



## Partner search form

For Creative Europe project applications

Call	<i>E.g. Support to European Cooperation Projects 2022</i>
Strand or category	<i>E.g. Small or Medium Scale Cooperation Projects</i>

### Cultural operator – who are you?

Name of organisation	CREAMODITE
Country	SPAIN
Organisation website	<a href="https://creamodite.org/">https://creamodite.org/</a>
Contact person	<b>GISELA@WORKEF.COM</b>
Organisation type	<i>CREAMODITE is a non-profit Association of art and design studios that aims to boost businesses and recover the value of creative industries.</i>
Scale of the organization	<i>The needs of the association change according to the projects, which is why we do not have permanent employees, but we work with countless freelancers and companies that collaborate with the 350 member companies of CREAMODITE.</i>
PIC number	891087882
Aims and activities of the organisation	<p><i>CREAMODITE is a non-profit Association of art and design studios that aims to boost businesses and recover the value of creative industries.</i></p> <p><i>CREAMODITE It was founded in 2017 with the aim of valuing the work carried out by the creative sector and promoting regular meetings between the trade, the designer or artist and the consumer in order to establish scenarios that invigorate the sector.</i></p> <p><i>To achieve this goal, CREAMODITE offers a catalog of experiences where the public actively participates, which allows us to educate through entertainment.</i></p> <p><i>We create and disseminate content from artists and art and design shops in Madrid without distinction. Our main means of dissemination are the participation of dance shows, catwalks, performances, exhibitions, installations, congresses, social networks, podcasts, entertainment programs on the YouTube channel, master classes and workshops.</i></p> <p><i>Our main events are</i></p> <ol style="list-style-type: none"> <li><i>1. BEHIND THE SCENES</i></li> <li><i>2. FASHION AND METHOD</i></li> </ol> <p><i>1-BEHIND THE SCENE was born to boost the art and design trade in Madrid with entertainment activities with the aim of building customer loyalty in the e-commerce store on the web, on Instagram, in the physical store, through our APP, our digital or printed merchant guide or in the Mintable and</i></p>

	<p><i>Opensea stores of the metaverse.</i></p> <p><i>Apart from creating and disseminating content jointly and with a common goal, we maintain continuous motivation and collaboration among our partners and each year we award the best atelier in Madrid with 3,000 euros in cash.</i></p> <p><i>2-FASHION AND METHOD. We create and disseminate avant-garde visual and performing arts shows in order to find new forms of representation of aesthetic elements and concepts of cultural thought.</i></p> <p><i>We started with an experimental performance catwalk that was born to generate interdisciplinary and collective activities of innovation for the cultural industries of art and design.</i></p> <p><i>CREAMODITE creates experiences aimed at the viewer and the consumer, whether local or tourist, with the aim of recovering the value of art and design, which is why</i></p>
Role of the organisation in the project	<i>leader</i>
Previous EU grants received	<i>We present a project in 2021, but we still do not have the result</i>

#### **Proposed Creative Europe project – to which project are you looking for partners?**

Sector or field	high-end 360/3D/VR/AR content creation and deployment and animation.
Description or summary of the proposed project	Make a performance for the metaverse and with a stage, costumes and props drawn in 3D
Partners currently involved in the project	ES-IT.PT

#### **Partners searched – which type of partner are you looking for?**

From country or region	<i>Europe</i>
Preferred field of expertise	high-end 360/3D/VR/AR content creation and deployment and animation
Please get in contact no later than	<i>E.g. 1<sup>st</sup> of march 2022</i>

#### **Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	Yes
Which kind of projects are you looking for?	Fashion design, catwalks, performances, performing arts, festival, metaverse, 3D in art and design.

#### **Publication of partner search**

This partner search can be published?*	Yes
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