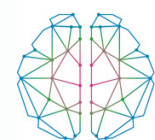


CREATHRIV-EU

Supporting the resilience and twin transition of CCI



CredThriv-EU
EuroCluster CCI



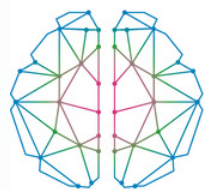
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Giovanni Scaramuzzo, BAC

CREATHRIV-EU's Objectives

Euroclusters for Thriving Creative and Cultural Industries (CREATHRIV-EU) is a European cross-regional joint cluster initiative that aims at **strengthening the European Creative and Cultural Industries** (CCIs) and bringing it back on the **sustainable growth** path after the Covid-19 pandemic.



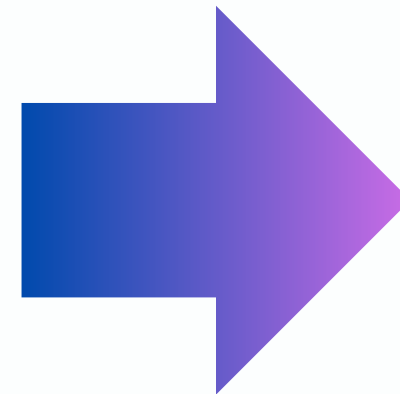
CreaThriv-EU
EuroCluster CCIs



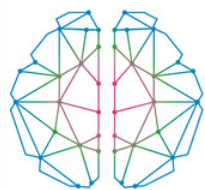
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CREATHRIV-EU's Objectives

1. Building resilience of CCIs Ecosystem
2. Promoting the twin transitions
3. Supporting Up/Re-skilling of the workforce
4. Supporting internationalization



Through Cluster Collaboration to trigger a cascade effect firstly on the SMEs



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CREATHRIV-EU's Consortium

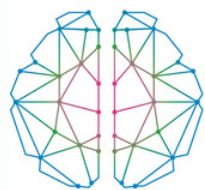
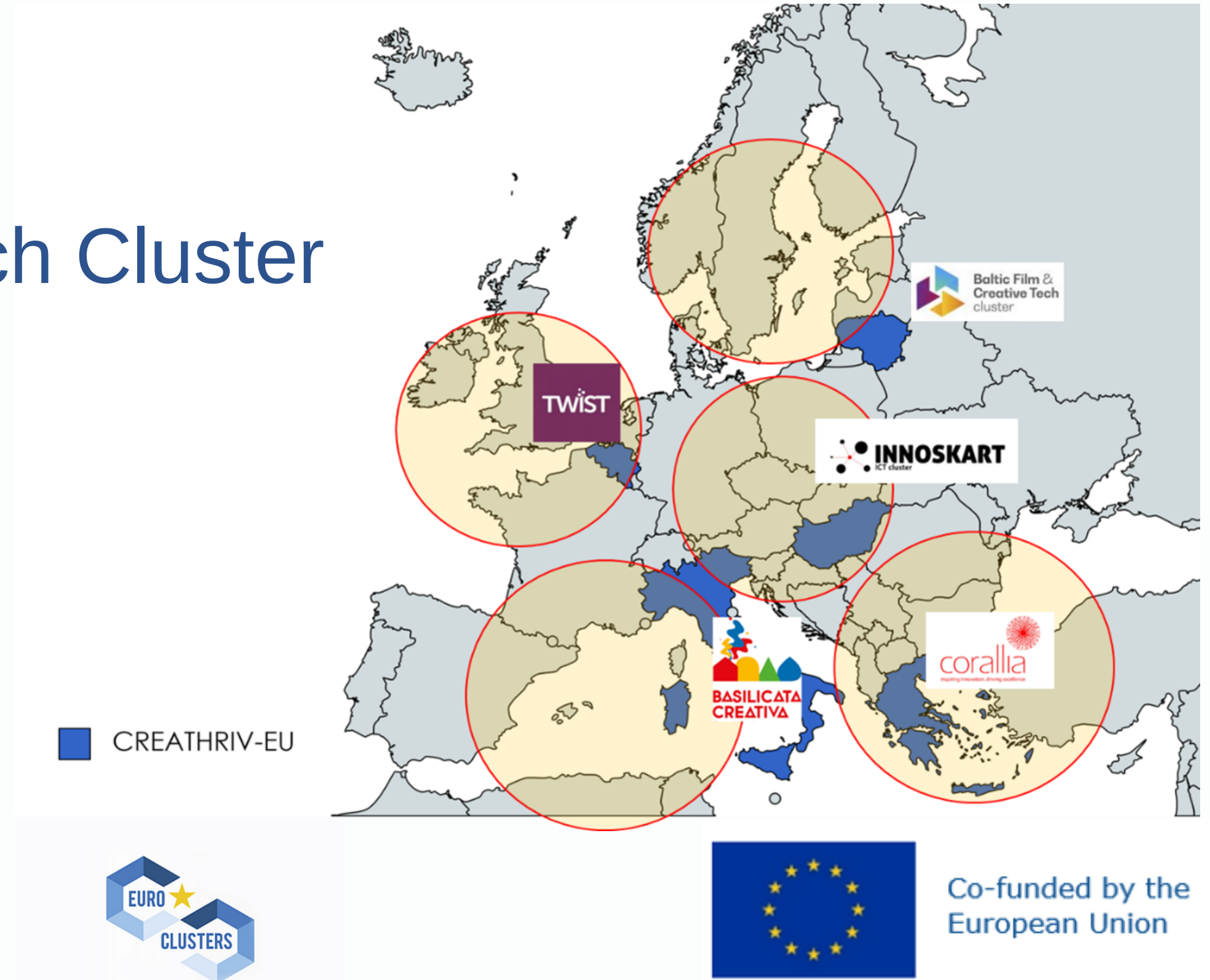
Basilicata Creativa

