

Creative Europe
2021-2027

Pitch your project

Find a partner

... and apply for **European Cooperation Projects 2024 call**

Creative Europe Matchmaking session

Thursday 30.11.2023 | online

Event organized by

Creative Europe Desks



Co-funded by
the European Union



Transnational cooperation between the Creative Europe Desks of 19 countries

This event is brought to you by Creative Europe Desks from Belgium, Croatia, Czech Republic, Estonia, France, Georgia, Germany, Hungary, Iceland, Kosovo, Latvia, Lithuania, Luxembourg, Portugal, Poland, Slovenia, Slovakia, Sweden and Ukraine.

AGENDA

- 11:00 opening | welcome words
- 11:10 1st ROUND - COOP pitchers projects
BE | HR | CZ | EE | FR | HU | IS
- 11:45 pause
- 11:55 2nd ROUND - COOP pitchers projects
XK | LV | PL | PT | SI | SE | SK | UA
- 12.35 end | breakout rooms

**Creative Europe
European Cooperation
projects call 2024**

CREA-CULT-2024-COOP

Call 2024 - main changes

- Only small and medium categories (large scale only in call 2025)
- Part B form: max number of pages is now 50 pages (instead of 70)
- Part C considerably changed > focused on KPI
- New wording for some priorities
 - Social inclusion > mental health
 - International dimension > contribute to the development of international cultural relations and the Union's global strategy for international relations through culture
- Sectorial priority: support to Ukrainian cultural and creative sectors
- Global budget slightly decreased (59.730.025 €)

Call Categories

Max duration
48 months
(no minimum)

SMALL SCALE

3 partners

3 countries

Max EU
grant
200,000

80% EU
co-funding

MEDIUM SCALE

5 partners

5 countries

Max EU
grant
1,000,000

70% EU
co-funding

A total budget of
over EUR 59,7
million:

- ▶ 23,8 million for category 1 small
- ▶ 35,8 million for category 2 medium

Pitch your project

Find a partner

1st round

COOP pitchers projects

LIST OF PROJECTS

Belgium	11:10
Croatia	11:15
Czech Republic	11:20
Estonia	11:25
France	11:30
Hungary	11:35
Iceland	11:40

PROJECT NAME:

Modernism & Sustainability: Safeguarding our Modernist Heritage, testcase the Kempen region)

Cultural sector(s): Heritage Management, Spatial Planning, Architectural History

Call objective: *innovation: to enhance the capacity of European cultural and creative sectors to nurture talents, to innovate, to prosper and to generate jobs and growth*

=> “to safeguard, develop and promote European cultural and linguistic diversity and heritage”

=> High level initiatives: European Green Deal & Culture, high-quality architecture and built environment as key elements of the New European Bauhaus initiative

Category: medium



NEED ANALYSIS & INNOVATION:

Modernist Heritage (MH) = undervalued, no overall awareness, climate change & destruction
=> *NEED Action framework for safeguarding & sustainable practices*

ACTIVITIES & WORKPACKAGES:

Develop framework, including best practices and innovative renovation procedures that are compatible with the overall heritage value of these buildings, whilst contributing to the effects of climate change

-> Co-creation: inventories, documentation and evaluation

-> Awareness: visibility, community building, tourism, ...

-> Experiment & Interaction: laboratory setting to evaluate technical solutions and approaches, as well as governance practices

CONFIRMED PARTNERS:

- Regional Heritage Services Kempen (IOED's),
- AR-TUR Platform for Architecture and Spatial Planning
<https://ar-tur.be/>
- Docomomo International
- Realdania (DK)
- Universities of Leuven, Antwerp and Delft (NL)





Modernisme

in de

Kempen

BELGIUM

Erfgoed Noorderkempen (lead-partner of assembly of regional heritage cooperations)

The inter-municipal heritage cooperation Erfgoed Noorderkempen is focused on cultural as well as architectural heritage.

CONTACT MAIL:

info@erfgoednoorderkempen.be



Looking for partners such as fellow heritage institutions & departments that are dealing with the same questions and issues, **especially concerning community building and public awareness**. We are also looking for partners having developed interesting good practices in dealing with finding technical innovations, frameworks for renovation-methods that respect heritage values,

PROJECT NAME:**(IN)VISIBLE RIVERS - CONTEMPORARY DANCE
INTERPRETATION OF EUROPEAN RIVERS**

CULTURAL SECTOR(S): CONTEMPORARY DANCE, PERFORMANCE, THEATRE, NATURAL HERITAGE, ART IN PUBLIC SPACES

OBJECTIVE: Transnational creation and circulation

PRIORITY: audience engagement , international dimension

INNOVATION ASPECT / NEED ANALYSIS:

live performance (performative interpretation) and interactive (urban) games interpretation of rivers heritage.

INER will contribute to enhancing the artistic and cultural cooperation at the European level as well as support the creation of European art production, while reinforcing the innovation of the work of European artists by endeavour a new form of interpretation. One of the project's main outputs will be live co-produced performance created through creative inputs of urban games and community dance workshops.

PROJECT SUMMERY:

(In)visible Rivers project is an intersection of contemporary dance and urban games, focused on the cultural and natural heritage of rivers in urban and non-urban areas. The aim of the project is to encourage a dialogue on environmental challenges by gathering artists, art organisations and experts in various disciplines as well as diverse audiences. The partners will be engaged in creating new models of artistic collaboration addressing key components of environmental sustainability bringing together organizations active in the cultural and creative sector from cities where the state of their rivers varies from the polluted Tagus river in Almada and the Danube in Budapest up to several endangered rivers of Karlovac (Korana, Kupa, Mreznica, Dobra) which are still well preserved. The project considers the artistic contribution to a contemporary and innovative interpretation of natural heritage and rivers. In doing so we also strive to make visible contemporary dance art. The project outcomes will be innovative interactive Dance Performance and urban (creative, participatory) games "Play the River". Through raising the awareness of the importance of rivers preservation we also aim to build a new contemporary dance audience.

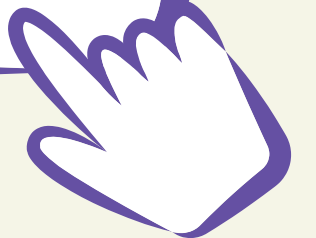
CONFIRMED PARTNERS:

PRO PROGRESSIONE (Hungary)

A Bela Associação (Portugal)



LOOKING FOR PARTNERS...



