

Webinar on objectives and opportunities of



New European Bauhaus

25 OCTOBER 2022

13.00-15.05

ONLINE

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The New European Bauhaus, which has been launched last year, is a creative and interdisciplinary initiative that combines design, sustainability, accessibility, affordability and investment to help achieve the objectives of the European Green Deal and to steer the transformation of our society along the three inseparable values: sustainability, aesthetics and inclusion.

The New European Bauhaus opens a dialogue among many stakeholders, including the creative sector, scientific communities, youth and universities, businesses and many others. The objective of this webinar is to do this on a local Czech level with stakeholders coming from the above-mentioned sectors and who are interested in the initiative to present them with the role, objectives and opportunities of the New European Bauhaus. Furthermore, with this event, we would like to stimulate a discussion on the future contributions to this initiative and at the same time create a space where participants can exchange their experience and share best practices.

13:00 – 13:10

Welcome

13:10 – 13:40

Presentation from the European Commission on the role and objectives of the New European Bauhaus

- Ruth Reichstein - European Commission's Presidential Advisory Board on the NEB
- Eoghan Kinirons - DG RTD

13:40- 14:15

Case studies from the Czech Republic

- Tomáš Vácha - Project NEB-STAR
- Martin Mráz - Project Reclaim Žižkov

14:15 - 14:55

Discussion with participants and Q&A session

14:55 – 15:05

Closing remarks

