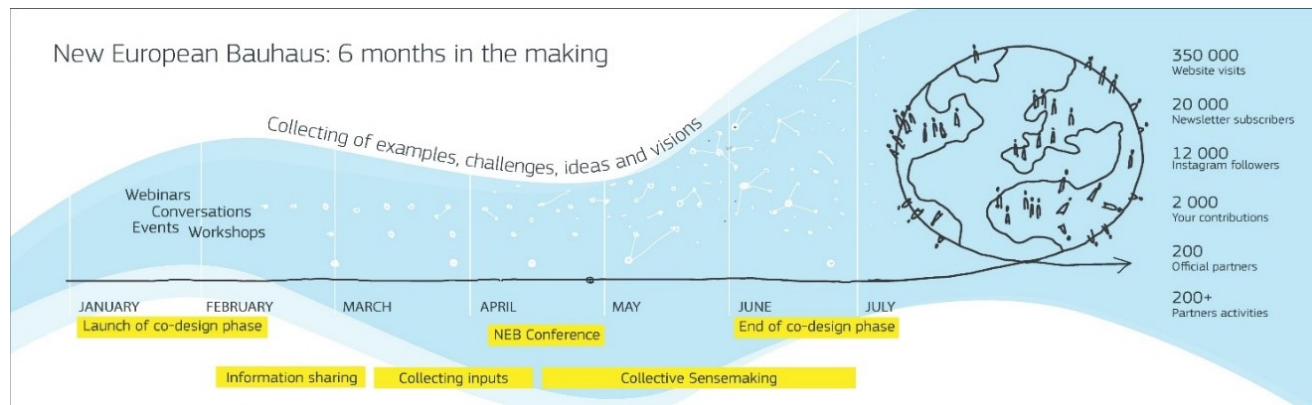


# COMMISSION COMMUNICATION ON THE NEW EUROPEAN BAUHAUS: BEAUTIFUL, SUSTAINABLE, TOGETHER

On 15 September 2021, the Commission has adopted the Communication that presents the concept of the New European Bauhaus based on the findings from the co-design phase and lays out the next steps.

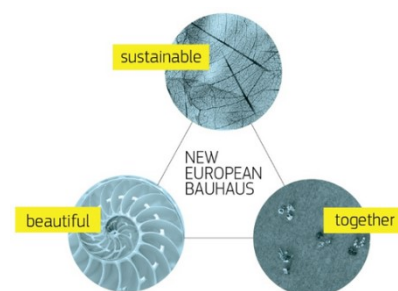


## Building on co-design: A transformational project by all of us for all of us

The New European Bauhaus expresses the EU's ambition of creating beautiful, sustainable, and inclusive places, products and ways of living and will continue inspiring a movement to facilitate and steer the transformation of our societies along three integrated values:

1. **sustainability**, from climate goals, to circularity, zero pollution, and biodiversity
2. **aesthetics** and other elements of quality of experience and style, beyond functionality
3. **inclusion**, from valorising diversity, to securing accessibility and affordability

This can only happen if people from different backgrounds and areas think and **work together in a participatory way**. Hence, to achieve the New European Bauhaus goals, the Commission will continue to build a movement of interested people and organisations. By creating bridges between different backgrounds, cutting across disciplines and building on participation at all levels. The initiative's approach is **multi-level from global to local, participatory and transdisciplinary**.

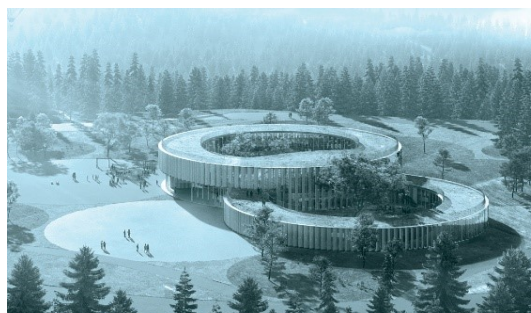


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For the implementation, the Commission combines relevant EU initiatives and EU programmes and proposes a set of new actions and funding possibilities. With a function of “accelerator and connector”, the Commission will establish the **NEB Lab**, the “think and do tank” to co-create, prototype and test the tools, solutions and policy actions that will facilitate the required transformations.

## Delivering the New European Bauhaus: From global co-design to local transformation

Creating a movement means working with people and their interests, needs and motivations. The analysis of the input received during the co-design phase identified four thematic axes that the Commission has decided to follow during the implementation of the New European Bauhaus. Four **thematic axes** that will guide the initiative's implementation:



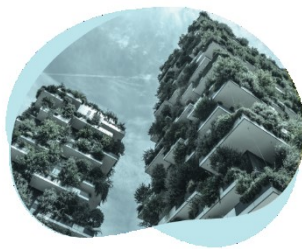
1. reconnecting with nature
2. regaining a sense of belonging
3. prioritising the places and people that need it the most
4. fostering long term, life cycle and integrated thinking in the industrial ecosystem

The Commission, in cooperation with the European Parliament and other EU institutions as well as with the Member States, wants to create an **enabling framework of the New European Bauhaus**, integrated with the sustainable development goals (SDGs) and with relevant EU policies and initiatives. This framework is first about **achieving more with the policies and funding instruments that we have already**. They can all contribute to a cultural project bringing together sustainability, inclusion and aesthetics in the places where people live and in the ways they live.

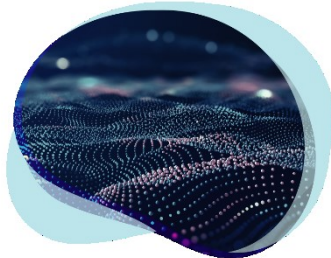


The **combination of several EU financing instruments** with complementary scopes reflects the transdisciplinarity nature of the initiative. The Communication presents plans to build on and mobilise EU funds to support three areas where it has been detected that specific actions should be implemented:

1. transforming **places on the ground**,
2. doing things differently in **making innovation happen**, including by improving our skills and methods
3. **adapting the intentions and the way of thinking** that is behind our actions.



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The Commission will also invite **EU Member States** to mainstream the New European Bauhaus core values in their strategies for territorial and socio-economic development, and mobilise the relevant parts of their recovery and resilience plans, as well as the programmes under cohesion policy to build a better future for everyone.

## Next steps

- **Calling on all EU Institutions** to promote the debate further across Europe and beyond.
- **Inviting EU Member States** to appoint a New European Bauhaus contact to coordinate local efforts and participate in an EU wide informal network for exchange of information and experience.
- Publishing a **report on implementation progress in 2022**.

[Visit the New European Bauhaus website for additional information](#)

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