



TECHNOLOGICKÉ  
CENTRUM AV ČR

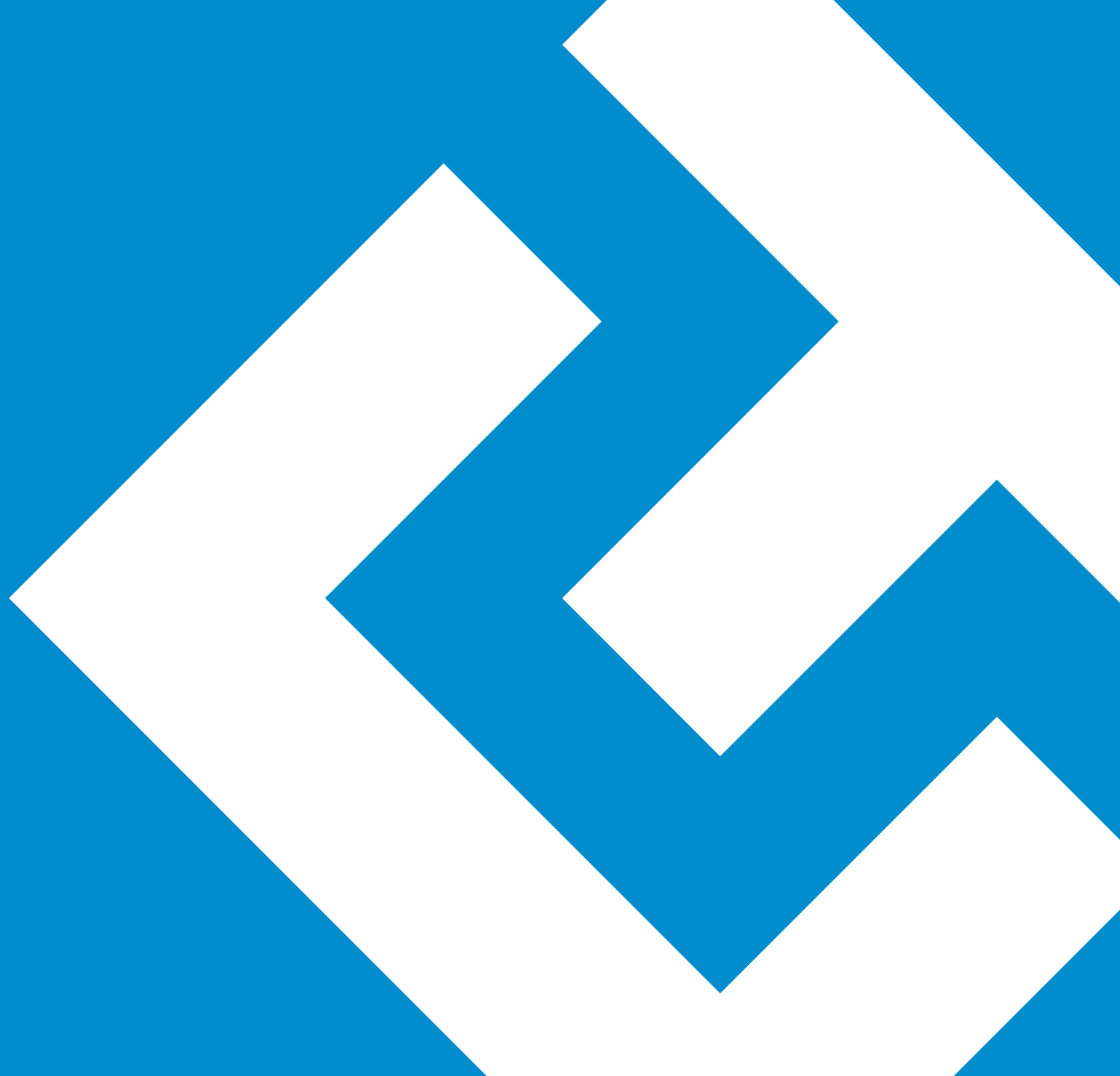
# NOVÝ EIT KIC PRO KULTURU A KREATIVITU

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