Baltic Film & Creative Tech Cluster

Innoskart

TWIST

Corallia

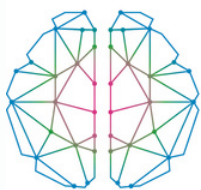
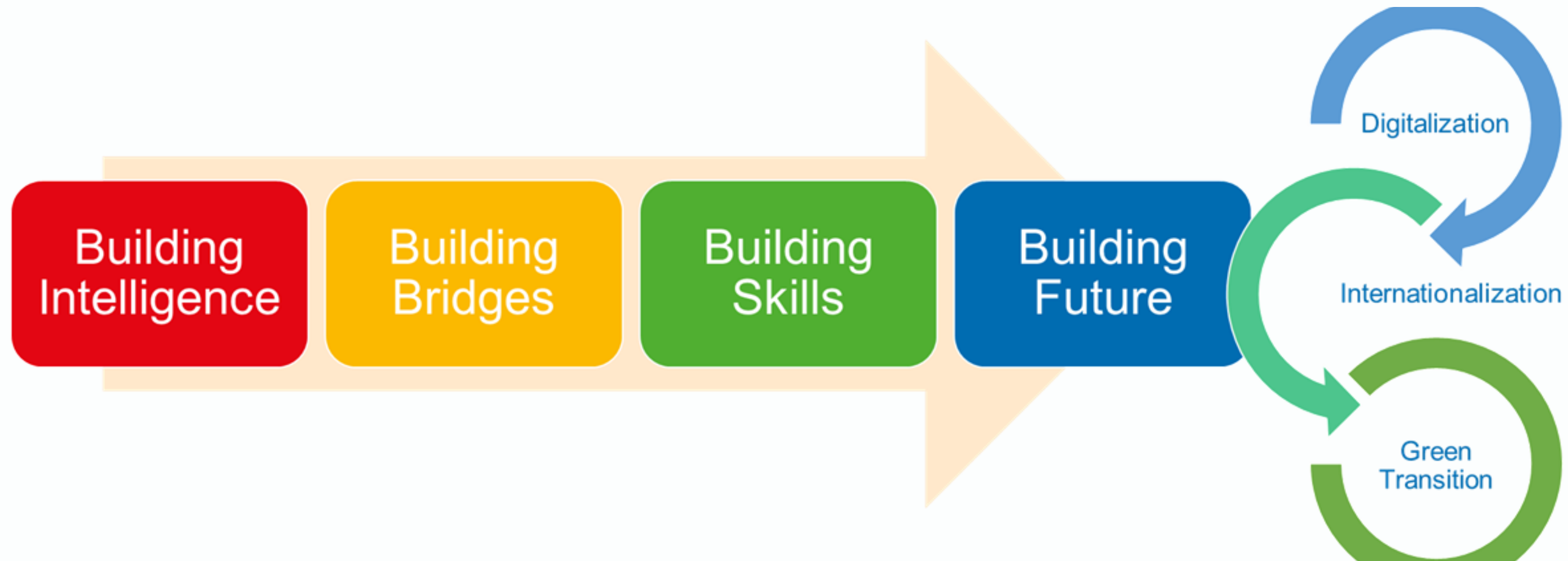