... dance theatre, environment group movements and organisations, researchers and scientists in our river protection field, policy makers, cities with rivers
Germany, Ukraine, Austria, France

Melita Spahic Bezjak

melita@freedance.hr

European Solidarity Residency

Czech Republic

Lidice Memorial is a public institution that commemorates the 1942 Nazi Lidice Massacre. The **Lidice Art Collection** is a solidarity collection featuring artworks donated by **G. Richter**, **M. Hatoum**, and **J. Beuys**, among others, housed in a purpose-built art gallery and depository.

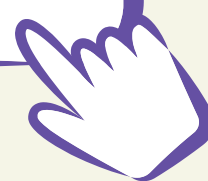


Miloslav Vorlíček

vorlicek@lidice-memorial.cz



 LOOKING FOR PARTNERS...



... “We are looking for partners in the cultural sector with residency programmes and with an interest in the topic of solidarity.”

European Solidarity Residency

A small-scale COOP residency and exchange programme emphasising **art as a catalyst for societal transformation**, promoting the invention of new ideas and supporting the **professional development of emerging CPs** (with a focus on curators and arts professionals). The project posits that art is not just a reflection of society but an active participant in shaping it. It champions the idea that art - as a language in its various forms - stimulates social change, **fostering solidarity and empowering communities** to challenge the status quo.

[Need analysis/innovation aspect](#)

Limited opportunities for emerging CPs

Innovation in Arts

Cross-border collaboration deficit for emerging CPs

[Activities planned](#)

Residency programmes in 3/4 different locations, each focusing on different aspects of the topic, will include **(cross-border) mentoring**, networking events, **hands-on experiences** and potentially other activities developed with partners.

Czech Republic



European Solidarity Residency

Czech Republic

Cultural sectors

- **Museums, Galleries and Heritage**
- **Education**
- **Library and Archives**
- **Residencies**
- **Performance Art**
- **Visual Arts and Writing**

Category:

- **Small** (*max. 4 partners*)

Call objective

- **2 - Innovation**

Project priority:

- **1 - Audience**
(*& 2 - Social Inclusion*)

Miloslav Vorlíček

vorlcek@lidice-memorial.cz



ESTONIA

PROJECT NAME:

Ready-to-Impact

Cultural sector(s): **Fashion, Creative Industries**

Call objective: **Innovation**

Project priority(max 2): **Social inclusion**

Category: ***small or medium***

**TARTU
CENTRE FOR
CREATIVE
INDUSTRIES**

SHORT SUMMARY:

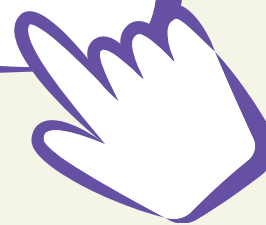
- **Fashion** designers do not design for **people from marginalized groups**.
- Additionally, fashion students are not educated to make fashion designs for such groups.
- Fashion is important – people love to wear beautiful and comfortable wearables – therefore, fashion designers have the responsibility to create items that are sustainable, well designed, and take into account the needs of the wearer of clothing.
- The microentrepreneurs in the fashion industry do not have enough knowledge about the newest developments in the industry and the tools that can help them develop their businesses in an economically sustainable way.
- The project offers training courses and knowledge that help microentrepreneurs from the fashion industry to develop their knowledge in sustainable fashion, business development and generation of impact.
- A research on the use of digital and AI tools in fashion is planned for the project.

Tartu Centre for Creative Industries:

- Regional development centre of creative industries
- Business incubator
- Initiator and co-organizer of events



LOOKING FOR PARTNERS...



... Incubators, fashion designers, fashion festival managers, universities teaching textile, fashion and similar subjects.



Külli Hansen
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PROJECT NAME:

FRANCE

Raise awareness of the visibility of female composers through creation and music education

THE PROJECT?

Small-scale coop project in which female composers from several generations will be invited to write a global work on the model of the “cadavre exquis” and will participate in co-constructing the visibility and networking tools they need to secure their careers.



LOOKING FOR PARTNERS...



... “We are looking for a partner to join our cooperation. This could be a research organization, a musical ensemble, a music teaching institution or a venue.”

FRANCE

Nathalie Negro

Artistic Director of PIANO AND CO

direction@pianoandco.fr



PIANO AND CO is a classical and contemporary music company based in Marseille (France) whose projects develop inclusion through the prism of music.

HUNGARY



Project name:

CULTURAL RADIANCE

Cultural sector(s): **light art**

Project priority: **International dimension**

Category: ***small or medium***

SHORT SUMMARY of the project putting in evidence:
Cultural Radiance aims to revitalize unique locations such as industrial heritage sites and botanical gardens through light art.

NEED ANALYSIS/INNOVATION ASPECT:

- **database of artists and artworks**
- **developing works that can be adapted to multiple locations**

ACTIVITIES PLANNED:

The project will include residency program and workshops for light artists, fostering cross-border collaboration and support that will allow the creation of works that will be exhibited at partnering light art festivals and can travel further.

CONFIRMED PARTNERS:

- **INOTA Festival (HU)**
- **Centrum Production (HU)**
- **Visualfestival (FIN)**
- **Serum Light Festival (SLO)**
- **GLOW Festival (NL)**



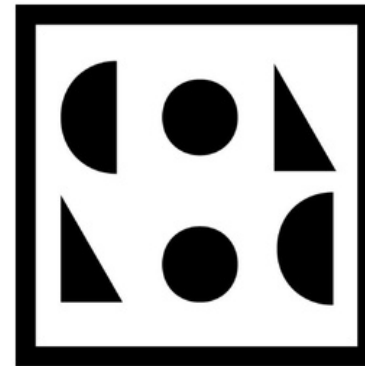


Matyas Kalman

Producer-Director at COLLOC Productions

contact:

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- +36202191402
- <http://colloc.info/>

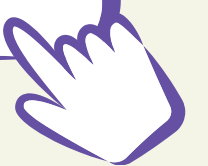


ORGANISATION DESCRIPTION:

COLLOC Productions is an esteemed film and new media production company with experience in light art and visual installations.



LOOKING FOR PARTNERS...



... “We are looking for **partners who would like to contribute to the organisation of light art events and the development of projects, as well as to the long-term development of the INOTA Festival and INOTA as a cultural venue. In particular, but not exclusively, educational institutions and artistic institutions active in the field of media and light art.**”

PROJECT NAME

Útkall

CULTURAL SECTOR(S)

Music, art and culture “festival”

CALL OBJECTIVE / PROJECT PRIORITIES

For the upcoming 2024 event we seek to collaborate with other European cultural and creative organizations. Útkall aims to expand further, inviting cultural representatives and musicians from Sweden, Denmark, and Iceland. Our goal is to invite more cultural representatives and to weave a vibrant cultural tapestry in Flateyri, fostering a dynamic, inclusive atmosphere co-created with locals and guests.

