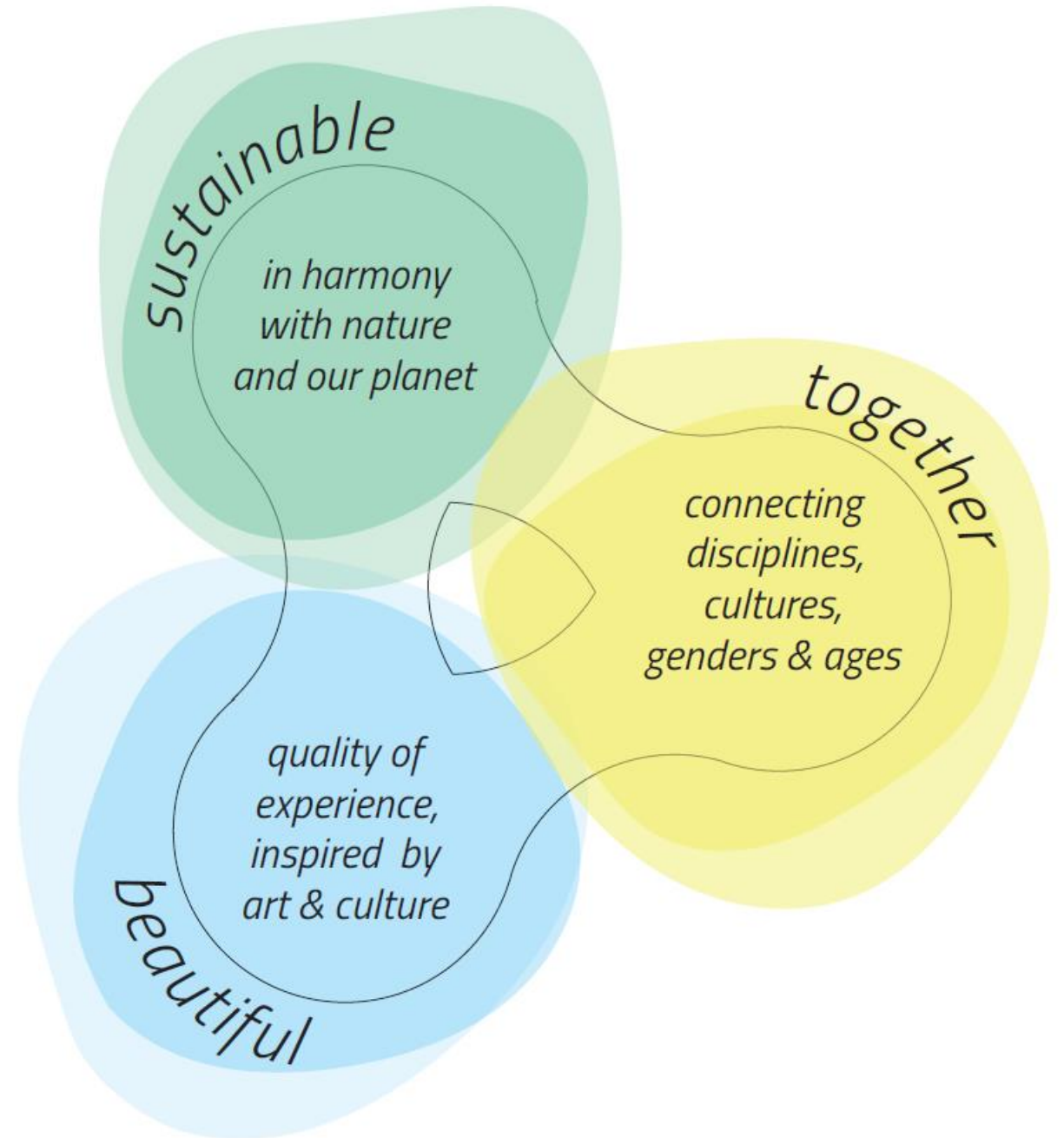


New European Bauhaus

From concept to action

Ruth Reichstein



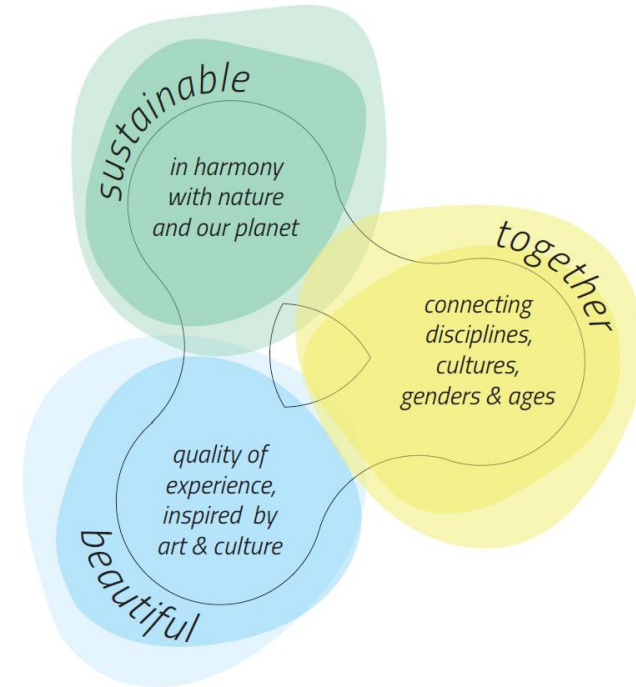
New European Bauhaus

Principles:

Participatory, transdisciplinary & multilevel approach

Thematic axes of the transformation path:

- Reconnecting to nature
- Regaining a sense of belonging