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CREATHRIV-EU's Approach



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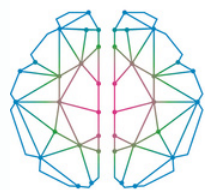
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What is CCIs

Cultural and Creative Industry (CCI) are all sectors whose activities are based on cultural values, or other artistic individual or collective creative expressions.

CREATHRIV-EU focuses on the following sub-sectors:

1. **Heritage, archives, libraries**
2. **Audiovisual and multimedia including IT, software & computer services**
3. **Books & press**
4. **Visual art**
5. **Performing arts**
6. **Education**



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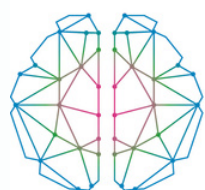
Challenges

Specific Challenges #1

CREATHRIV-EU consortium would like to focus on this specific CCI challenge:



Diversification of products/service/contents based on digital technologies especially in the heritage, archives and libraries CCI sector.



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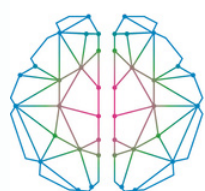
Challenges

Specific Challenges #2

CREATHRIV-EU consortium would like to focus on this specific CCI challenge:



Supporting the green transition of the audiovisual & multimedia sector and in performing arts.



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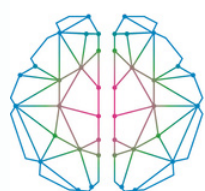
Challenges

Specific Challenges #3

CREATHRIV-EU consortium would like to focus on this specific CCI challenge:



Bridging the skill-gaps in the CCIs workforce and supporting a bigger participation of women.



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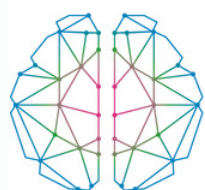
Challenges

Specific Challenges #4

CREATHRIV-EU consortium would like to focus on this specific CCI challenge:



Increasing business opportunities through internationalisation and synergies along and across value-chains.



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EuroCluster CCIs

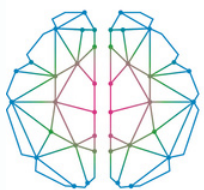


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Target audience

Applicants must

- Be an SME and declare their SME status in accordance with the SME definition of the European Union as part of the application. The applicants must fill in the self-assessment and annex its result to the application.
- Fall under one of the eligible CREATHRIV-EU NACE codes.
- Fall under the territorial scope of CREATHRIV-EU.
- Address at least one of the CREATHRIV-EU specific objectives and challenges.



CreaThriv-EU
EuroCluster CCIs



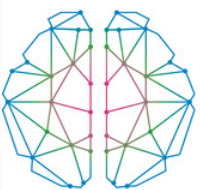
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What the CREATHRIV-EU project offers

CREATHRIV-EU will provide financial support to the SMEs in the CCIIs in the form of lump-sum grants.

The maximum amount to be granted per SME shall not exceed 38,500 € in total even in the case of multiple granted types of support.

Each interested SME can apply to one or several types (companies that want to apply for more than 1 grant, should create a new F6S company profile to reapply for another grant) of support in accordance with its needs and request but can only be granted with the maximum financial contribution cumulatively.



CreaThriv-EU
EuroCluster CCIIs

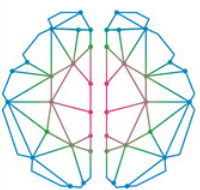


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European Union

Small Scale Projects (€5,000 / SME)

Advisory services that will help CCI SMEs create the necessary conditions for their competitiveness. SMEs will receive financial support to implement a small scale project together with an external expert that will consist in an in-depth mapping of specific SMEs' needs and provision of recommendations/action plans in the field of

#RiskManagement #RiskMitigation #Digitalisation #GreenTransition
#Innovation #Technology #Internationalisation



CreaThriv-EU
EuroCluster CCIs

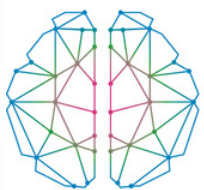


Co-funded by the
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Small Scale Projects (€5,000 / SME)