INNOVATION ASPECT /NEED ANALYSIS

Innovation in creative fields, music, crafts and culture



Instagram (@utkall.utkall)

Instagram photos and videos

 [instagram.com](https://www.instagram.com/utkall.utkall)

PROJECT SUMMERY:

Útkall, a revered art and music festival in Flateyri in Iceland, has flourished since its 2022 inception. Flateyri is located in Iceland's Westfjords, with a population of around 300 people. In recent years many artists in Iceland have been drawn to its magical atmosphere. The festival was formed by artists from Reykjavík in cooperation with the people of Flateyri. Its recent second edition, hosted during the summer of 2023, featured more than ten acts from Reykjavík along with one Stockholm artist. The venues were spread across three stages, which were built sustainably from unused and borrowed materials and apparatuses both from the town and from the artists curating the festival. The events attracted more than 200 attendees to a transformative artistic experience.

CONFIRMED PARTNERS

Cultural representatives and musicians from Sweden and Denmark

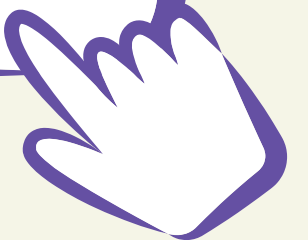


Elmar Gunnarsson

Elmar.gunnarsson@hyperisland.se



LOOKING FOR PARTNERS...



... Including creative partners to collaborate with us in organizing a special, unique week in the small village Flateyri of the Westfjord of Iceland. Visuals, sound, sculptures, presentations, ideation, music workshops and creativity. Open-minded to all.

Pitch your project

Find a partner

2nd round

COOP pitchers projects

LIST OF PROJECTS

Kosovo	11:55
Latvia	12:00
Poland	12:05
Portugal	12:10
Slovakia	12:15
Slovenia	12:20
Sweden	12:25
Ukraine	12:30

#synergy - : Sharpening the capacities of the classical music industry in the Western Balkans

KOSOVO

PROJECT NAME:

#synergy: Sharpening the capacities of the classical music industry in the Western Balkans



CULTURAL SECTOR(S): PERFORMING ARTS-MUSIC-CLASSICAL MUSIC

PROJECT PRIORITY(MAX 2): INNOVATION

CATEGORY: SMALL OR MEDIUM

*Supported by the Creative Europe program of the European Commission, the project **#synergy: Sharpening the capacities of the classical music industry in the Western Balkans**, was born from desire to deeply fasten the cooperation at the international level and at the same time to represent the local heritage and artists and so further contribute the development of art music in this part of Europe.*



#synergy

This project, for the first time, under the lead of Montenegrin Kotor Art Don Branko's Music Days, will gather some of the biggest festivals of art music in the region, such as Dubrovnik Summer Festival, Ljubljana Festival, Belgrade Festivals Center (BELEF and BEMUS), organization of Vox Baroque from Albania and Kosovo Chopin Association.

The goals of this project are **training and connecting** of cultural workers, primarily those involved in festivals and art music, then encouraging the **composition of new works** of classical music inspired by the local heritage of all given countries, starting with Kotor and Montenegro, as well as **connecting and collaborating of young musicians**, composers and organizations dealing with art music in the Western Balkans.

PROJECT PARTNERS:

- Kotor Art /Montenegro <https://kotorart.me/en>
- Dubrovnik Summer Festival <https://www.dubrovnik-festival.hr/>
- Ljubljana Festival <https://ljubljanafestival.si/en/>
- Belgrade Festivals Center (BELEF and BEMUS) <https://www.cebef.rs/>
- Vox Baroque/ Albania <https://voxbaroque.com/>



ORGANISATION DESCRIPTION:

ChopinPianoFEST Prishtina is a festival of classical music dedicated to the mastery of piano performance. It is held in the springtime every year. The festival was established for the first time on the occasion of the 200th anniversary of Chopin in 2010 by the Kosovo Chopin Association. Because of its great success and appreciation by the audience in Kosovo, it has become a traditional piano festival which is held in springtime in April every year.

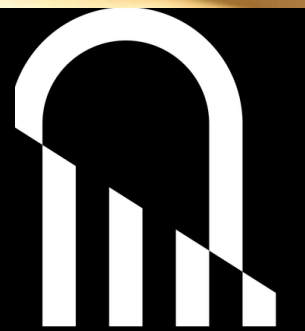
BESA LUZHA

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Besa Luzha -

Asociacioni Kosovar
Chopin



CHOPIN
PIANOFEST
PRISHTINA

S A N S U S Ī

LATVIA

Project name:

Salmon's song

- **Cultural sectors:** Music, architecture, scenography
- **Call objective:** Innovation
- **Project priority:** Audience and sustainability
- **Category:** medium

"**Salmon's Song**" integrates music, architecture, and scenography, prioritizing innovation, audience engagement, and sustainability. **The aim** of the "Salmon's song" project is to draw attention to salmon protection in European rivers, combating illegal fishing, and providing the community with a musical experience and educational activities. **The objectives** include establishing a European collaboration of composers and artists, organizing creative workshops, researching sustainable stage designs and technical solutions for nature areas and conducting concerts near salmon spawning areas to raise awareness and create societal support for salmon protection.

S A N S U S Ī

LATVIA

The innovation in the "Lašu Dziesma" project lies in its multifaceted approach, combining cultural expression, environmental conservation, and community engagement. By integrating music, art, and education, the project addresses the need for innovative methods to communicate environmental issues, fostering a sense of shared responsibility and cultural exchange among diverse audiences.

The needs analysis identifies a gap in connecting local heritage, environmental concerns, and artistic expression, with the project offering a unique solution through collaborative initiatives and creative interventions.

CONFIRMED PARTNERS:

LUSTR (possible as project management partner)

CIGARBOX (possible as audience research partner)

Sansusī is a performing arts platform engaged in stage work and the production of various events and recordings. One of the greatest joys of Sansusī is the joy of experimentation, which often surprises the audience.

CONTACT:

projekti@sansusi.lv

LOOKING FOR PARTNERS...