- Prioritising the places and people that need it the most
- The need for long term, life cycle thinking in the industrial ecosystem





Brussels, 15.9.2021
COM(2021) 573 final

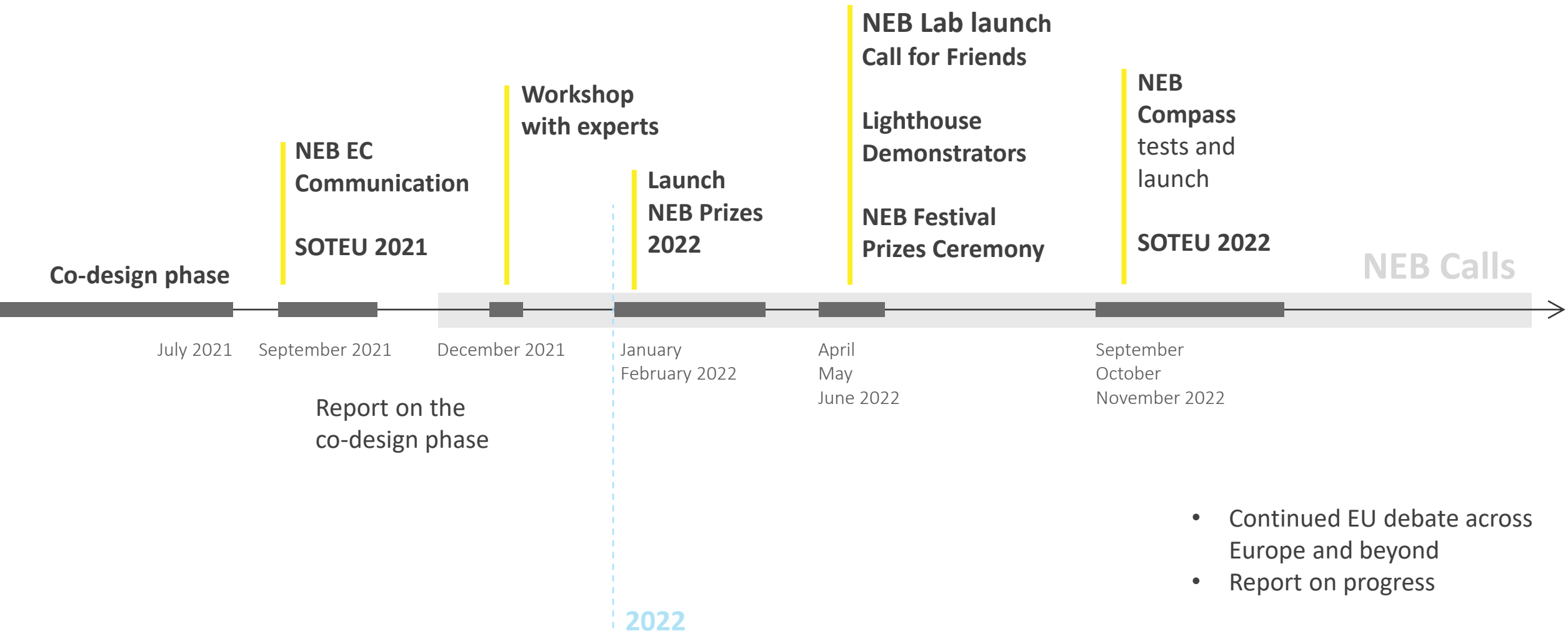
**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN
PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL
COMMITTEE AND THE COMMITTEE OF THE REGIONS**