Up/Re-Skilling that will help SMEs strengthen their workforce via ad-hoc training and capacity-building activities. SMEs will get financial support to organise/enrol in training activities in the following fields:

Digital skills and technologies; Business & Management; CCIs specific domains



CreaThriv-EU
EuroCluster CCIs



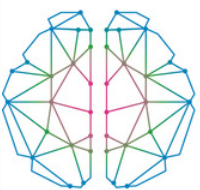
Co-funded by the
European Union

Collaboration Pilot Projects

(€20,000 / project)

This type of grant aims at supporting the green and/or digital transition of the CCIIs. SMEs will need to collaborate with at least another organisation to implement a pilot project. The grants will support the implementation of projects for the development and deployment of prototypes having a minimum of level 4 of CRL and level 4 of TRL. The activities supported will be as follows:

- Deployment of emerging technology
- Improvement of existing product/technology



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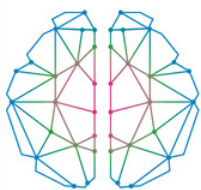
Travel Grants

Intra-EU Travel Grant (€1,500 / SME)

will support SMEs organise business missions and/or attend events inside the EU or in one of the countries associated to the Single Market Programme.

Extra-EU Travel Grant (€ 5,000 / SME)

will support SMEs organise business missions and/or attend events outside the EU and countries participating in the SMP.



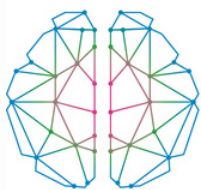
CreaThriv-EU
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Indicative Call Timeline

Call opens:	1st March 2023
Call closes:	2nd May 2023, Monday, 17h CET
Evaluation process and publication of results:	3rd May – 23rd June 2023
Contracting phase:	24th June – 21st July 2023
Start of project:	Right after the signature of the sub-grant agreement

