# RADY PRO ŽADATELE O GRANT

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# **1** **Understand the call**

- Translate the call into your own reality
- Re-read the call throughout the project development
- Juxtapose your proposal and the call (especially Objectives and Expected Impact)
- Good Practice

# **2** **Have a clear Intervention Logic**

- Logframe, Theory of Change, …
- Visualise how your needs, activities, objectives and impact relate to each other
- Take your Intervention Logic as a basis for *everything* (identification of partners with suitable profiles, work plan, drafting text, …)

# **3** | **Define your USP**

- What is already out there? Which projects, which trends?
- What does your project add?
- Find a gap (and provide the solution).
- Don't hide your innovation, show that you are bold and confident about what you offer.
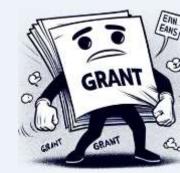
## **4** **Be specific**

- ~~my project promotes music~~. my project promotes folk music among young audiences in rural areas.
- Support your arguments with data; use examples
- Read and follow the instructions in the proposal template
- Check the terminology of the call, align your text with the call's terminology.

**1.3 Complementarity with other actions and innovation — European added value**

*[OPTION by default (all except Creative Europe Desks):*

Complementarity with other actions and innovation

*Explain how the project builds on the results of past activities carried out in the field and describe its innovative aspects. Explain how the activities are complementary to other activities carried out by other organisations.*

*Illustrate the European dimension of the activities: trans-national dimension of the project; impact/interest for a number of EU countries; possibility to use the results in other countries, potential to develop mutual trust/cross-border cooperation among EU countries, etc.*

*Which countries will benefit from the project (directly and indirectly)? Where will the activities take place?*

- Projects and results of past activities
- Innovation
- Transnational dimension of the project
- Impact on other EU countries
- Transferability of results
- Location of activities

## **5** **Appearance matters**

- A convincing project concept is important, but barely wins if you have 70 pages of plain text.
- Create a document that reviewers enjoy reading
- Think about visualisations, tables, harmonized color coding, find a native speaker for reviewing, ...

# ! Finally…

Make use of support facilities (Contact Desks, National Contact Points, etc)

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