

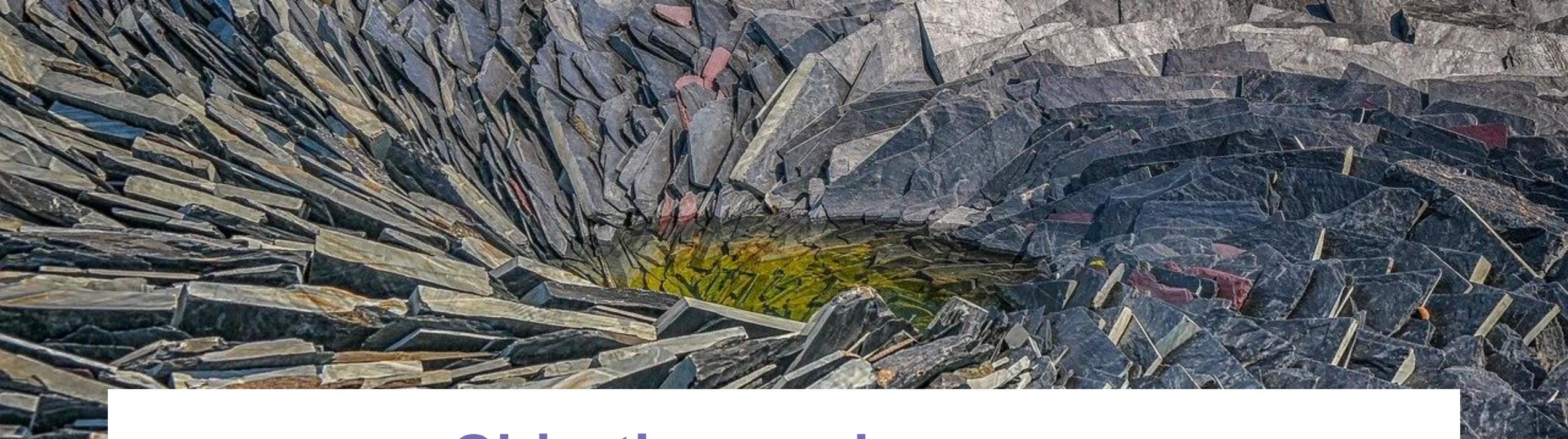


# Writing European



*European Education and Culture  
Executive Agency (EACEA)*

**Vanessa Ricci**, Unit "Creative Europe-Media"  
EACEA-MEDIA-WRITINGEU@ec.europa.eu



## Objectives and purpose

- European Storytelling suitable for co-production
- Strong teams of European creators (screenwriters, showrunners, editors, ..)
- Excellence in writing high-quality drama content
- Innovative storytelling, promoting co-writing practices
- Creative talents working on fiction series



# Priorities

- Hubs, writing rooms, co-creation
- Improving capacity of strong EU creative talents from different backgrounds and nationalities
- Scouting talents (open calls and prizes)
- Co-working, learning-by doing
- Matchmaking with buyers
- Understanding of the market
- Using innovative technologies and IPR management



## **Are you interested?**

**Tot Budget of the Call: 3 M EUR**

**Co-funding rate: 70% of eligible costs**

**€ Financial support to third parties: yes**

**Deadline: 7 Nov 2023**



## How to apply?

- Funding & tenders (europa.eu)
- **Eligible legal entities: established in the EU**
- **Award criteria**
- **Need help? Contact the Creative Europe Desk**

Award criteria	Minimum pass score	Maximum score
Relevance	20	40
Quality	15	30
Impact	15	30
<b>Overall (pass) scores</b>	<b>70</b>	<b>100</b>

# Example of a successful project: EWC

## European Writers Club

*“Boosting Impact: we encourage intersectional, cross pollinated dialogues and exchanges between the world of journalistic, scientific research and studies and our world of storytellers.”*

[www.europeanwriters.club](http://www.europeanwriters.club)

EUROPEAN WRITERS CLUB PRESENTS

## BOOSTING IMPACT FROM FACTS TO FICTION

**Boosting and accelerating stories for scripted TV series based on true events**

Are you a writer, journalist, documentarist, producer, or broadcaster with a scripted project in development looking to widen its impact?

Then let us help boost it and cover the some of the costs!

**Join us at our**

Boosting Impact Conference  
At MIA Market on October 10th at 12-1 PM  
Followed by a light lunch at Hotel Bernini

**Guest speakers:**  
Studio: David Linde (Participant)  
Showrunners: Leonardo Fasoli & Maddalena Ravagli (The Kollektive)  
Producer: Femke Wolting (Submarine)  
Journalist: Axel Gordh Humlesjö (SVT)  
Broadcasters: Anna Croneman (SVT), Dr. Simone Emmelius & Frank Seyberth (ZDF)

**Who are we?**  
European Writers Club is an accelerator and a unique network between European creators, writers, producers, and broadcasters.

We believe **no story is too small to make it big**, and our ambition is to boost **creativity, ideas, and concepts** for European storytelling for scripted TV series for a broader audience across borders.

**RSVP**



EACEA-MEDIA-WRITINGEU@ec.europa.eu