**New European Bauhaus
Beautiful, Sustainable, Together**

New European Bauhaus European Commission Communication

15 September 2021

New European Bauhaus timeline



- Continued EU debate across Europe and beyond
- Report on progress

A growing community

HLRT members, Partners, Friends, National Contact Points,
Prize finalists, beneficiaries of calls



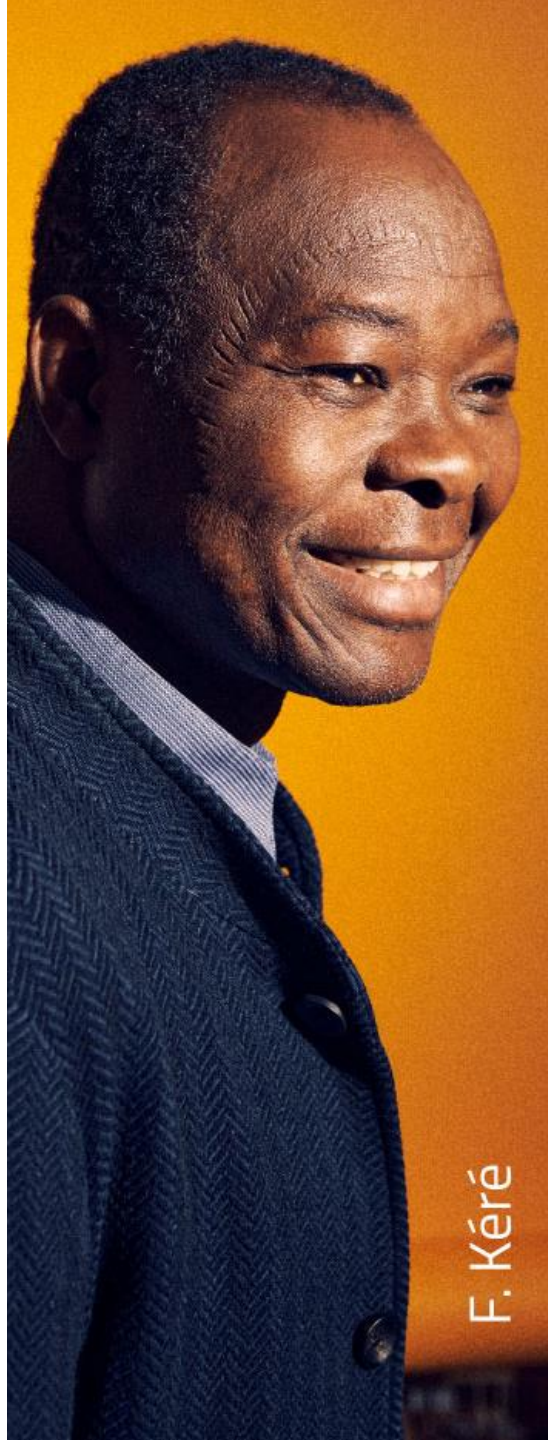
NEB Community



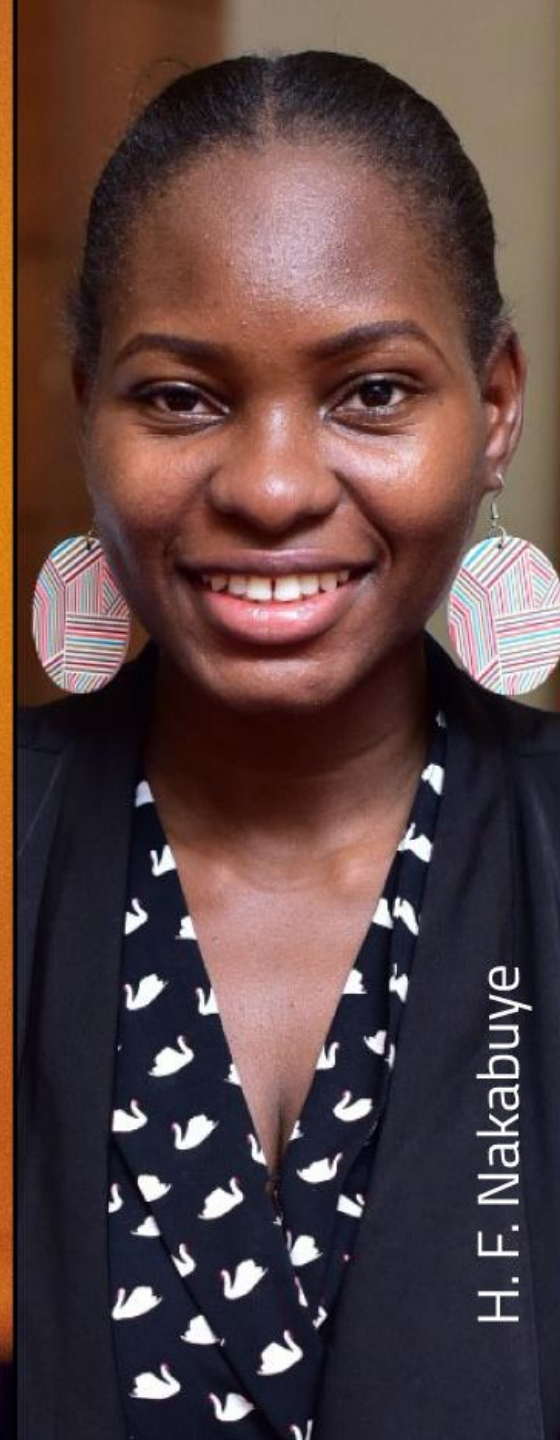
- 500+** **Official Partners**
non political and non-for profit organisations
- 19** **Members of the High-Level Round Table**
