

Partner search form

For Creative Europe project applications

Call	Support to European Cooperation Projects 2022
Strand or category	Mid-Big Scale Cooperation Projects

Cultural operator – who are you?

Name of organisation	WindowSight (Window Sight S.L.)
Country	Spain
Organisation website	https://windowsight.com
Contact person	Oriol Rosset, oriol@windowsight.com
Organisation type	Private for profit organisation
Scale of the organization	Startup - 12 employees (4years - 1year in the market)
PIC number	888434059
Aims and activities of the organisation	<p>Provide an accessible, digital and high quality experience to visual arts using TVs to everyone and support the artists.</p> <p>With WindowSight anyone can enjoy any artwork, anytime, anywhere in a similar way you can enjoy music through Spotify or any movie through Netflix.</p> <p>We currently have +180 renowned contemporary artists from 60 different countries with +10.000 artworks published on the platform. See more at https://windowsight.com/the-art/ and all of them on our mobile app.</p> <p>Soon, we will be launching with classical artists and we would also like to incorporate Museums, Galleries, etc.</p> <p>Our platform works with a mobile app (iOS and Android) and with most of the TVs on the market (Samsung, LG, Apple TV, Fire TV, Panasonic,...) and even with professional signage displays.</p>
Role of the organisation in the project	Project partner (preferably; it is our first time we present)
Previous EU grants received	None

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Visual arts, digital platform, streaming, photography, arts and technology.
Description or summary of the proposed project	<p>We are looking to partner with artistic content organizations: Museums, galleries, artist or photographer agencies, art and photography events and awards,... who want to promote their art and artists, gain visibility, give the chance for everyone to enjoy their content easily and even earn from it.</p> <p>The project would be to incorporate more content on the platform and afterwards promote it; the content itself and the collaboration between the participant entities.</p>

	We are mainly open to suggestions that follows our goal and that can use our platform to their benefit and the benefit of the society and art world.
Partners currently involved in the project	None yet. We are speaking with some european museums, foundations, agencies,... interested in collaborating.

Partners searched – which type of partner are you looking for?

From country or region	From any country
Preferred field of expertise	Arts and artists, museums, artist agencies, communication and marketing,...
Please get in contact no later than	30 th of February 2022

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are you looking for?	<p>Projects focused on:</p> <ul style="list-style-type: none"> - Promoting art and photography through digital means and the history and stories behind them. - Digitising classical artworks to be enjoyed through digital platforms - Increasing international reach. - Giving artists a new monetization tool and alternative. <p>Our platform can help and host content from any artist: photographer, painter, illustrator, video-artist,...</p> <p>We are looking to partner with organizations to increase the WindowS library and offer more content digitally worldwide.</p>

Publication of partner search

This partner search can be published?*	Yes
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