

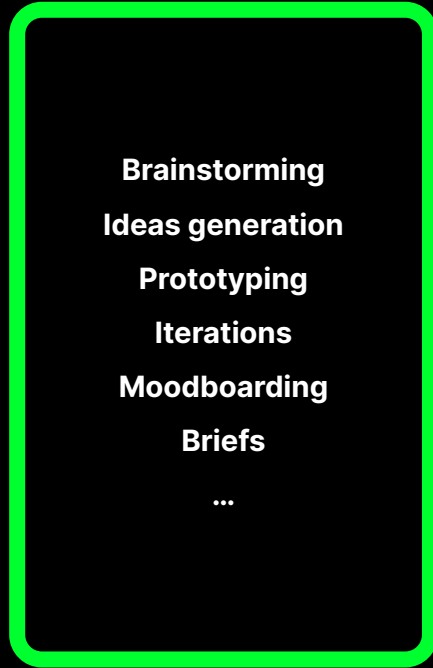
PIMENTO



**enhancing creativity through
collaboration with AI**

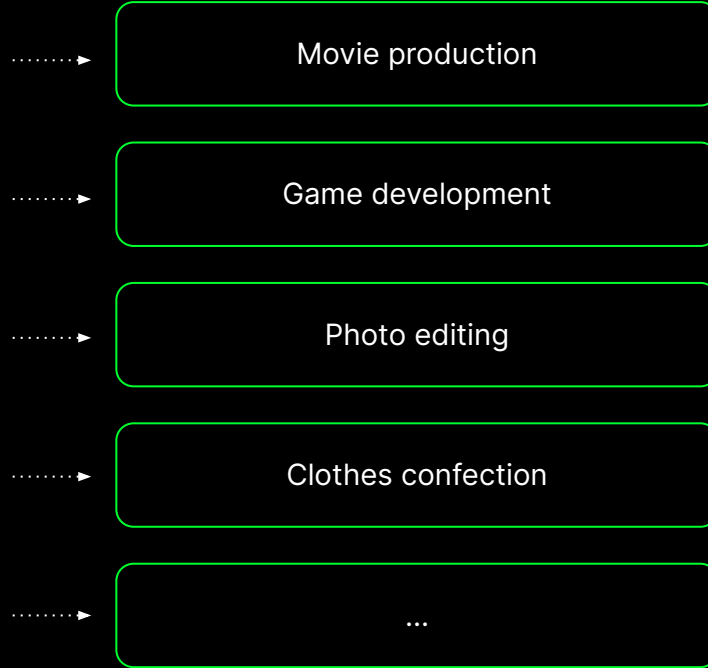
The creative project flow

CONCEPTION

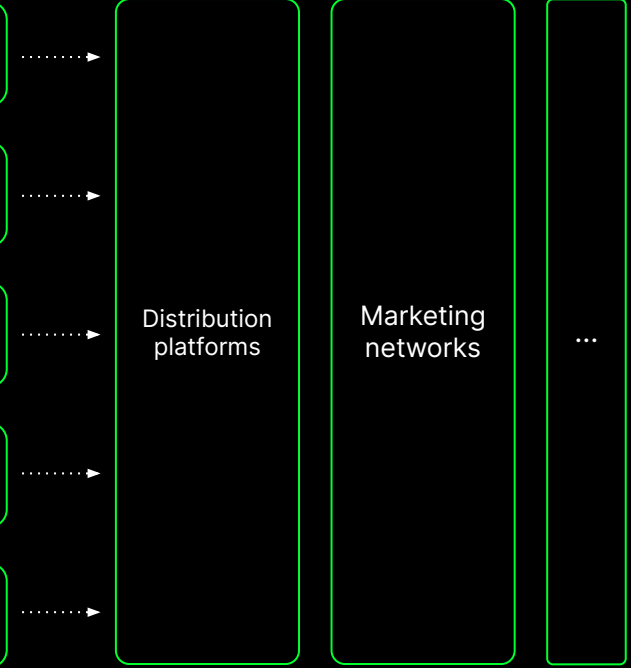


OUR FOCUS

PRODUCTION



DISTRIBUTION



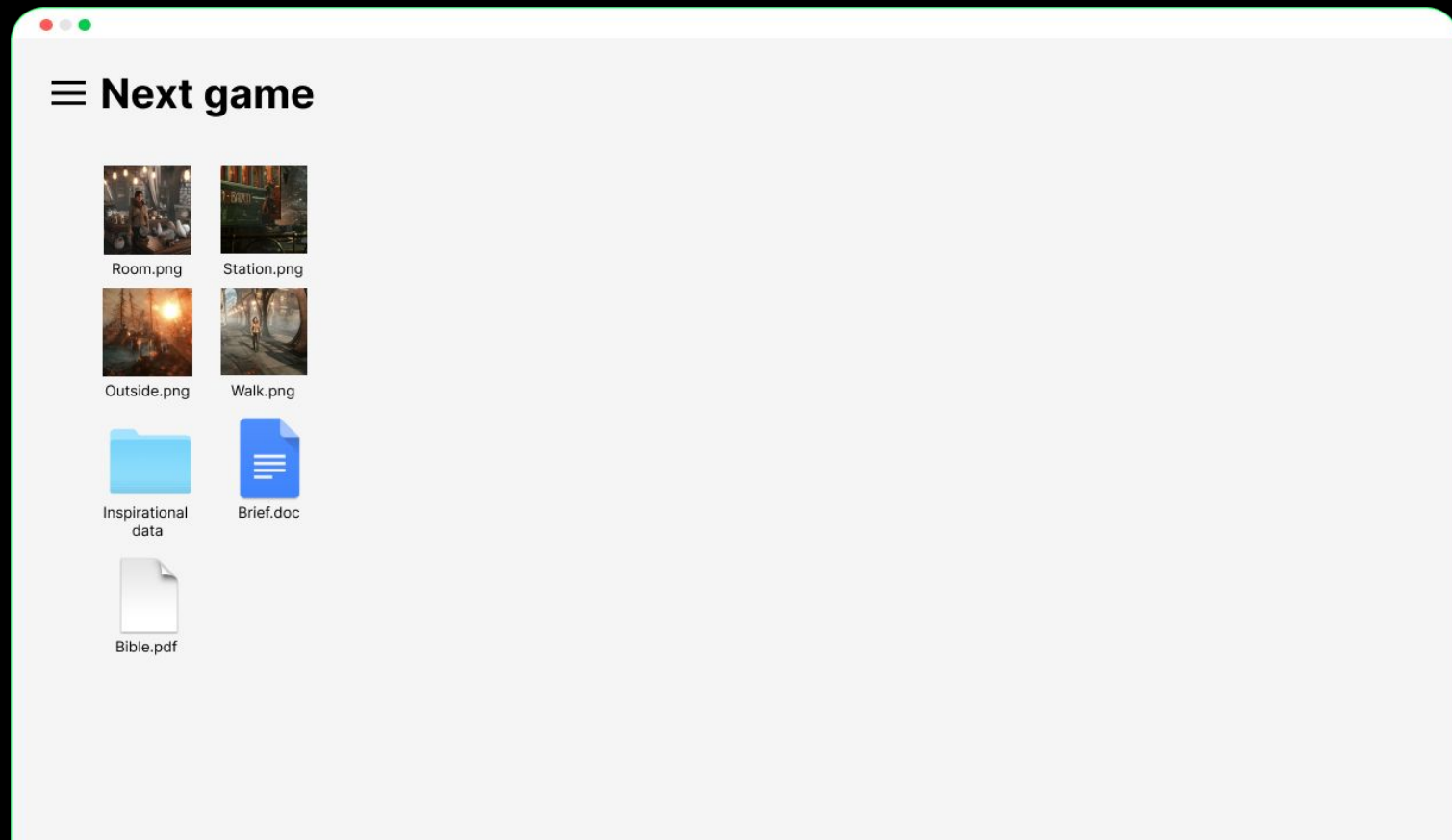
Creatives face creativity and efficiency issues leading to less relevant content and costly delays

1. creative scarcity

2. workflows inefficiencies

**The web space where creative
teams collaborate with bespoke AI
to get their best ideas**

1. Upload inspirational content and data to create bespoke generation engines



2. Generate endless creative content in your style in seconds

The screenshot shows a web application interface with a sidebar on the left and a main content area on the right. The sidebar is titled "Next game" and contains several items: "Room.png", "Station.png", "Outside.png", "Walk.png", "Inspirational data" (represented by a folder icon), "Brief.doc" (represented by a document icon), and "Bible.pdf" (represented by a PDF icon). The main content area features a search bar with the text "City" and a green "generate" button. Below the search bar, there are several image thumbnails and labels. One label is "Dark streets" with a corresponding image of a dark, narrow street. Another label is "Ancient times" with a corresponding image of an ancient building. A third label is "Abandoned buildings" with a corresponding image of a dilapidated building. There is also a small audio waveform icon and a speaker icon. The interface is clean and modern, with a white background and green accents.

