



Partner search form

For Creative Europe project applications

Call	<i>E.g. Support to European Cooperation Projects 2023</i>
Strand or category	<i>E.g. Small/Medium Scale Cooperation Projects</i>

Cultural operator – who are you?

Name of organisation	CREAMODITE
Country	<i>Spain</i>
Organisation website	<i>https://creamodite.org/</i>
Contact person	<i>Gisela Fortuna -gisela@workef.com, tel 0034 686212882</i>
Organisation type	<i>non-profit association</i>
Scale of the organization	<i>2 employees and 10 external collaborators, 300.000+ EUR annual turnover</i>
PIC number	<i>891087882</i>
Aims and activities of the organisation	<i>interdisciplinary cultural management</i>
Role of the organisation in the project	<i>project leader</i>
Previous EU grants received	<i>Fashion Alive Creative Europe: https://fashion-alive.com/</i>

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	<i>performing arts, fashion design , Cultural Management</i>
Description or summary of the proposed project	<p>We will replicate the “Zero Waste Fashion” performance catwalk carried out in person at the “Dubai Universal Expo” in 2021 thanks to the support of the Spanish embassy in the Emirates, Spanish Cultural Action and the Madrid City Council, in digital format.</p> <p>The main focus of the ZWF project is the promotion of interdisciplinary practices to project the real world into the virtual through the creation of avatars, props and costumes that will be unified in a cultural, immersive and digital experience to represent a catwalk performance. Later we will make a documentary to promote the multidisciplinary work of the project, combining fashion design, dance, choreography, 3D design, architecture and video art) The objective is to attract a young audience in the metaverse and make them think about creative sustainability.</p> <p>To raise awareness and promote technology as a means to achieve sustainability, we will hold debates, workshops and a final exhibition that shows the transition from the real world to the virtual one in a digital and sustainable way.</p> <p>The focus of the ZWF project is based on providing a single solution to problems of different cultural sectors (plastic, visual, applied and performing arts) and other areas of action (such as scientific, academic and commercial art and design) that are will develop later.</p>

	<p>In 2021 we were selected by the Spanish Embassy in the United Arab Emirates to represent Spain at the Universal Expo in Dubai. In November 2022 we presented our performance "Fashion and Method" with the "Zero Waste Fashion" collection by Creamodite. It was carried out in the Atrium of the Spanish pavilion designed by the Amann Canovas Maruri architecture studio and in the three-dimensional space the three-dimensional technological sculpture of the Daniel Canogar studio was exhibited. The sculpture changed the sound and lighting of the space when the dancers touched it. The final result of the fusion of these different and varied disciplines was homogeneous and innovative.</p> <p>Our ZWF project in the metaverse is all about moving from real to virtual performance. It will be carried out by three of the partners who will draw the costumes, details, prints, avatars and will carry out the performance and a partner who will provide their renderings for the set design and will incorporate them into a virtual architectural setting. The fourth partner will record and take note of the entire process to make a final audiovisual that explains the interaction between the different disciplines and work studios.</p> <p>With the aim of reflecting with the public, we will hold conferences and round tables to discuss the possibility of digital fashion, the relationship of technology with sustainability and the transfer from the real world to the virtual or the sexist representation of women's clothing in the videogames.</p> <p>For everyone who is interested in learning about this wonderful world of 3D design and sustainable design, we will offer a series of fun training workshops on Zero Waste Fashion (online and face-to-face) and 3D Clo.</p> <p>We will close the event with an exhibition of the performance carried out with the multidisciplinary team, the presentation of the documentary and the exhibition of the physical garments and patterns of Zero Waste Fashion. In this way we will be able to demonstrate the feasibility of moving from the real world to the virtual one.</p> <p>Each partner will work in a phase of the creation joining efforts to obtain a common result in the diffusion and communication in social networks of the 3 countries that participate in English and in their native language. The event will be broadcast via streaming and you will be able to participate in the online workshop. Teamwork will be used to use technology as a means to raise awareness of sustainability, inclusion and diversity and attract a young audience that uses all digital platforms.</p>
Partners currently involved in the project	Univerdidad do Miño, Universidad U Campiña, Ateneo de Madrid, Xcentrics arts, Wanda Technology

Partners searched – which type of partner are you looking for?

From country or region	<i>No preference, any country that can participate in creative Europe</i>
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Preferred field of expertise	<i>Photo, video, applications, new technologies, documentaries, metaverse, 3D, VR, 360 immersive experiences</i>
Please get in contact no later than	<i>15st of February 2023</i>

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	yes
Which kind of projects are you looking for?	<p>Video mapping or 3D Visual arts and design, sustainable fashion Schools of fashion design Theaters, cultural center Museums , Design museums Cultural organizations Design & art council</p> <p>Design & art council</p>

Publication of partner search

This partner search can be published?*	Yes
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