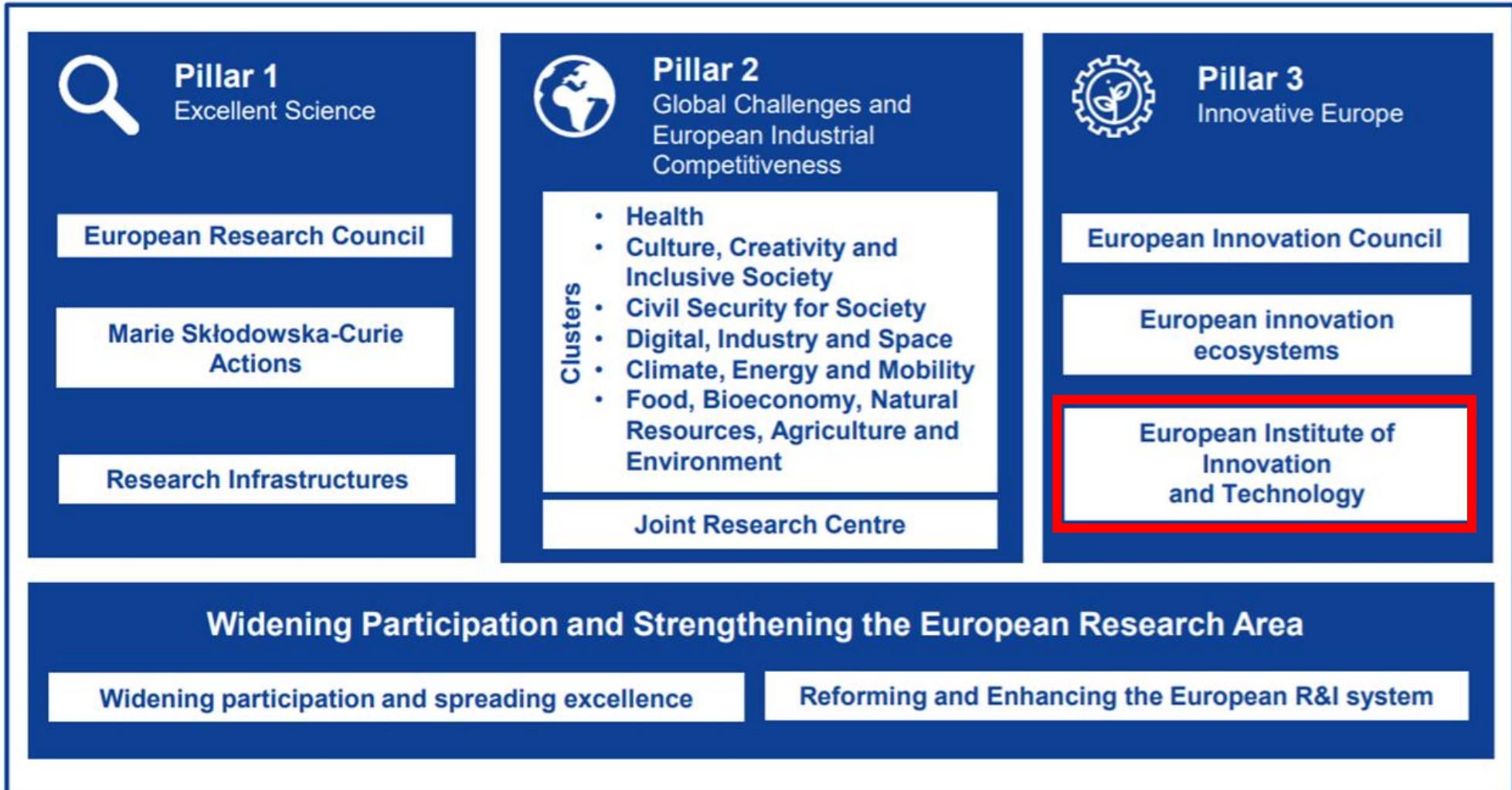
Anna Vosečková, WIDERA NCP, EIT NCP  
Evropské programy pro kulturní a kreativní odvětví  
13. dubna 2023, Praha