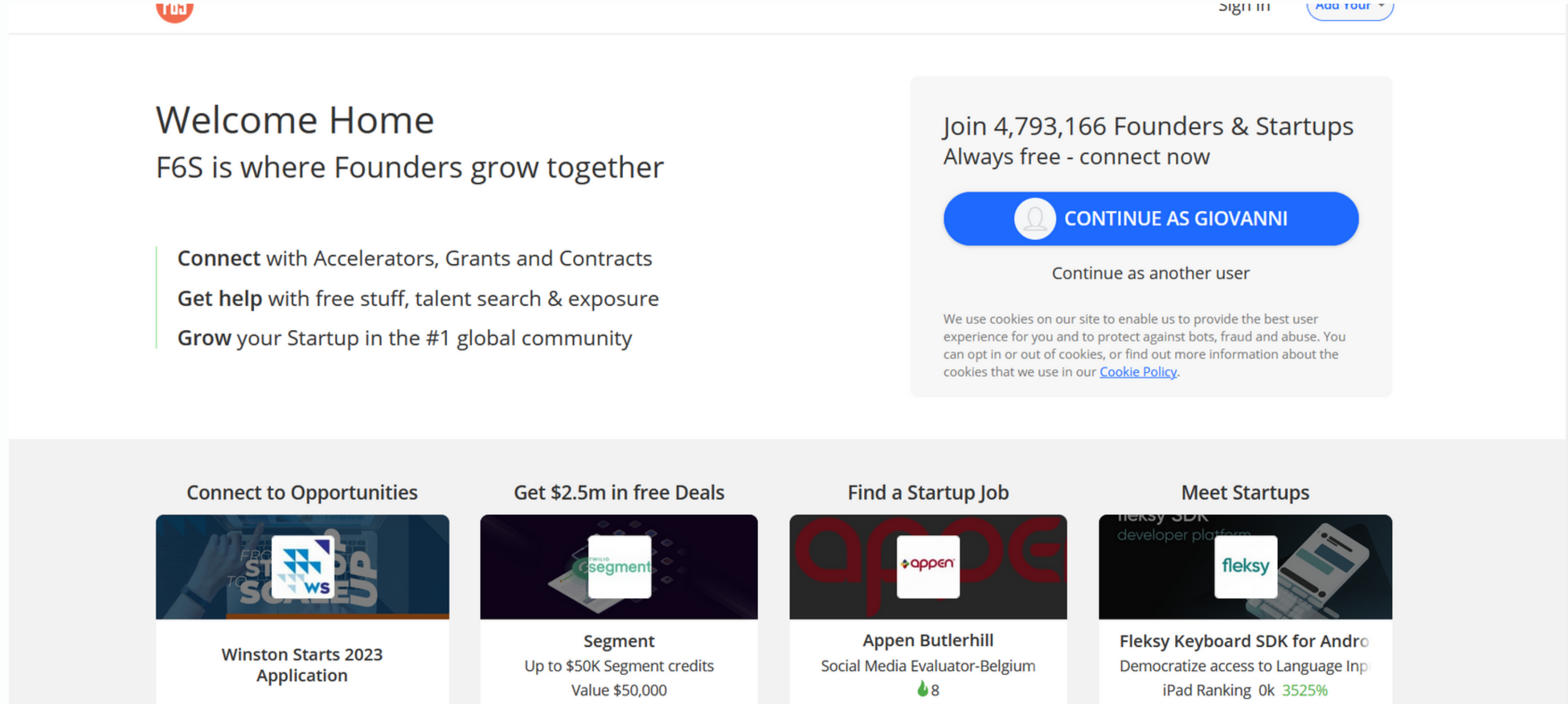


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How to Apply? 1. Create a profile



The screenshot shows the F6S website home page. At the top, there's a navigation bar with a logo on the left, "Sign in" in the center, and "Add your" on the right. The main content area is divided into two columns. The left column has a "Welcome Home" section with the tagline "F6S is where Founders grow together" and three bullet points: "Connect with Accelerators, Grants and Contracts", "Get help with free stuff, talent search & exposure", and "Grow your Startup in the #1 global community". The right column features a large blue button labeled "CONTINUE AS GIOVANNI" with a user icon, and a link "Continue as another user". Below this is a cookie policy notice. At the bottom, there's a row of four featured opportunities: "Winston Starts 2023 Application" (with a WS logo), "Segment" (with a Segment logo, offering up to \$50K credits), "Appen Butlerhill" (with an Appen logo, offering a Social Media Evaluator role in Belgium), and "Fleksy Keyboard SDK for Android" (with a Fleksy logo, offering democratized access to language input).


Sign in Add your

Welcome Home

F6S is where Founders grow together

- Connect with Accelerators, Grants and Contracts
- Get help with free stuff, talent search & exposure
- Grow your Startup in the #1 global community


Join 4,793,166 Founders & Startups
Always free - connect now

 CONTINUE AS GIOVANNI


[Continue as another user](#)

We use cookies on our site to enable us to provide the best user experience for you and to protect against bots, fraud and abuse. You can opt in or out of cookies, or find out more information about the cookies that we use in our [Cookie Policy](#).


Connect to Opportunities


Winston Starts 2023 Application


Get \$2.5m in free Deals

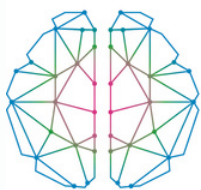

Segment
Up to \$50K Segment credits
Value \$50,000

Find a Startup Job


Appen Butlerhill
Social Media Evaluator-Belgium
🌱 8

Meet Startups


Fleksy Keyboard SDK for Android
Democratize access to Language Input
iPad Ranking 0k 3525%




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How to Apply? Look For

CREATHRIV-EU

[Apply](#) [Events](#) [Jobs](#) [Deals](#)

[Add your](#)

 [Giovanni](#)

HERE'S HOW F6S HELPS YOU GROW

[Find Accelerators & Funds](#)
99% of Accelerators choose Startups on F6S

[Get Free Benefits to grow](#)
2.3 Million Founders use F6S Benefits

[Find a Startup Job](#)
Connect with Startups that need your talent

[Recruit Talent](#)
231,787 F6Sers are looking for opportunities

TALENT MATCHMAKER • YOUR WEEKLY TOP 5 [Improve matches](#)

**Growdressed**
Full stack developer CTO
€100/year • 1-20% •
Altamura

**IVERT**
Fullstack Developer
€28-30K/year • Matera

**Food U**
E-commerce Web
Marketer Full Stack / CMO
\$25-30K/year • 0.1-5% •
Palo del Colle

**FandeemApp**
Co-Founder & CTO
5-20% • Bari

**Shouzz - Love Live Mus**
SW Senior Developer
\$30-50K/year • 5-20% •
Bari

POPULAR BENEFITS [see all 414](#)