- NGOs or entities for event productions and music composing (especially in remote areas / nature), composers working with environmental issues, nature protection;
- NGOs or entities working with nature architecture and scenography, sustainable architecture;
- NGOs or entities working with various solutions and research in alternative technical solutions for concerts in nature/natural areas ;
- Research (audience, impact);
- Research (music and activity influence on salmon and nature);
- Education - educating audiences in engaging and empowering way to foster change



S A N S U S Ī

PROJECT NAME:

CODE TO THE FUTURE. Models of solutions increasing access to intangible cultural heritage for all audience groups, with particular emphasis on international audiences

PROJECT PROPOSAL:

MGW- a cultural institution focused on discovering the mining cultural heritage of the region, with educational and typical museum offer. The project aims to strengthen transnational creativity and disseminate elements of regional identity and intangible heritage, primarily musical traditions in post-industrial regions. Our activities focus on Brass Bands, which, thanks to the efforts of MGW, were included on the National List of Intangible Cultural Heritage. Project activities concentrate on attractive, modern and transnational forms of artistic expression in order to increase access to and participation in culture for all audience groups, including international ones. Our goal is to develop (on transnational level) good practices and adaptable solutions in the above area, taking into account the possibilities of modern technologies.



**Coal Mine
Museum
in Zabrze**

POLAND

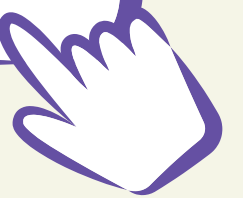


Ewa Wojtoń

ewojton@muzeumgornictwa.pl



LOOKING FOR PARTNERS...



... cultural institutions operating
in similar areas

PROJECT NAME:

in progress

- **Cultural sector:** Theatre
- **Call objective:** Innovation
- **Project priority:** Audience and sustainability
- **Category:** Medium

The vision of the project is that we need living art for a living nature and a living planet.

The main objectives are: (i) to observe and describe how art can transform people by the way they are linked to nature; (ii) to increase people relation with nature through art. Specifically, we will (iii) empower and integrate the local population in the intention of creation; and (iv) produce a collaborative methodology that link living art and nature.

A collaborative methodology will be conceived with (a) participative creation with local artists; (b) local participants and observers; (c) individuals will be gathered and work on the transformative effects the different artistic process has on them about link to nature. The methodology is inspired from **ARGOS Project (Creative Europe)**: with formal and informal observations and processes; qualitative questions, using what each of the participants can bring with them, different identities, meanings, and feelings. We also consider important to involve people in the design and evaluation of the workshops. Furthermore, we will do a scientific analyse and evaluation of the durable impact of the project.

CONFIRMED PARTNERS:

- CULTURES ECO ACTIVES [FR]

PLANNED ACTIVITIES

- **Participatory and open workshops** focused on “living art for a living nature and planet”.
- **Collaboration between partner organisations, local artists and participants** involving the observation of the natural environment. Participants and observers - with different social, cultural, economic, physical, and professional backgrounds - will be integrated into the intention of creation.
- Following **individual and collective observations**, artists and participants will identify and share forms inspired by their own knowledge, feelings, meanings, and identities in connection with nature.
- To activate **creative processes** - and observe participants’ feelings towards nature - participants could test informal videos, sound supports, mini-documentaries, own their own terms.
- Presentation of final **performance or a living art process**.
- Scientific **evaluation of impacts** will be conducted using qualitative and quantitative methodologies and tools.

The project aims to celebrate life and nature by actively involving the local participants, contributing to individual well-being, and fostering social inclusion and resilience in local communities. The project strives to explore how art can serve as a driving force in reshaping individuals' connection with nature.

iscte

INSTITUTO
UNIVERSITÁRIO
DE LISBOA

ISCTE - University Institute of Lisbon

Iscte is an innovative and dynamic university focused on the development of teaching and research. The Centre for Research and Studies in Sociology of the Iscte- University Institute of Lisbon (Portugal) is a R&D unit recognised and evaluated by the FCT. Its activity is characterised by the articulation of basic research and applied research mainly directed at the design, monitoring, and evaluation of public policies.

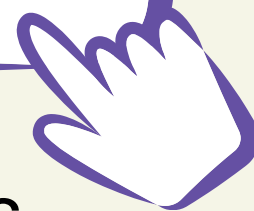


Vera Borges

Researcher and Invited Professor
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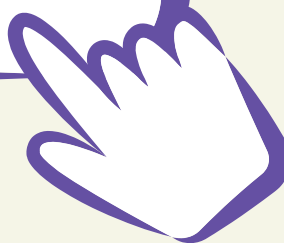
LOOKING FOR PARTNERS...



... Artistic structures whose work is focused on Nature; based in Creative Europe countries.

PROJECT NAME:**KRIC****Cultural sector:** cultural heritage**Project priority:** digital:to help the European cultural and creative sectors to undertake or accelerate their digital transition**Category:** *small or medium*

Project theme: intention of this project is to bring the use of digital tools in an innovative way to make cultural heritage accessible to different target groups and to link existing infrastructure and activities in the historical territories of Great Moravia. The joint activities of the partners will result in a joint platform of digital objects and tools and experimental installations of thematic exhibitions with joint intersectoral teams

**LOOKING FOR PARTNERS...**

Looking for partners who are courageous and with a focus on the preservation and use of cultural heritage in an innovative way, not only from the historical territory of Great Moravia.

CONTACT:

Andrea Hagovská

andrea.hagovska@gmail.com

SLOVENIA

PROJECT NAME:

HUMANIZATION OF TECHNOLOGY

Cultural sector(s): **Itermedia arts, cultural arts education**

Call objective: **Innovation**

Project priority: **Digitalisation**

Category: **Small scale**



DELAVSKI DOM TRBOVLJE

PROJECT SUMMARY:

SLOVENIA

The Humanising Technology project involves the development of innovative educational modules and workshops in the field of **intermedia arts** and **cultural arts education**.

With the help of the cultural sector, we will **empower** children from the **age of 6**, **mentors** and **multipliers**, as well as **the older population**, to use **new technologies**.

The project aims to be innovative, as we will explore the new possibilities that technologies offer us, thus increasing the capacity to use digital content in the cultural and educational sector. **Digitalisation** is key to the project and will be present in the design of **new training modules** and in the **practical delivery of workshops**. Sustainability is reflected in the knowledge that participants will acquire, use and pass on.

SLOVENIA

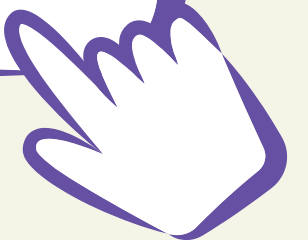


Špela Pavli Perko

spelapperko@dd-trbovlje.si



LOOKING FOR PARTNERS...