# **EIT – GENERAL INTRODUCTION**

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# EIT IN HORIZON



# INFORMAČNÍ LETÁK K EIT

- stručně představuje Evropský inovační a technologický institut (EIT) a jeho hlavní úkoly
- obsahuje souhrn dosavadních výsledků EIT,
- odkazy na jednotlivá znalostní a inovační společenství (KICs)
- užitečné související odkazy
- představuje Regionální inovační program EIT
- a novou Iniciativu DTTI (Deep Tech Talent Initiative)



**EVROPSKÝ INOVAČNÍ  
A TECHNOLOGICKÝ INSTITUT  
(EIT)**

[www.tc.cz](http://www.tc.cz)

# GENERAL INTRODUCTION TO EIT

- European Institute of Innovation and Technology, EIT
- Independent EU body established in March 2008
- Main aim: to strengthen Europe's ability to innovate
- Motto: Making innovation happen
- Originally financed directly from EU budget, since 2014 from FPs
- Integral part of Horizon Europe (Rules of Participation apply) **NEW**
- Strategic Innovation Agenda (SIA) 2021-2027 (official launch on 14 June 2021)
- NCPs nominated in Spring 2021 **NEW**

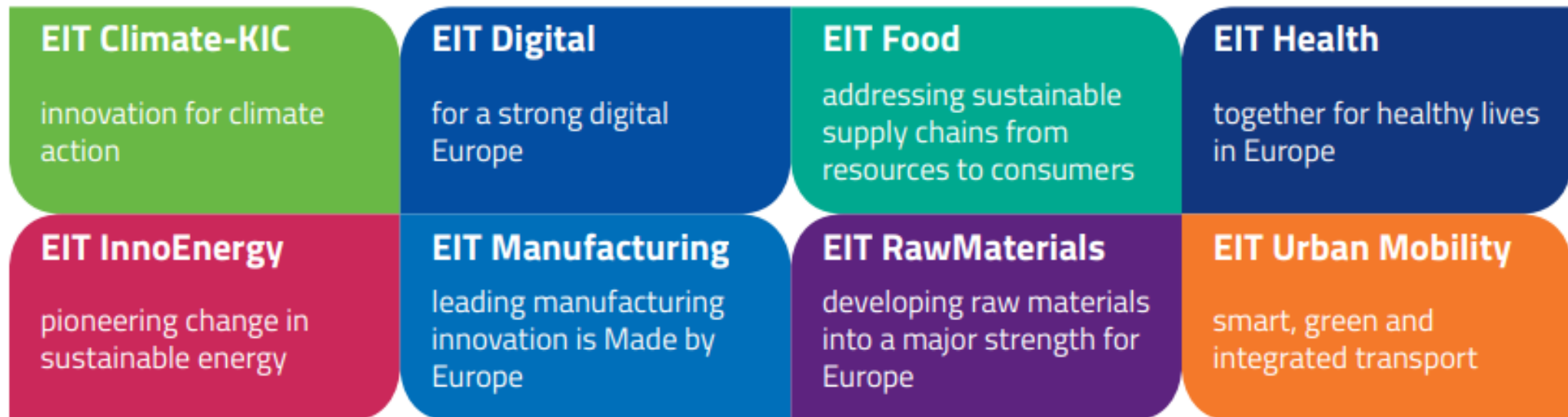
BUDGET 2021-27

€ 2,94 billion



# EIT LOCATIONS

- Headquarters are in Budapest, Hungary
- EIT House = EIT Liaison Office in Brussels, Belgium
- KICs: main seat and Co-location Centres (CLCs) and Innovation Hubs
- Globally: EIT Hub in Silicon Valley, USA, EIT Hub in Tel Aviv, Israel





# JOIN EIT AND KICS

- As a KIC partner (type of partnership, financial conditions, area of interest, type of legal entity etc.)