Next game

Room.png

Station.png

Outside.png

Walk.png

Inspirational data

Brief.doc

Bible.pdf

City generate

Dark streets

Ancient times

Abandoned buildings

3. Use AI super powers to interact with content and explore creative paths

Next game

Room.png Station.png

model feedback loop to improve the results in the way you want

Dark streets

explore variations of content you like

Ancient times

Abandoned buildings

mix content to deep-dive into creative paths

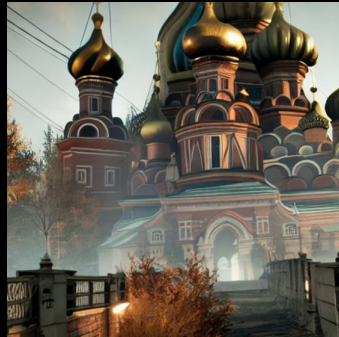
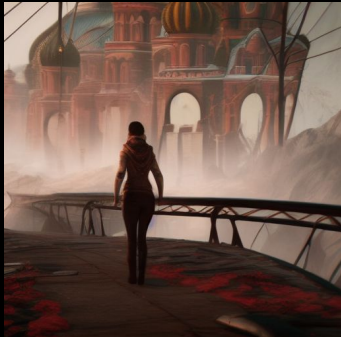
Inspirational data Brief.doc Bible.pdf

The power of your bespoke creative AI

Dall-E “a view of moscow, gaming style”



Pimento creative content with “Moscow”



Pimento - The web app where creative teams collaborate with AI in seek of the best ideas

we enable outstanding teams to deliver stunning projects

series production studio episode

gaming studio game level

animation studio movie

architecture studio sketch

visual artists inspirational content

designers mocks

... ...

What Pimento can bring to your content ideation process

- 1. New creative and innovative propositions**
- 2. Better decision making processes based on data**
- 3. Better engagement of new audiences**
- 4. Better AI knowledge and training for your creative team**

Merci.

We are still looking for great partners
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