... “Our organisation is looking for partners with whom we can share best practices in education with new technologies. We would like to work with experienced partners in the field of creative workshops using new technologies.”

**NORDIC
TECH CULTURE**
**A.I SOLUTIONS FOR ARTISTS
& CONCERTS VENUES.**

PROJECT NAME:

AI CAAM Connecting Artists and Audiences in
Multiworld

Cultural sector: music

Call objective: innovation (to enhance the capacity of European cultural and creative sectors to nurture talents, to innovate, to prosper and to generate jobs and growth)

Project priority: digital (to help the European cultural and creative sectors to undertake or accelerate their digital transition, and to embrace the opportunities and to address the challenges raised by artificial intelligence and other emerging technologies (e.g., generative AI, big data, virtual worlds, blockchain, NFT, etc.)

Category: small scale

NORDIC TECH CULTURE presents AI CAAM: Connecting Artists and Audiences in Multiworld—an avant-garde initiative set to revolutionise the music and arts scene by introducing an interactive metaverse. This groundbreaking virtual environment provides a dynamic stage for live-streaming concerts in Europe. The heart of "AI CAAM" lies in its integration of cutting-edge artificial intelligence (AI) technology, state-of-the-art automated cameras to craft an immersive experience for the audience. Having implemented our AI system in the vibrant live music scene at Debaser Stockholm, we want to amplify the impact.

This project signifies an exciting collaboration with partners across Ukraine, France, Italy, and Poland, aiming to expand the scope of our technology across numerous concert venues. Our cooperative efforts with esteemed partners signal a strategic leap forward in our commitment to digitalizing and revolutionizing the live music landscape. With "AI CAAM," we're not just redefining concerts; we're reimagining the future of cultural experiences. Join us on this transformative journey, where innovation meets collaboration, creating an unparalleled fusion of music, art, and technology across Europe.

KEY OBJECTIVES:

1. **Enhancing Access to Live Music:** The metaverse transcends geographical barriers, allowing global audiences to partake in festivals and live-streamed concerts. Ensures an international reach for artists, unlocking new possibilities for their performances.
2. **Promoting Cultural Diversity:** "AI CAAM" becomes a cultural bridge by providing access to diverse content from countries worldwide. Fosters exploration of different artists, musical genres, and cultural traditions, promoting diversity.

CONFIRMED PARTNERS:

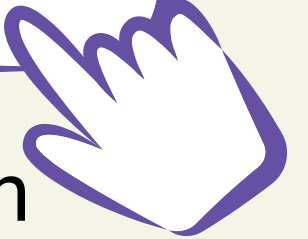
- Santeria (Italy)
- Closer (Ukraine)

**(Poland and France in discussion)*

SWEDEN



LOOKING FOR PARTNERS...



Live music venues in Europe interested in european cooperation regarding accessibility to music via AI/metaverse.

Kamel Salih

Nordic Tech Culture

concept@paramouragency.com

Music magazine "MUZVAR"

We created a bilingual (Ukrainian and English) magazine, MUZVAR, about the Ukrainian music industry as part of the pan-European music industry.

The project pays special attention to...

- inclusion by providing each material (photos, texts, illustrations, symbols) with a professional voiceover, which its authors or heroes will perform;
- cross-border multilingualism through voiceover (Ukrainian and the languages of the project member countries) and bilingualism (Ukrainian and English) through print;
- sustainability - layering of information and digital services on each page through the "bank of memories" application;
- gender and legal equality - balance and tolerance regarding gender, social status, and sexual orientation.

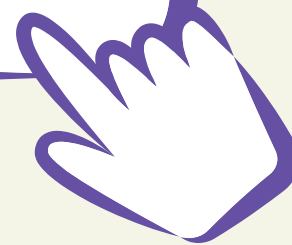
The magazine should become the first interactive guide about modern Ukrainian musical culture, which is qualitatively integrated into the European market and vice versa.

UKRAINE

МУЗ
ВАР



LOOKING FOR PARTNERS...



The project is currently seeking partnerships with concert agencies, publishers, concert venues, recording studios, and other relevant entities.

Oleksii Vorobiov
dostemenno@gmail.com



More European projects looking for partners ...



Meadows in the Mountains

Orla Keefee - Communications and marketing lead | ✉

partnerships@meadowsinthemountains.com

- **Project name:** Harmony Hills
- **Cultural sector:** Festivals, sustainability
- **Call objective:** Transnational creation and circulation
- **Project priority:** Sustainability: to co-create, adopt and disseminate environment-friendly practices
- **Category:** Small/Medium scale

Harmony Hills A Sustainable Arts and Culture Initiative: The project aims to transform the Meadows in the Mountains festival into a beacon of sustainability, co-creating, adopting, and disseminating eco-friendly practices. Our objectives include implementing sustainable festival infrastructure, conducting interactive workshops, engaging local communities, fostering cultural exchange through green initiatives, and creating a replicable model for eco-conscious festivals. Our team pioneers sustainable innovations by integrating eco-friendly materials into festival infrastructure (stages, bars, utilities and deco), utilizing alternative energy sources, and commissioning artists to create installations with innovative biodegradable materials. It establishes a Green Innovation Hub, showcasing sustainable technologies and promoting bio friendly producers from the region. The project also innovates through the creation of a documentary and educational materials, sharing insights with the wider community. The main target groups are festival-goers, local communities, artists, and stakeholders in the cultural and environmental sectors. Interactive workshops, sustainable art installations, and community engagement initiatives cater to diverse segments, ensuring widespread impact. Local businesses, technology providers, and cultural organizations are key collaborators, fostering a holistic approach to sustainability. "Harmony Hills" embodies the European dimension by promoting cross-cultural collaboration. It encourages the exchange of sustainable practices among diverse European communities, incorporating traditional ecological wisdom into contemporary arts and fostering a shared commitment to environmental stewardship. The project creates a model that can be shared across European festivals, contributing to a more sustainable and interconnected cultural landscape.

We are looking for: Eco-Friendly Technology Providers, Environmental NGOs, Academic Institutions, Artists and Art collectives

BULGARIA



Mtskheta-Mtianeti Regional Hub

Mariam Tabakhmelashvili - Project manager | ✉ mariamstaba19@gmail.com

- **Project name:** War and Identity: Women Portraits
- **Cultural sector:** Visual Art; multicultural
- **Call objective:** Transnational creation and circulation
- **Project priority:** Audience | International dimension | Support to Ukrainian cultural and creative sectors
- **Category:** small scale

The project **War and Identity: Women Portraits** aims to address transnational creation and circulation objective within the framework of newly founded art form on the bases of Georgian Script by Georgian calligraphy artist Shota Saganelidze.