practitioners in different fields relevant to NEB
- 99** **NEB Prize winners & finalists**
promoters of inspiring projects illustrating the NEB triangle of values
- 27** **National Contact Points**
public authorities coordinating national efforts to implement the initiative
- 50+** **Friends**
companies and public authorities
 - > **NEB calls' beneficiaries**
 - > **NEB Team & other relevant EC colleagues**

The 3 New members of the NEB High Level Round Table

Francis Kéré
Hilda Flavia Nakabuye
Emeka Ogboh



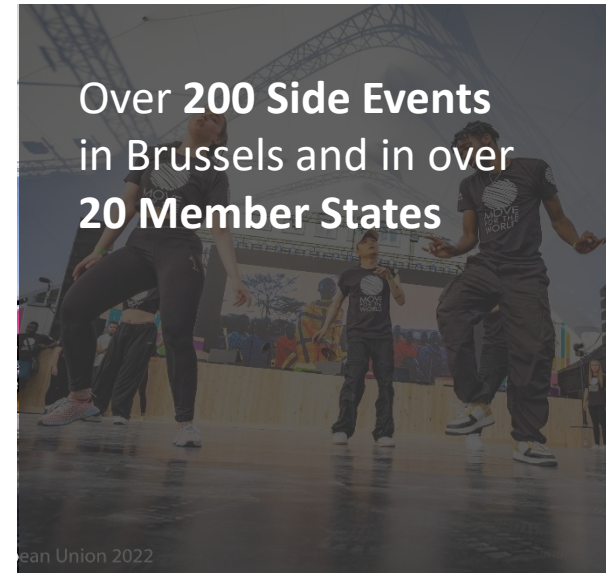
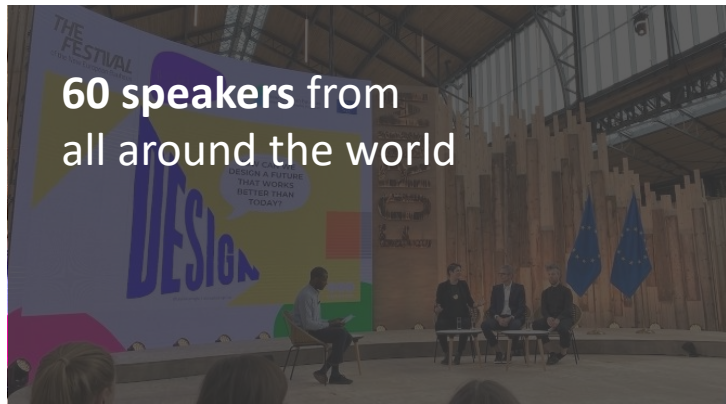
F. Kéré