6 months free Zendesk helpdesk
from Zendesk in Customer Service


Up to \$50K Segment credits
from Segment in Analytics


1 Year of GitHub Enterprise
from GitHub in Developer Tools

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How to Apply? Company Profile

What's your startup or company name? ✕

40

Create

We'll make you a startup profile. You can put it in stealth mode anytime



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How to Apply? Company Profile

The screenshot shows the F6S website interface. At the top, there's a navigation bar with 'Apply', 'Events', 'Jobs', and 'Deals'. A search bar and a user profile 'Giovanni' are also visible. The main banner features the 'CREATHRIV-EU 1st Call' announcement, highlighting financial support for CCI SMEs. Below the banner, a sidebar on the left provides details about the application deadline (May 2 '23), location (Brussels, Belgium - Virtual), and a list of challenges. The main content area displays the 'Basilicata Fantasy' project profile, including a 'Questions' section with a locked status and a question about grant types. The bottom of the page shows a Windows taskbar with various application icons and system information like temperature and date.

Apply Events Jobs Deals

Add your Search Giovanni

CREATHRIV-EU 1st Call ✓
Creathriv-eu financial support to CCIs SMEs

DISCUSS 3 FIND OUT MORE

Connect by May 2 '23

Brussels, Belgium • Virtual

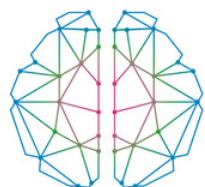
CREATHRIV-EU Projects will award grants for CCIs SMEs for projects and activities that adress one of the following challenges:

1) Diversification of products/service /contents based on digital technol [more](#)

Basilicata Fantasy
Update page
Put in stealth mode

Questions

1 **What kind of grant are you applying for? ***
If you want to apply for more than 1 Grant, please create a new F6S company profile so that you can reapply for another grant.
For each grant, you will need a new company profile.



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How to Apply? Tutorial

The screenshot shows a Facebook interface. At the top, there's a navigation bar with a menu icon, an 'F6S' logo, and links for 'Apply', 'Events', 'Jobs', and 'Deals'. On the right, there's a search bar, a user profile for 'Giovanni', and a notification icon. The main content area features a post from 'Basilicata Fantasy' (verified page) titled 'CREATHRIV-EU 1st Call'. The post includes a banner image with the CREATHRIV-EU logo and text: 'Creathriv-eu financial support to CCI's SMEs'. Below the banner, it says 'Connect by May 2 '23' and 'Brussels, Belgium • Virtual'. The post text states: 'CREATHRIV-EU Projects will award grants for CCI's SMEs for projects and activities that address one of the following challenges: 1) Diversification of products/service /contents based on digital technol [more](#)'. A 'Questions' section is visible with the question: '1 What kind of grant are you applying for? *'. Below the question, it says: 'If you want to apply for more than 1 Grant, please create a new F6S company profile so that you can reapply for another grant. For each grant, you will need a new company profile.' The bottom of the screenshot shows a Windows taskbar with various application icons and a system tray with the date '03/04/2023' and time '15:37'.

Apply Events Jobs Deals

Add your Search Giovanni

CREATHRIV-EU 1st Call ✓

Creathriv-eu financial support to CCI's SMEs

BASILICATA Boltic Film 2 INNOSKART TWIST corallia

Giovanni DISCUSS 3 FIND OUT MORE

Connect by May 2 '23

Brussels, Belgium • Virtual

CREATHRIV-EU Projects will award grants for CCI's SMEs for projects and activities that address one of the following challenges:

1) Diversification of products/service /contents based on digital technol [more](#)

Basilicata Fantasy Update page Put in stealth mode

Questions

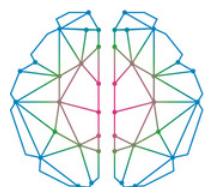
1 What kind of grant are you applying for? *

If you want to apply for more than 1 Grant, please create a new F6S company profile so that you can reapply for another grant.

For each grant, you will need a new company profile.

6°C Nuvoloso Cerca

15:37 03/04/2023



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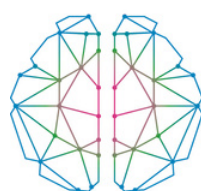
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Giovanni Scaramuzzo

g.scaramuzzo@exo-ricerca.it

creathriveu@basilicatacreativa.it



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