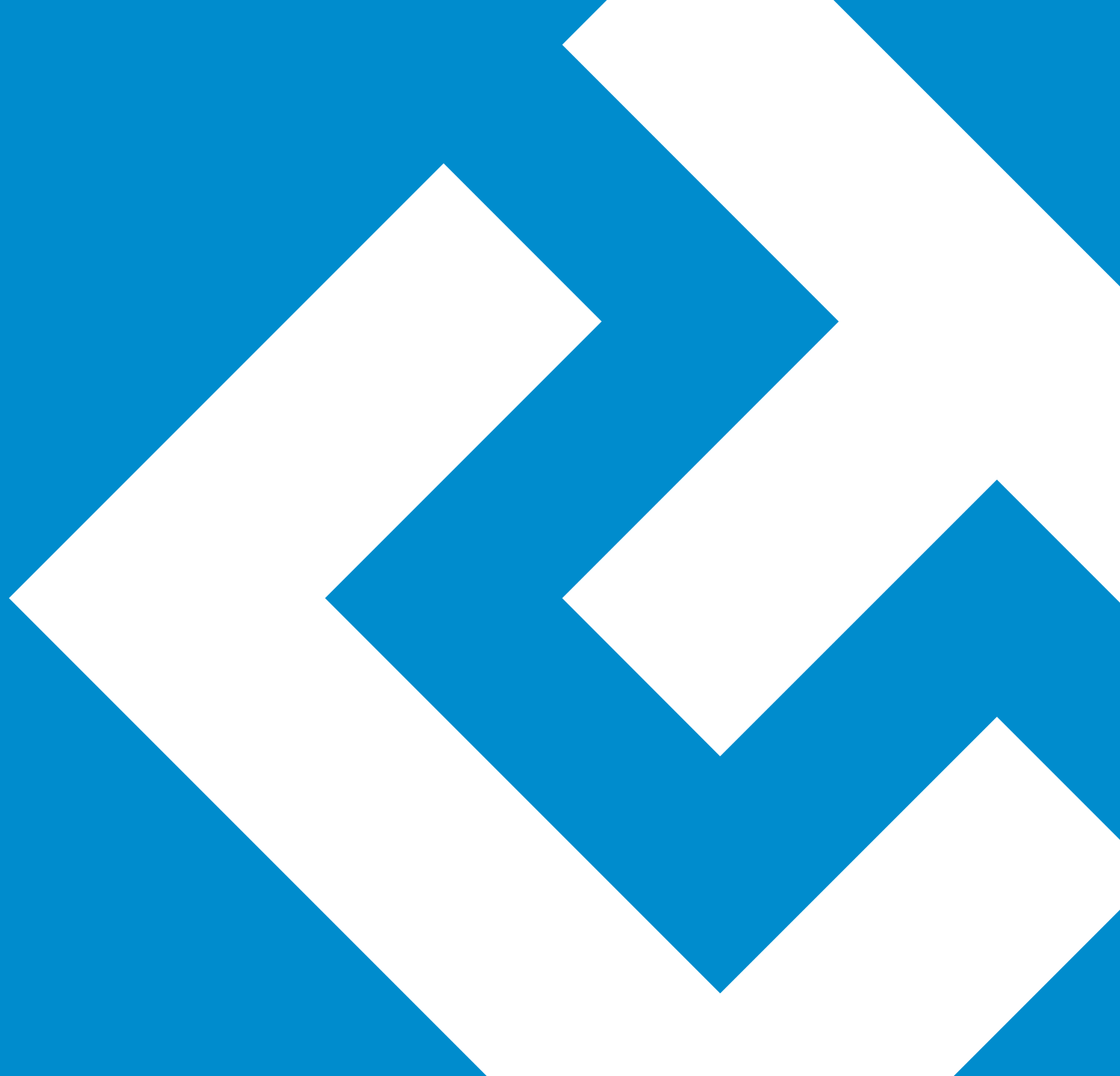


- Without becoming a partner (education, business creation and acceleration, innovation activities)



