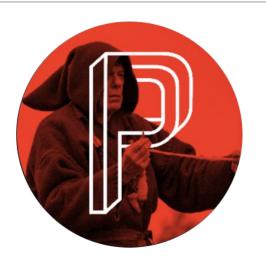




Who we are?

Pro Progressione is researching and co-designing the new roles of art and culture in the society of the future

- Budapest-based artistic hub
- Since 2010
- Mostly performing arts
- International focus
- Leading in Creative Europe Culture and InnovLab
- Collaborations



PP Cult

cultural & natural heritage interpretation



PP Social

socially engaged arts



PP Arts

productions of unique performances



PP Sound

music as tradition



PP Cult

- Use arts for transformation
- Cultural and natural heritage interpretation
- New, engaging ways to generate dialogue with professionals and the wider public
- Issues:

protection or revitalization of our cultural heritage in Hungary and Europe wide climate changes

the importance of our environment





PP Social

- Socially engaged arts
- Connecting social, educational and artistic fields at the national and international level
- Numerous projects to explore innovative ways of social inclusion and contribute to social transformation through the language of arts
- In the last few years, the main focus has been on underprivileged youth
- Aim: to give these young people a chance to step out of their tight realities and meet new people, concepts and methods



Natural Reality (NR) – Impact modell

- External focus: Enable the contribution of the CCS to the green transition outside the sector
 - Fostering cross-sectoral production methodologies in cooperation with environmental institutions
 - WP3: Embeded creation methodology
 - HARNEST THE POWER OF CCS by creating new practices and pilots for environmental and audio-visual, CCS collaboration
 - WP4: VR experience of natural sites(remote experience)
 - WP5: AR experience at natural sites (on the spot experience)
- Internal focus: Contribute to cross-sectoral changes fpr a sustainable sector
 - Developing tools and methodologies to measure results and impact
 - WP6: Visitor expereince and outreach evaluation
 - Creating policy framework for the audio-visual sector and CCS to work in natural sector
 - WP7: Policy and framework creation



Natural Reality (NR) – Activities

Creation (external):

- WP3: Methodology building and creative camp
 - Impact: Improve the competitiveness of the European audiovisual and other culturaland creative sectors
- WP4: Production in 2 sites with VR (remote experience)
 - Impact: Increase the visibility, availability and diversity of European content in thedigital age
- WP5: Production in 2 sites with AR (on-the-spot experience)
 - Impact: Increase the potential audience of European content in the digital age.

Evaluation and framework:

- WP6: Visitor expereince and outreach evaluation
 - Impact: Improve business models and use of data;
- WP7: Policy and framework creation
 - Impact1: Increase knowledge transfer between different sectors of creative industries
 - Impact2: Improve the greening process of the European audiovisual and other culturaland creative sectors through cross sector collaboration

