

#### May 2018

## A New European Agenda for Culture



We want a Union where citizens have new opportunities for cultural and social development and economic growth. A Union which preserves our cultural heritage and promotes cultural diversity.

Declaration of the Leaders of 27 Member States and of the European Council, the European Parliament and the European Commission, Rome, 25 March 2017

The European Council has now tasked the EU to do more in this area and to *examine* further *possible measures addressing*, among others, *the legal and financial framework conditions for the development of cultural and creative industries and the mobility of professionals of the cultural sector* 



European Commission



Brussels, 22.5.2018 COM(2018) 267 final

#### COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE EUROPEAN COUNCIL, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

A New European Agenda for Culture

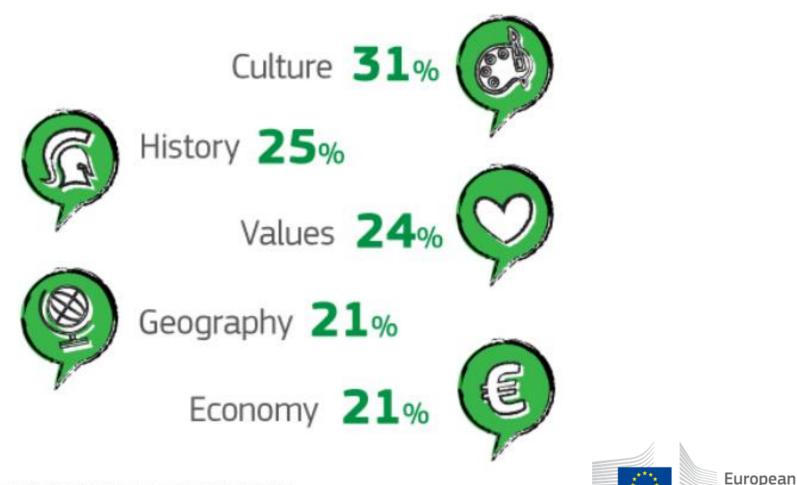
{SWD(2018) 167 final}

https://ec.europa.eu/culture/policy/strategic-framework\_en



# **Culture matters to Europeans...**

# What creates a feeling of community among EU citizens?



Commission

...but participation varies, scope to increase

Which Europeans participate in culture the most/least?

# TOP 5

Denmark 85% Sweden 85% Finland 84% Netherlands 84% Luxembourg 79%

# **BOTTOM 5**

Romania 27% Bulgaria 29% Croatia: 37% Greece: 47% Italy: 47%

(Percentage of people who went to cinema/live performance/cultural site at least once in the previous 12 months)



European Commission

Source (right): Eurostat (2015): Cultural participation by cultural activity



To further strengthen the cultural dimension of the European Union, the New Agenda for Culture proposes to:

- Harness the power of culture and cultural diversity for social cohesion and wellbeing, by promoting cultural participation, mobility of artists and protection of heritage
- Support jobs and growth in the cultural and creative sectors, by promoting arts and culture in education, boosting relevant skills, and encouraging innovation in culture
- Strengthen international cultural relations, by making the most of the potential of culture to foster sustainable development and peace

Based on the experience in cooperation on culture at EU level over the last decade, the Agenda will be put in practice through strong cooperation with Member States and other stakeholders, including the civil society and international partners.



# The New European Agenda for Culture sets out over 25 actions across five dimensions, including:

## Social

- A new artists' mobility scheme under Creative Europe
- Actions on social inclusion through culture, including for refugees and migrants
- A project to develop cultural and creative spaces in cities across Europe
- Research on cultural cross-overs including health and well-being impacts

## Economic

- Promotion of arts education, including an assessment by the Organisation for Economic Co-operation and Development of creative and critical thinking skills
- Master's modules in creativity for interested universities
- Dialogues with cultural and creative sectors, including music, audiovisual, and in the context of a renewed Industrial Policy Strategy









2018

IF CULTURAL

#EuropeForCulture

EAN YEAR

#### External

- Enhanced support for culture in the Western Balkans, Eastern Partnership and African Caribbean & Pacific countries
- Launch of European Houses of Culture in partner countries

### **Cultural heritage**

- Two new Action Plans: on the policy legacy of the European Year for Cultural Heritage 2018, and on combating illicit trade in cultural goods
- In future EU programmes including cohesion policy, development of quality principles for restoration and conservation of cultural heritage



## **Digital4Culture**

- The creation of heritage digitisation centres across the EU
- A new EU Film Week to make European films available to schools across Europe
- A new pan-European network of Digital Creative Hubs
- Mentoring schemes for audiovisual professionals, particularly women





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#### COMMISSION STAFF WORKING DOCUMENT

#### A New European Agenda for Culture - Background Information

Accompanying the document

Communication from the European Commission to the European Parliament, , the European Council, the Council, the European Economic and Social Committee and the Committee of the Regions

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6

# Currently, we are working on the **new Work Plan for Culture**

...discussions with EU Member States at the Council's Committee for Cultural Affairs