The idea of depicting Ukrainian women portraits was born under the common challenges and ongoing war that Ukraine is going through. With this proposed project our aim is to strengthen international affairs through the language of visual arts and a deep cultural intersections.

Project will contribute to enhancing and empowering women by creating women portraits who have pivotal role in fighting for freedom and in redirecting the course of history.

Confirmed partners: Ukrainian House in Tbilisi

We are looking for: partners to join our initiative. This could be galleries, research organisations and museums

GEORGIA



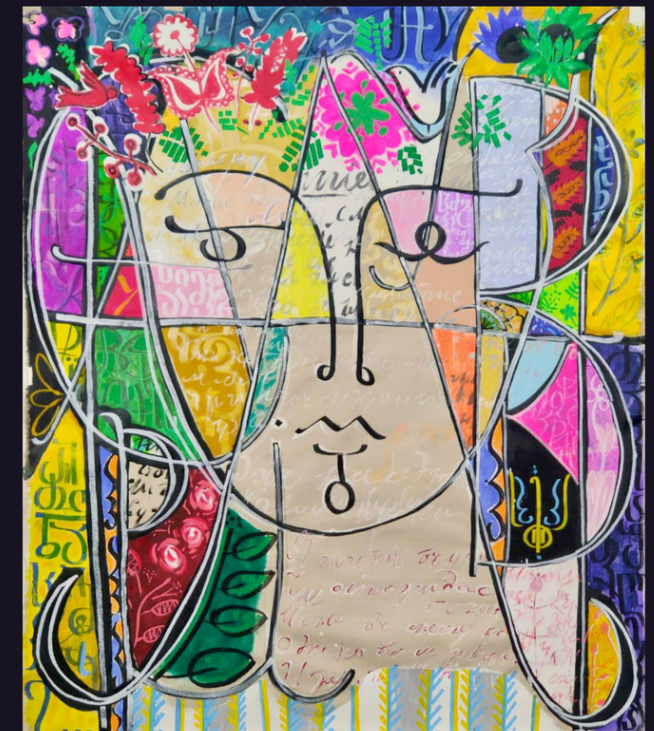
საქართველოს
საზოგადოებრივი
სამართლებრივი
სამსახური



WAR AND IDENTITY: WOMEN PORTRAITS

Multimedia Exhibitions
Workshop/Master Classes

JOIN US TO DEVELOP CULTURAL RELATIONS
BETWEEN **GEORGIA AND UKRAINE**



NGO Caring Culture (VšĮ Rūpestinga kultūra)

Karolina Zakarauskaitė - Director | ✉ karolina.zakarauskaite@gmail.com

- **Project name:** Mental Health Arts Festival BONDS
- **Cultural sector:** Interdisciplinary; mental health
- **Call objective:** Transnational creation and circulation
- **Project priority:** Social inclusion
- **Category:** Small/Medium scale

Mental Health Arts Festival Ryšiai (BONDS) invites participants to explore the range of mental health sensations, to connect with the body, reflect on practices and structures of care, and enables visitors to engage in dialogue about psychologically difficult experiences, while seeking to develop knowledge and thus challenge existing stigma. The BONDS programme consists of a group exhibition, films, contemporary dance and live performances, literary readings, open microphones, followed by discussions and workshops. The programme involves a range of specialists related to the topic of mental health - artists, working on these topics, researchers (neuroscientists, anthropologists, philosophers, activists, mental health professionals, human rights specialists, etc.. Hence, we are looking for organisations, groups and individuals that are open to exploring the topic of mental health not only through a lens of individual experience, but rather through understanding that individual difficulties of mental health happen in a political, cultural, historical and social context. The partnerships are relevant with artistic residencies for common mentorship schemes and exchange of artworks, community radios, festivals, research laboratories, creative placemaking institutions and other organisations that work in a cross(non)sectorial manner.

We are looking for: artist residencies, production houses, mental health arts festivals, community initiatives

LITHUANIA



ry **šiai**
psichikos sveikatos
menų festivalis

Anga

Tyagi Pallava - Founder | ✉ tyagi@theanga.org

- **Project name:** Anga
- **Cultural sector:** performing arts; festivals; digital art
- **Call objective:** Transnational creation and circulation
- **Project priority:** Digital: to help the European cultural and creative sectors to undertake or accelerate their digital transition
- **Category:** Small/Medium scale

Anga: the proposed project aims to promote the useful, conscious and ethical use of technology in the theater world and in the performing arts. The festival will support the creation of 3 digital art projects that raise attention to the protection of human rights. During a three-day festival in each partner country we will invite the winning projects from the open calls and 3 other performances that also use digital technologies in creative and innovative ways. In this way, we aim to increase the connection between artistic fields, to promote digital technological development, to innovate art formats, and to increase the employment rates of the artists, international cooperation and peer learning.

We are looking for: digital institutes, academic institutes, social art organisations.

AUSTRIA



Potonyecz Fanni - Producer | ✉ fannipotonyecz@gmail.com

- **Project name:** Techarte
- **Cultural sector:** Theatrical and digital art
- **Call objective:** Transnational creation and circulation
- **Project priority:** Digital, Audience
- **Category:** Small/Medium scale

TECHARTE (OPEN CALL AND FESTIVAL DIGITAL THEATRE) : The aim of Techarte is to build an empowering and inspiring relationship between technology and theater, and to create theatrical performances that engage audiences in an interactive way, through beneficial collaboration between different artistic disciplines and the use of digital technology, artificial intelligence.

Techarte supports the creation of 3 new digital theatrical art projects. (One selected project in each partner country.) The criteria for the winning digital performances are that they engage the audience interactively, use cutting-edge digital technology tools, artificial intelligence and take an innovative approach to the creative relationship between technology and theatre performance. The creative groups can consist of a maximum of 7 people. The selected digital theatre projects will receive funding to produce a performance, tutors to help with their work, and then a platform to present the performances during the three-day Techarte festival.

Techarte festival aims to promote the useful, conscious and ethical use of technology in performing arts. The festival will showcase the work of the open call winners (3 digital theater art projects) and invite past theater productions that use digital technologies in creative and inspiring ways. Workshops will expand the knowledge for participants in the digital art world, while panel discussions will reflect on the ethical use of technology.. Techart also organizes networking dinners for the artists to have an opportunity for peer-learning from national and European colleagues, professionals, other artists and audiences.