H. F. Nakabuye



E. Ogboh

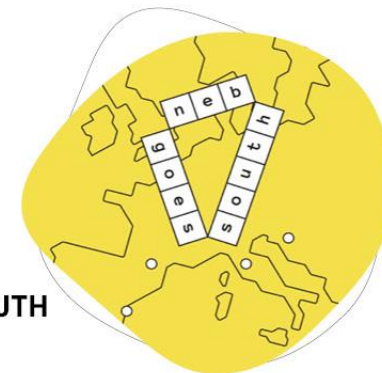




LABELLING STRATEGY



**REGULATORY ANALYSIS
AND EXPERIMENTATION**



NEB GOES SOUTH



**INNOVATIVE FUNDING:
CROWD AND PUBLIC
FUNDING**

NEB Lab

https://europa.eu/new-european-bauhaus/about/neb-lab_en

**NEW EUROPEAN BAUHAUS
OF THE MOUNTAINS**



**INNOVATIVE FUNDING:
PHILANTHROPY**



**TRANSFORMATION
OF PLACES OF LEARNING**



**NORDIC CARBON
NEUTRAL BAUHAUS**



- **Open to for-profit organisations and public authorities** (regions, villages & cities)
- Can join and contribute to NEB Lab projects
- Opportunities for networking and engaging in discussions and peer learning activities
- Municipalities and businesses as hosts and sponsors for NEB Lab activities

[Become a friend of the New European Bauhaus](#)

[Become a partner of the New European Bauhaus](#)





New European Bauhaus Prizes 2022

New European Bauhaus

LIGHTHOUSE DEMONSTRATORS

5 projects
13 locations, EU & beyond
€25 million funding



New European Bauhaus

LIGHTHOUSE DEMONSTRATORS

CULTUURCAMPUS, a sustainable hub of arts, research, learning and community as catalyst, aims to transform the disadvantaged urban area of Rotterdam South (NL).

NEB-STAR (New European Bauhaus STAvangeR): showcases how territorial transformation plans can incorporate the principles and values of the NEB in Stavanger (NO), Prague (CZ) and Utrecht (NL).

NEBhourhoods (NEBhourhoods): prepares Munich-Neuperlach (DE) for the future as mapped out by the [European Green Deal](#) when it comes to the built environment, circularity, mobility, energy, food, and health.

DESIRE (Designing the Irresistible Circular Society) Based on three main themes of inclusivity, circularity and reconciling cities with nature, the project will use art, architecture, and design to explore alternative ways of transforming territories across different European cities (DK, NL, SI, IT, LV).

EHHUR (EYES HEARTS HANDS Urban Revolution): the project supports cities and vulnerable residents in transforming their built environment.

European Urban Initiative

Innovative Actions Call for Proposals



Funding of the call:
EUR 50 million

- Constructing or renovating in a spirit of circularity and carbon neutrality
- Preserving and transforming cultural heritage adapting and transforming buildings for affordable housing solutions
- Regenerating urban spaces.



More details: <https://www.urban-initiative.eu/>



"We will reconstruct Ukraine. It is not only in our interest, but it is our moral duty. When we do it, let's do it in the right way. Let's do it in the spirit of the New European Bauhaus."

