

OBSERVATORY INNOVATION LABS

Daniel Antal, CFA



#8 DATA OBSERVATORY LABS

The Netherlands

We want to build a network of Innovation Labs, connecting labs and businesses that bring these novel scientific and innovation results nearer to civil society actors, individual creators, and microenterprises in services. We bring data-, sustainability-, rights management innovation, and novel distribution models nearer to the grassroots level of creation. We want to transform scientific and technical development into business development available for microenterprises with no data engineer on board.

Looking for

Partners

Creative enterprise with high-level expertise in YouTube monetization, or other online audiovisual rights management and distribution.

Market research experience in film or music. Experience in ESG reporting (social aspects, particularly gender equality)



repex.nl/project/crea-innovlab-2023/

Get in touch on the link above
(email, social media, etc.)



183 monthly listeners

244 monthly listeners

17,439 monthly listeners

1,340 monthly listeners

23,694 monthly listeners 564,557 monthly listeners

5,171,771 monthly listeners

79 monthly listeners

280,227 monthly listeners

31,407 monthly listeners



IN EUROPE ALONE

- **23,000,000 ENTERPRISES**
 - **1,000,000+ NGOs**
- **129,000 FOUNDATIONS**

~10,000

DATA ENGINEERS
WORLDWIDE



\$424,384,786



How It Works

[Play Your Part](#)

[Data Programs](#)

[DSP Notices](#)

[Blanket Royalties](#)

[Historical Unmatched Royalties](#)

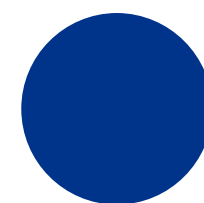
[Policies](#)

A black and white photograph of hands playing a guitar, overlaid with a red grid pattern in the upper right corner.

Transfers of Historical Unmatched Royalties



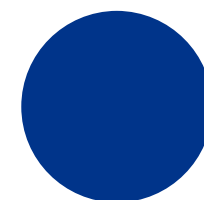
DIGITAL MUSIC OBSERVATORY



50 PARTNERS

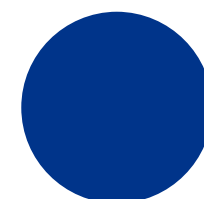
14 COUNTRIES

24 DATA CURATORS



SOFTWARE DOWNLOADED

70.000 TIMES



BUDGET

€ 3.000.000+

Slovak Arts Council, The Hague
Innovators Prize, UK Autonomus Hub
Systems, NLAIC, Horizon Euorpe,
MusicAIRE, film and music industry
service revenue.

developers



Daniel Antal
Data Scientist & Founder of
the Digital Music Observatory



Andrés García Molina, PhD
Data Scientist &
Ethnomusicologist



Botond Vitos
Data scientists and developer



Mária Kmety Barteková
Creative Industry Indicator
Specialist



Kasia Kulma
Contributor, data science and
software engineering



Leo Lahti
rOpenGov coordinator



Pyry Kantanen
R package testing and data
curation



New Developers
Future co-developer

service development team



Borbála Dömötörfy
Computational Antitrust and
Legal Tech



Annette Wong
Contributor, digital strategist
and product marketer



Suzan Sidal
Business Case Development &
Service Design



Kátya Nagy
Music Research Assistant



Marie Zhořová
Project Manager



Robin Nagy
Mentor, Contributor, Business
Development

data curators



James Edwards, PhD
Curator for innovative survey
data



Gabija Liaugminaitė
Data curator



Dominika Semančáková
Musicologist



Eszter Kabai
Data curator for cultural
diversity and data pooling



Alona Dmukhovska
Music futures and social equity
data curator



Caterina Sganga
Data curator for cultural
diversity and data pooling



Eszter Novák
Data curator for equal gender
representation



Hyojung Sun
Data curator for music
creators' earnings



Katie Long
Music futures and social equity
data curator



Mark Adam Harold
Consultant



Peter Ormosi
Music Economy & Innovation
data curator



Prof David Hesmondhalgh
Data curator for music
creators' earnings



Rosina Petrova
Rights management data
expert

institutional partners



Sinus-Institute
Scientific partner, economics,
statistics, finance



**Thunderboom
Records**



Reprex
Reprex is managing the
Digital Music Observatory
open knowledge platform
prototype, develops its
software and creates high-
quality datasets.



rOpenGov
rOpenGov network



A38 Ship
Business partner,
development of streaming
market price and volume
indicators.



Aloaded
Business partner,
development of streaming
market price and volume
indicators.



Artisjus
Business partner, valuing
music, home copying and
closing the value gap.