# EIT CULTURE & CREATIVITY

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# EIT C&C – THE NINTH KIC OF THE EIT

- Knowledge and Innovation Community designed to strengthen and transform Europe's Cultural and Creative Sectors and Industries (CCSI) by connecting creatives and organisations to Europe's largest innovation network

- Motto

**CREATIVES WITHOUT BORDERS  
INNOVATION WITHOUT LIMITS**

- New visual identity

- Web <https://eit-culture-creativity.eu/>



# EIT C&C - SOCIAL NETWORKS



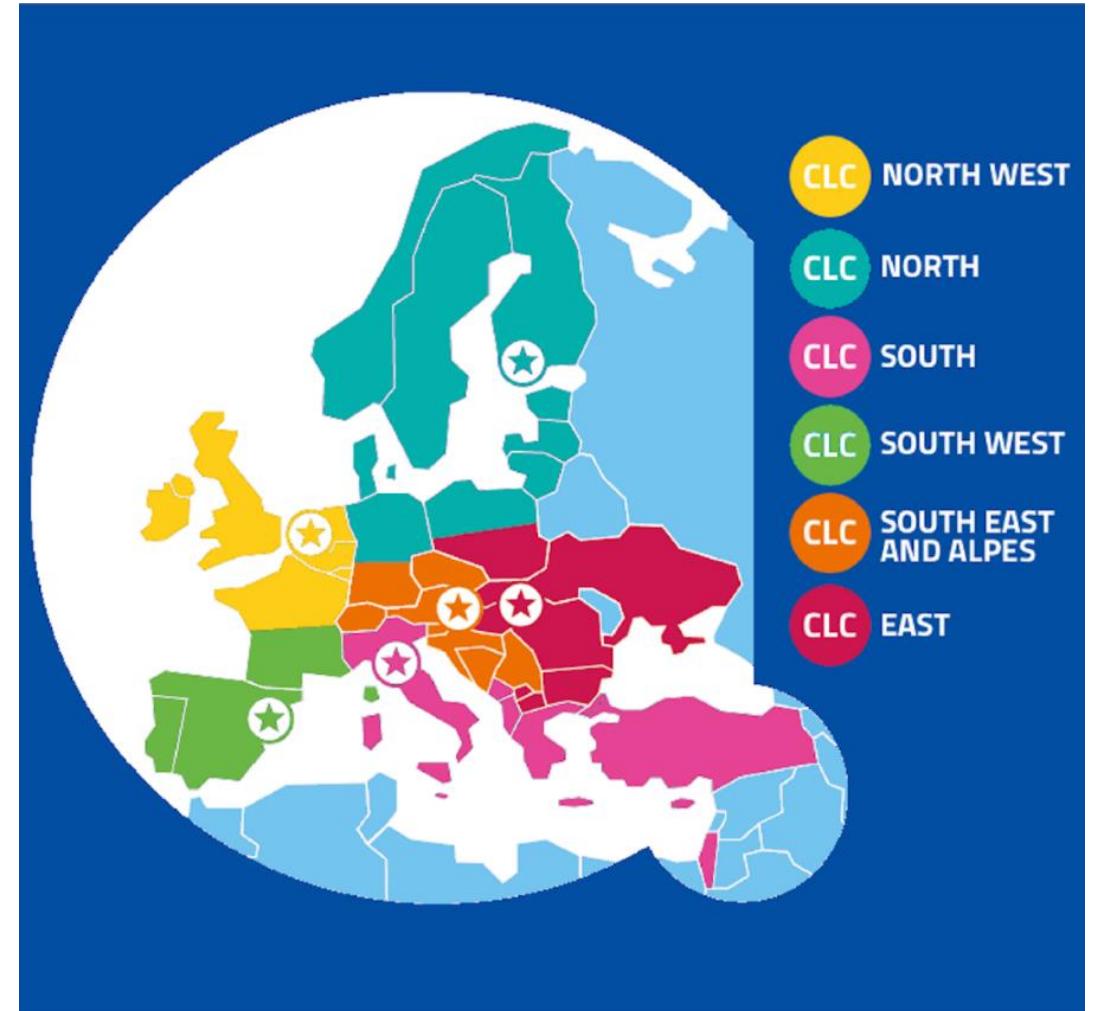
Funded by the  
European Union



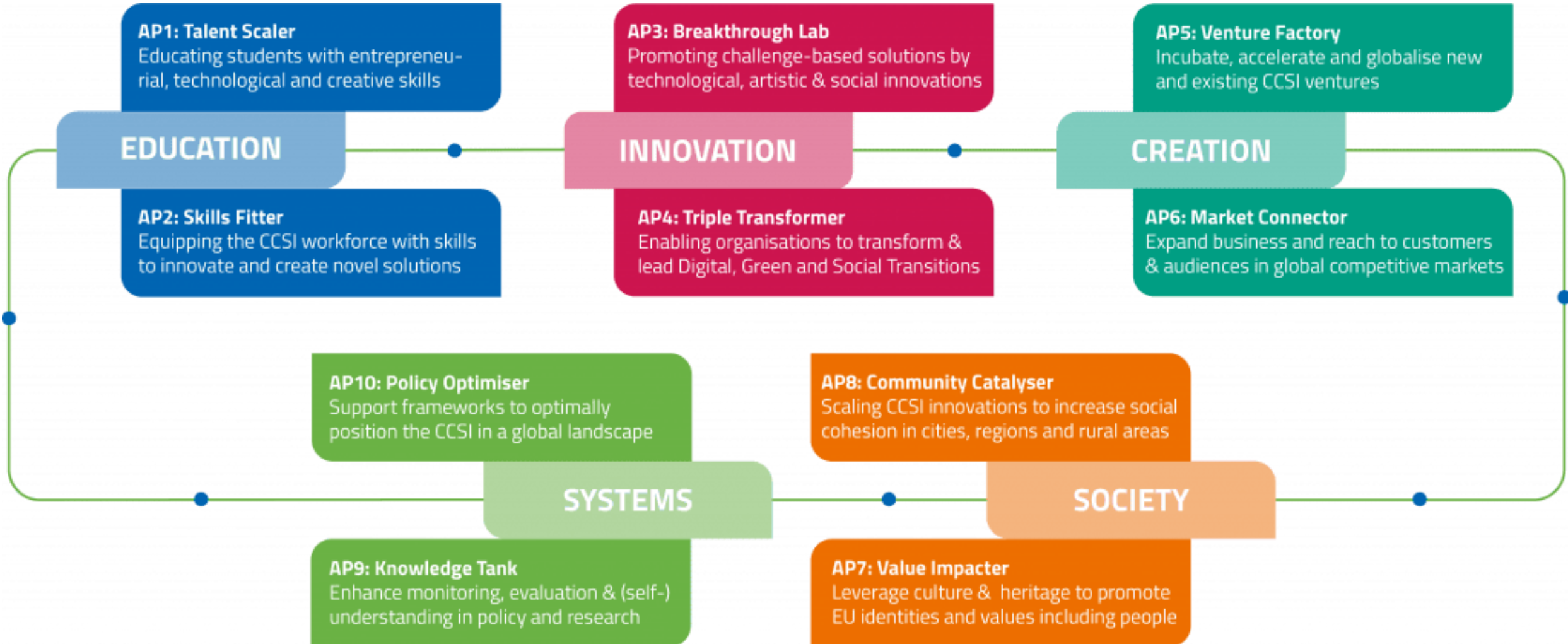
- LinkedIn <https://www.linkedin.com/company/eit-culture-creativity/about/>
- Twitter <https://twitter.com/EITCultCrea>
- Instagram [https://www.instagram.com/eit\\_cultcrea/](https://www.instagram.com/eit_cultcrea/)
- Facebook <https://www.facebook.com/EITCultCrea>

