



## Partner search form

For Creative Europe project applications

Call	Support to European Cooperation Projects 2022
Strand or category	Small Scale Cooperation Projects

### Cultural operator – who are you?

Name of organisation	Asociación Cultural Rayuela Comunicación Artística (Cultural Association Rayuela Artistic Communication)
Country	Spain
Organisation website	<a href="https://rayuela19.wixsite.com/teatro-rayuela">https://rayuela19.wixsite.com/teatro-rayuela</a>
Contact person	<a href="mailto:rayuelacomunicacionartistica@gmail.com">rayuelacomunicacionartistica@gmail.com</a> Gonzalo Fernández López – <a href="mailto:rayuela19@gmail.com">rayuela19@gmail.com</a> 34+651334907
Organisation type	Non-governmental organisation
Scale of the organization	Small organization. 30 permanent members and collaborators
PIC number	887542338
Aims and activities of the organisation	<p>Founded as a group in Montevideo/Uruguay in 1989 and as an international company in Spain in 2000; I know established as a national Association in 2009.</p> <p>Among its founding purposes, the following stand out:</p> <ul style="list-style-type: none"> <li>• Promote and disseminate Theater as a tool for social transformation.</li> <li>• Actively participate in creating an awareness of the "Art and Culture" as a sociopedagogical tool.</li> <li>• Development, promotion and realization of cultural activities of social dissemination through cooperation with other Associations and working groups.</li> <li>• Organization of Classrooms and Schools/Workshop for Directors, Teachers and Associations.</li> <li>• Organization of informative activities on work methodologies that facilitate the achievement of objectives of various groups, for local benefit.</li> </ul>
Role of the organisation in the project	Project leader
Previous EU grants received	No

### Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Performing arts
Description or summary of the proposed project	<p>What is "Spectator School"?</p> <p>- It is an innovative program to promote the Theatre, which shows the process of construction of a show open to the public and with your active participation.</p> <p>"Escuela de Espectadores" provides the participating groups (partners) with a working method that makes the Theater a local asset, valuing the work and processes</p>

	<p>creative linked to the Performing Arts. It offers the population (spectators) new tools to see and enjoy the performing arts; thus generating cultural habits and sense of belonging.</p> <p>Program objectives "Escuela de Espectadores"</p> <ul style="list-style-type: none"> <li>- Form new audiences where there is not one advance provision.</li> <li>- Generate a sense of belonging to local artistic proposals, from an active role.</li> <li>- Disseminate knowledge of the performing arts.</li> <li>- Promote the transversal character of the Theatre, awakening artistic, creative and expression concerns.</li> <li>- Get used to enjoying theater from within the process itself.</li> <li>- Establish a weekly link between the "spectator" with their active proposals and the "art".</li> <li>- Strengthen and stimulate the consumption of culture.</li> <li>- Address issues of local interest and common to the European population, with issues such as sustainability and environmental care.</li> <li>- Integrate disadvantaged groups making them protagonists of the cultural actions of their locality.</li> <li>-Internationalize the local culture with similar interactions in other European locations.</li> </ul>
Partners currently involved in the project	The "School of Spectators" Project has the local support of the "Ktarsis Citizen Platform - Art & Culture empowering cities" and its members.

**Partners searched – which type of partner are you looking for?**

From country or region	Countries participating in the Creative Europe Programme
Preferred field of expertise	Performing arts
Please get in contact no later than	<i>1<sup>st</sup> of March 2022</i>

**Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	Yes
Which kind of projects are you looking for?	Performing arts

**Publication of partner search**

This partner search can be published?*	Yes
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