



CYCLE UP!

Introducing **CYCLE UP!**



Co-funded by
the European Union



Overview

1. About CYCLE UP!
2. Aims
3. Partners
4. Audiences and activities
5. Outcomes
6. How we identified our project
7. Stay in touch!





CYCLE UP! Aims

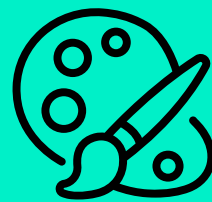
Connecting **artists, decision-makers, and communities** who care about our climate to find **creative ideas and solutions** to **bring more bicycles** to our streets.



Shift perceptions around cycling



Arts and culture as an agent of change



Embed sustainable artistic and organisational processes in project and organisations



Photo credit: Daphne Braun

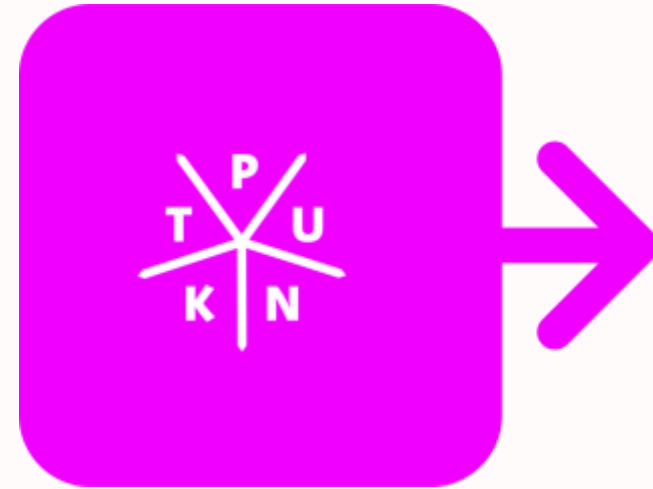


Goethe-Institut
Germany + Czech Republic



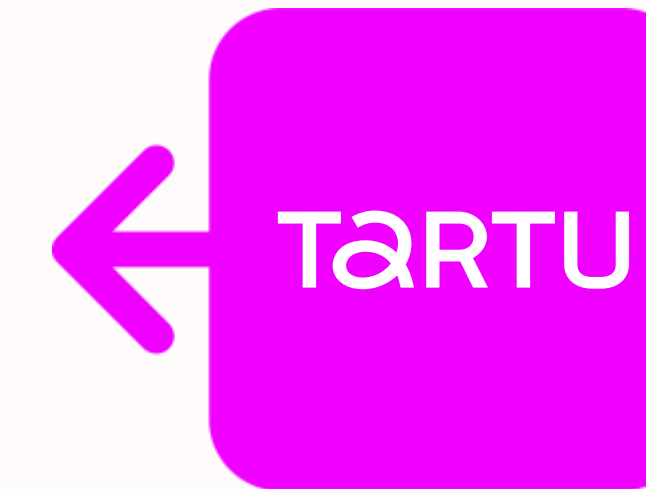
Czech Centres
Czech Republic

PUNKT
Bratislava



Tartu 2024
Tartu, Estonia

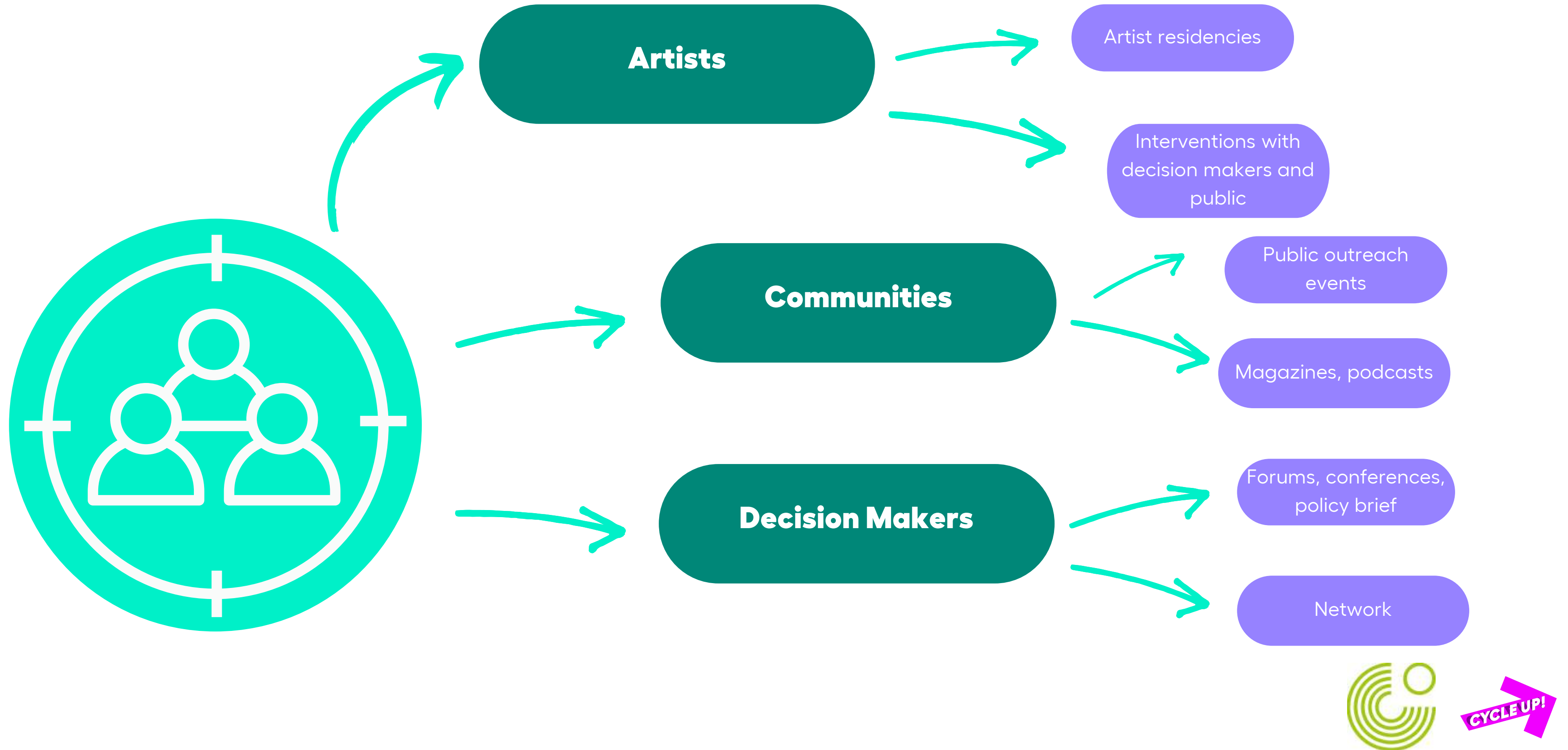
BoMiasto
Katowice, Poland



Tartu City
Tartu, Estonia



Audiences and Activities



Outcomes

1



Talking about sustainability through lens of bicycle

2



Affect the sustainability narrative of cultural sector

3



Adapt to the new norm and the way we operate

4



Arts as a medium to connect diverse stakeholders and change political will



Identifying the Project

- 01** Cycling and sustainability topic
- 02** Partner search in region
- 03** 6 months project development
- 04** Involve partners from the proposal phase and align activities with partner competencies



Photo credit: Artur Stańczyk

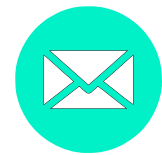




STAY IN TOUCH!



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