Datagraver
Data dissemination partner



**Institute for
Information Law**
Scientific Project Leader



Music Export Ukraine
Music export dissemination
partner



**Music Innovation
Hub**
Innovation dissemination
partner



**Musicautor -
Музыкаутор**
Music Industry partner.



**MXF - Muzikos
eksporto fondas**
Partner in music and nightlife
sectors and international
music exchanges



**Scuola Superiore
Sant'Anna**
Scientific research partner—
open data and copyright.

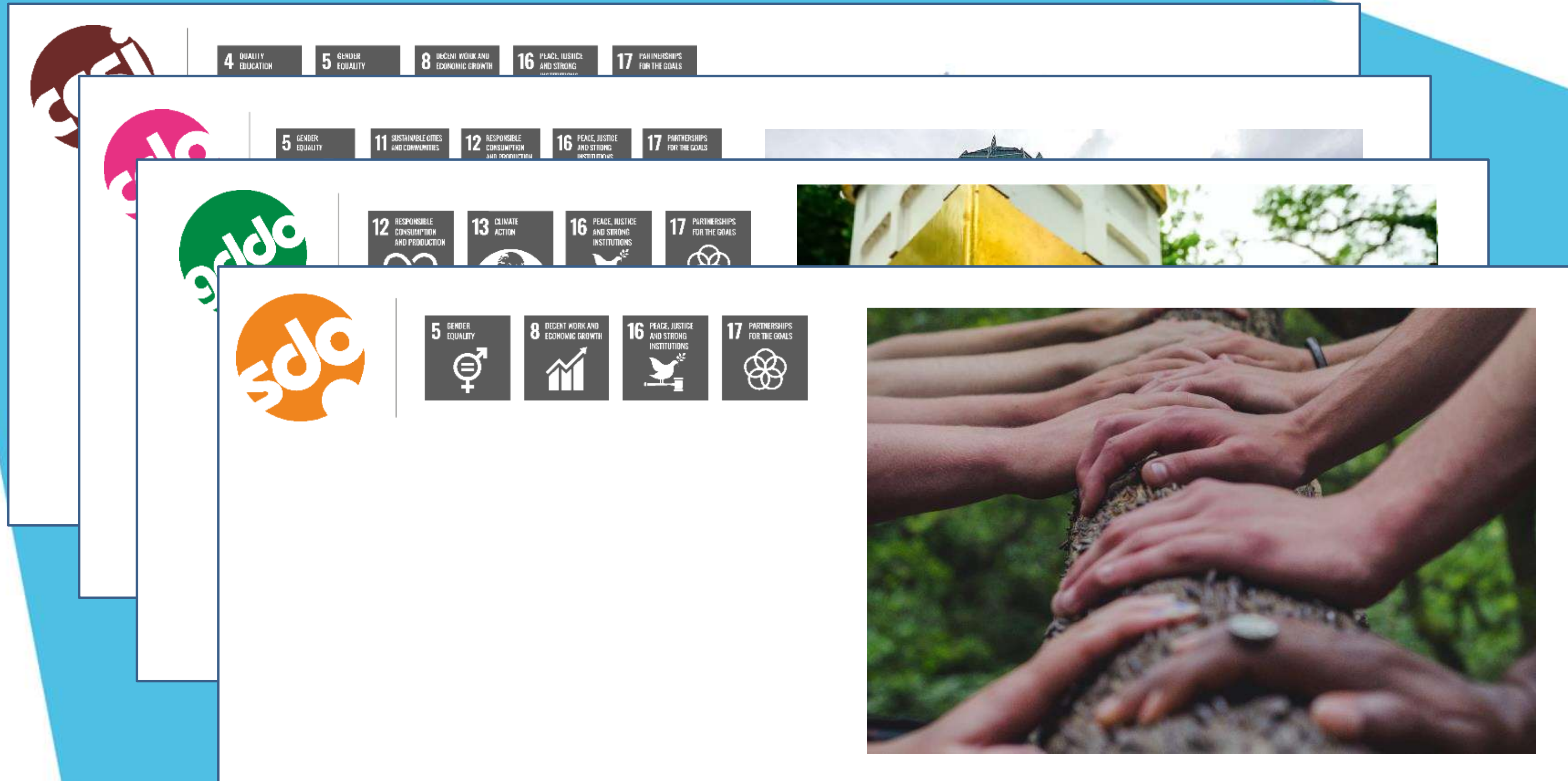


SOZA
Scientific partner, economics,
statistics, finance



**University of
Economics in
Bratislava**
Scientific research partner—
impact assessment and
indicators.

OUR OBSERVATORY ECOSYSTEMS



INNOVATION DISSEMINATION

1.