The festival offers a platform where artists and audiences can experience innovative digital theatrical performances together, responding to audience needs in an up-to-date way, leading to an increase in attendance at the cultural event.

International dimension: Techart builds the capacity within the European cultural and creative sectors, the three-day festival provides a platform for artists from Europe's cultural and creative sectors to connect and work together.

Confirmed partners: We are in contact with the Kultureforum Witten from Germany and are currently negotiating a possible partnership.

We are looking for: 1 or 2 partners who want to support the connection between technology and theatrical performances. Organizations whose profile includes theater performances, education and digital culture.



THRIVE – TALENT HARVEST: RURAL INTANGIBLE HERITAGE AND VALUE EMPOWERMENT

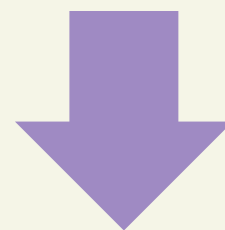
ITALY

Chiara Tisat | ✉ segreteria.europa@provincia.bergamo.it

- **Project name:** THRIVE – Talent Harvest: Rural Intangible Heritage and Value Empowerment
- **Cultural sector:** Intangible Heritage
- **Call objective:** Innovation
- **Project priority:** Social Inclusion, Digital
- **Category:** Small

Challenges Identified

- Shrinking labour force and a low share of persons with a tertiary education
- Youth exodus, female employment
- Ageing and population decline
- Mental health disorders generated especially by the pandemic
- Preservation, recovery, enhancement of ICH (knowledge transfer chain)
- Culture and culturale potential not always fully tapped
- Lack of know-how about socialeconomy + culture
- Overtourism



The project will contribute to make rural areas more attractive for talent.

The project's main objective is to cultivate and retain talents in rural areas through culture and creativity.

PROJECT IDEA

Through a joint path of systematization and transfer of expertise from different Euorganizations, THRIVE will enable, through several structured and synergistic actions, to facilitate the cultivation and retention of talents through the preservation and enhancement of intangible cultural heritage, fostering the empowerment and resilience of rural communities and bridging territorial imbalances (urban-rural divide).



As the model will be made replicable for implementation in other European countries, and specific capitalization actions will encourage the adoption of this model **in territories with similar characteristics.**

DEBEST S.R.L

Angelica Fonte | ✉ angelica.fonte2001@gmail.com

- **Project name:** Debest S.r.l
- **Cultural sector:** Digital; multidisciplinary
- **Call objective:** Innovation
- **Project priority:** Social Inclusion, Digital
- **Category:** Small

OBJECTIVES: 1) Empowering European artists to explore blockchain technology for their art businesses, creating a unified space for cross-border collaboration. 2) Facilitating the integration of Web2 and Web3 technologies, our platform promotes the evolution of traditional art practices into the digital realm, ensuring sustainability and growth.

EU DIMENSION: The platform embraces Europe's rich cultural diversity, encouraging cross-border collaborations that transcend geographical boundaries. Contributing to Objective 2, our platform stimulates economic growth within the cultural and creative sectors by providing artists with the tools to prosper in the digital age.

ITALY

INNOVATION: The platform serves as an educational hub, guiding artists of all media to understand Web3 tools and the immense potential of NFTs for their careers.

Our commitment to accessibility ensures that the platform is free, enabling artists from diverse backgrounds to participate, learn, and thrive.

By hosting both artists and curators, the platform cultivates a dynamic environment for networking and collaboration, enhancing the European digital art ecosystem.

 **LOOKING FOR PARTNERS...** 

NGOs and charity associations who work with artist and/or within the art world and who are looking to leverage the new opportunities for visibility and networking offered by the platform. Public or private organizations such as museums, municipalities and art galleries who want to digitalise their assets and expand their network. Research organizations who can follow the development of the project and offer new insights

TALKING HEADS OF HISTORY – CONVERSATION WITH THE ART OF THE PAST

SLOVENIA

Zavod za nove tehnologije in komunikacije INNOVATO Ljubljana | ✉ zorica@innovato.si

- **Cultural sector:** cultural heritage
- **Call objective:** Innovation
- **Project priority:** Audience & Digital

The project proposal is in line with Objective 2 of the Call, Innovation and the subsequent priorities Audience and Digital. The objective of the project “Talking Heads” is to digitally transform cultural heritage locations and enhance their attractiveness by fostering innovative collaborations with the creative industries at the intersection of culture, creativity, and emerging technology. By leveraging the power of AI, the project will develop innovative digital platform and mobile app, which will enable cultural heritage locations (museums, galleries, archeological parks, cities etc.) to create unique cultural experiences for the audience to be engaged in meaningful first person audio dialogues with selected sculptures, statues and portraits in their ownership.



 **LOOKING FOR PARTNERS...** 

Cultural institutions, Universities working on: Data Science & Artificial Intelligence, Cultural management, History of Art etc.

FESTIVAL OF CONTEMPORARY ART "GOGOLFEST"

Andrii Palatnyi | ✉ fca.gogolfest@gmail.com

Gogolfest is an international multidisciplinary contemporary art festival that took place in Kyiv and in different regions of Ukraine (2007-2021), and from 2022 is in more than 20 countries around the world. The festivals included theatrical and performative, alternative and academic music programs, visual, and realization of site-specific projects. In 2024-2025 the Gogolfest organization plans to hold five three-days large multidisciplinary collaborative festivals of contemporary art in at least five leading cities in different European countries. An important element is the involvement of various segments and representatives of the population, as well as the expansion of the audience participating in events in support of Ukraine. The projects are planned to be implemented in April-October 2025. The project will include theatrical, alternative music, and visual programs, discussion meetings and the creation of a large-scale site-specific collaboration project;

- Cultural sector(s):

Creative industries (festivals), performing arts, cross-sectoral projects;

- Which objective / which priorities:

The main goals of the festival are:

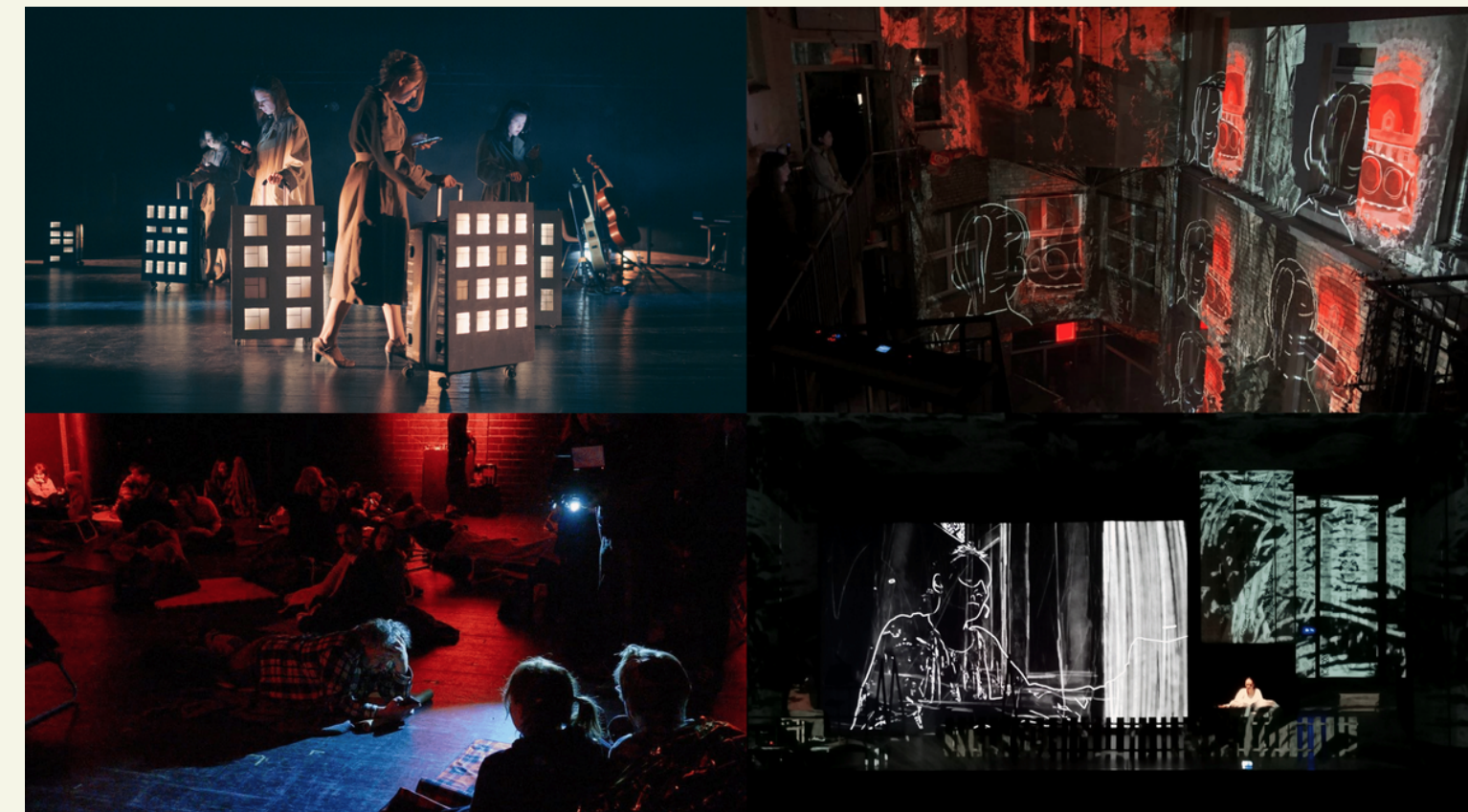
- creation and promotion of a competitive Ukrainian artistic product and partner co-productions with international organizations;
- raising general social issues and rethinking them in the language of art;
- realization of unique site-specific projects in combination of different artistic directions;
- communication and involvement of the international audience in getting to know Ukraine;
- living the unique experience of war events and the transformation of society in Ukraine through art;

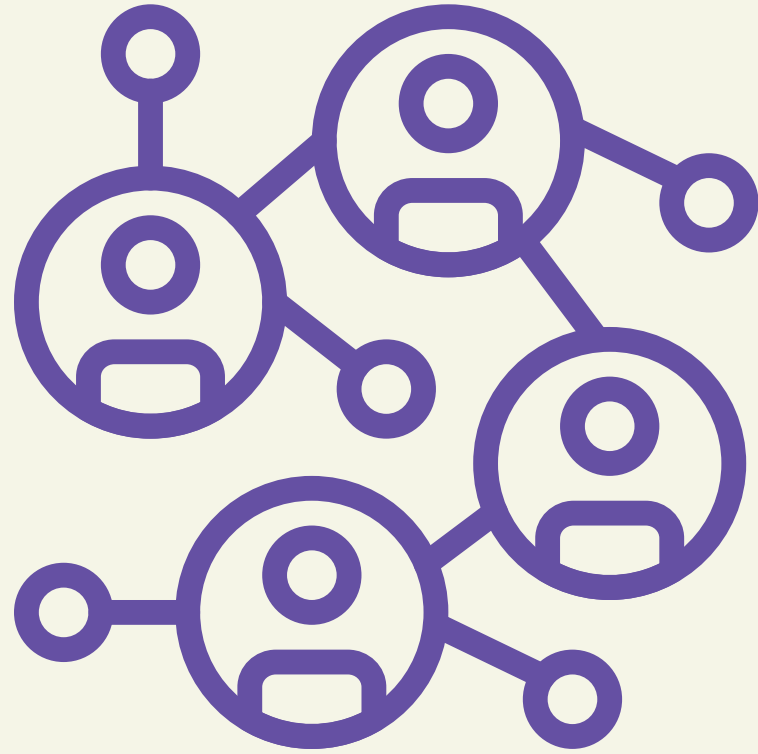
UKRAINE

Potential project partners:

- Large theaters in capital cities and cultural centers with existing infrastructure that have their own festival platform;
- Theaters and cultural centers in large cities with the infrastructure for various events;
- Theater and multidisciplinary festival organizations;
- Associations, networks and partners interested in promoting, participating and engaging in the project;
- Pan-European or local media, interested in promoting a multidisciplinary socio-cultural project;

We are looking for partners from France, Germany, Norway, Czech Republic, Latvia, Lithuania, Italy, Spain, Poland, Greece, Portugal, Denmark, Netherlands Belgium and others.





Creative Europe Desks Networks

The **Creative Europe Desk** of your country is at your disposal to reply your questions, for help and assistance during the preparation of your application.

<https://ec.europa.eu/culture/resources/creative-europe-desks>

**THANK YOU
GOOD PARTNER SEARCH
& TAKE CARE!**

Creative Europe Desks



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