# EIT C&C LOCATIONS

- **Headquarters: Germany, Cologne** (the first in-person partner meeting was held on the 18 - 19 November 2022)
- 6 Co-Location Centres (CLCs) over Europe, serving as a key node to connect with regional stakeholders across the Knowledge Triangle by building on existing networks and relationships.
- CLCs - first entry point for organisations willing to join or participate in the KIC activities.
- Contact each CLC through the provided e-mails
- **Czechia falls under the CLC South East Europe & Alps | Vienna, Austria, [clc-sea@eit-culture-creativity.eu](mailto:clc-sea@eit-culture-creativity.eu)**



# 5 STRATEGIC OBJECTIVES (SO) AND 10 ACTION PROGRAMMES (AP)



# FIRST OPEN CALLS – PUBLISHED ON 3 APRIL 2023

- The application system will open on 17 April and close on 31 May 2023 
- Up to € 10.45 million in funding available for 2024
- An additional allocation of up to € 3.45 million is earmarked in 2025 for pluriannual projects
- All CCSI stakeholders and legal entities in the EU and Associated Countries to the Horizon Europe Programme are eligible to apply
- Almost half of the available funds are reserved for innovation projects with a clear and viable commercialisation plan
  - these proposals are expected to deliver innovative products, processes, services, or business models in the audiovisual and media, architecture, fashion and textile, design, and cultural heritage sectors.
- Opportunities for projects in higher education, business creation, and social Innovation are included as well
  - these proposals are expected to fund cultural and social entrepreneurship initiatives that demonstrate scalable social innovation pilots to address local-based challenges and contribute to social cohesion

# FIVE OPEN CALLS FOR PROPOSALS

## EDUCATION (S01)

### Call 1:

Action Programme 1

Talent Scaler

## EDUCATION (S01)

### Call 2:

Action Programme 2

Skills Fitter

## INNOVATION (S02)

### Call 3:

Action Programme 3

Breakthrough Lab

## CREATION (S03)

### Call 4:

Action Programme 5

Venture Factory

## SOCIETY (S05)

### Call 5:

Action Programme 8

Community Catalyser

# IMPORTANT CALL INFORMATION

**IMPORTANT:** Please make sure that before applying you download and complete the relevant Call Forms from which you can then copy the information to the Application System.

Call Highlights ↓	+
Key Dates ↓	+
Download the Call Form ↓	+
Apply ↓	+



# CALL RELEVANT DOCUMENTS

- Entire Call Document and FAQs [here](#)



- Supporting Call documents [here](#), including:

- Project Management Guidance
- PIC Registration Guidance
- General Model Grant Agreement
- Partnership Agreement
- List of Participating Countries in Horizon Europe
- Declaration of Honour (DoH)
- Sub-grant Agreement (Financial Support Agreement between EIT CC and a successful activity)





# QUESTIONS AND INFORMATION DAY 2023

- In case of any questions regarding the call, please check the full document and the FAQs to see if your inquiry has been answered in one of these documents
- If not, please send an e-mail to [calls@eit-culture-creativity.eu](mailto:calls@eit-culture-creativity.eu) and they will do their best to get back to you as quickly as possible

## EIT Culture & Creativity Infoday

- This free online event will help potential applicants to better understand EIT Culture & Creativity's mission and drivers, as well as key formal aspects of calls
- 25 April 2023 (10.00 – 13:00) – agenda [here](#)
- Registration <https://www.tfaforms.com/5038827>





# OTÁZKY?

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