Ursula Von der Leyen,
President of the European Commission



Standing with Ukraine

Short-term: mobilisation of support for refugees

Long-term: reflection about post-war reconstruction



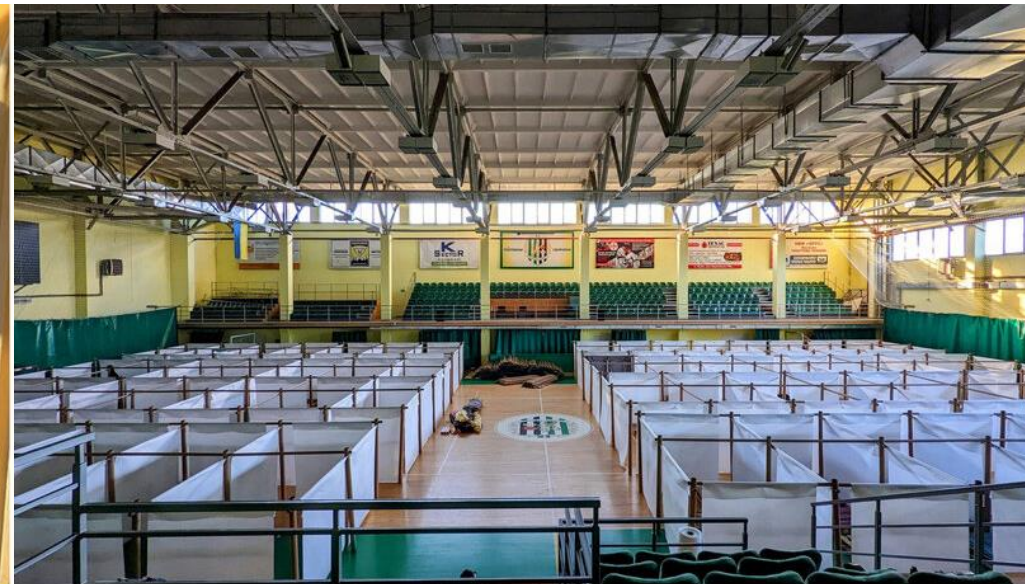
PPS units at a former supermarket in chelm
image by voluntary architects' network (VAN)



shigeru ban with the team in chelm
image by voluntary architects' network (VAN)



wroclaw railway station
images by maciej bujko



PPS at the university of veterinary medicine in ukraine, image by voluntary architects' network (VAN)





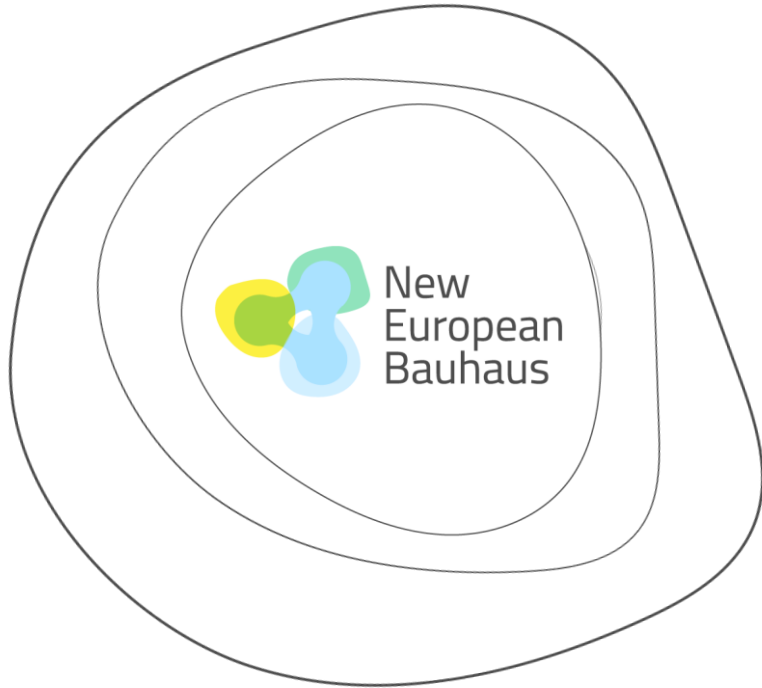
Paper partition shelters for Ukrainian refugees installed by **Shigeru Ban**, Japanese architect and member of New European Bauhaus High-level roundtable (HLRT). Quick roll-out in MS coordinated with other HLRT members **Mária Beňačková Rišková** and **Hubert Trammer**.

photo Jerzy Łątka

New European Bauhaus inspired architectural contest

Future Joint Research Centre in Seville





- #NewEuropeanBauhaus
- **Web:** <https://europa.eu/new-european-bauhaus>
- **Instagram:** @neweuropeanbauhaus
- **Pinterest:** <https://www.pinterest.com/eucommission/new-european-bauhaus/>
- **Newsletter:** https://europa.eu/new-european-bauhaus/stay-touch/e-zine_en





Thank you !