**OBSERVATORY
PLATFORMS**



2.

**OPEN
SOURCE
PLUGINS**



3.

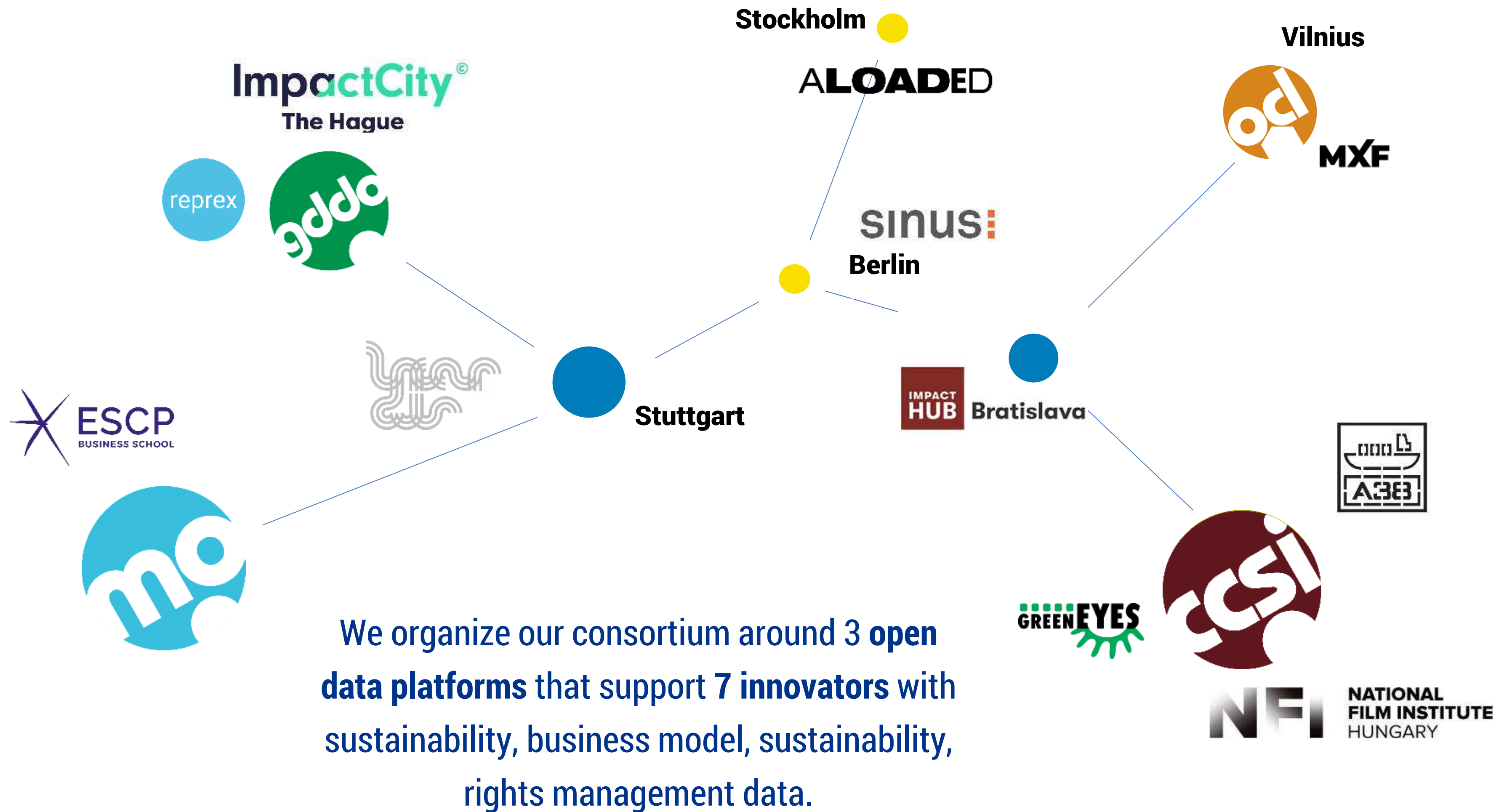
**SaaS
MICROSERVICES**





BIG DATA FOR ALL

A network of 7 innovative companies,
supported by 4 innovation labs,
1 business school using the
open collaboration method





Ethical use of AI that is working for the creators, not against them; **big data collection.**



Increased **visibility, availability and diversity** of European **content** data collection & processing in **rights management.**



MXF



Increased potential **audience** of European market data collection and rights management.

More **competitive business** models and use of data

SINUS:



Open ESG: open-source, open-data based, very reliable reporting that fights greenwashing and pinkwashing.

