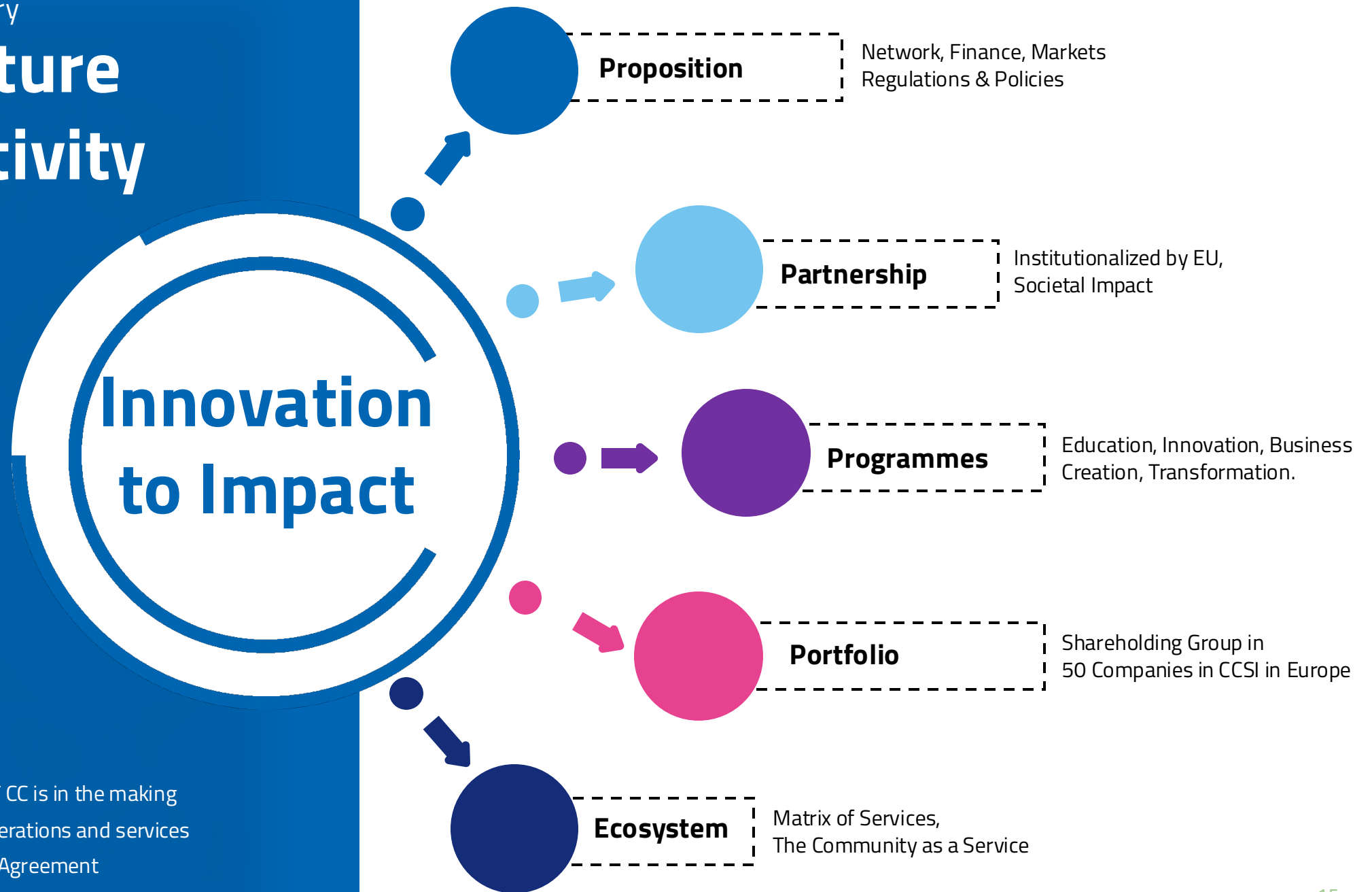


EIT Culture and Creativity

**Accelerating innovation in fashion, media, gaming,
architecture and cultural heritage**

EIT Culture & Creativity



Disclaimer 2024: EIT CC is in the making
building its team, operations and services
ending on EIT Grant Agreement

CULTURAL AND CREATIVE PRODUCTS & SERVICES



WOVEN INTO THE FABRIC OF OUR LIVES

POWERED BY

9 MILLION

WORKERS ACROSS EUROPE



**A POWERFUL
ECONOMIC FORCE**



**CATALYZING
SOCIAL COHESION**



**DRIVING
CLIMATE NEUTRALITY**

THE CHALLENGES WE TACKLE

SILOS

The cultural and creative sectors in Europe remain fragmented, isolated by theme or geography.



Culture & Creativity

Funded by the
European Union



A new European institutional network designed to empower creative innovators across sectors, nations, and disciplines.

LACK OF SUPPORT

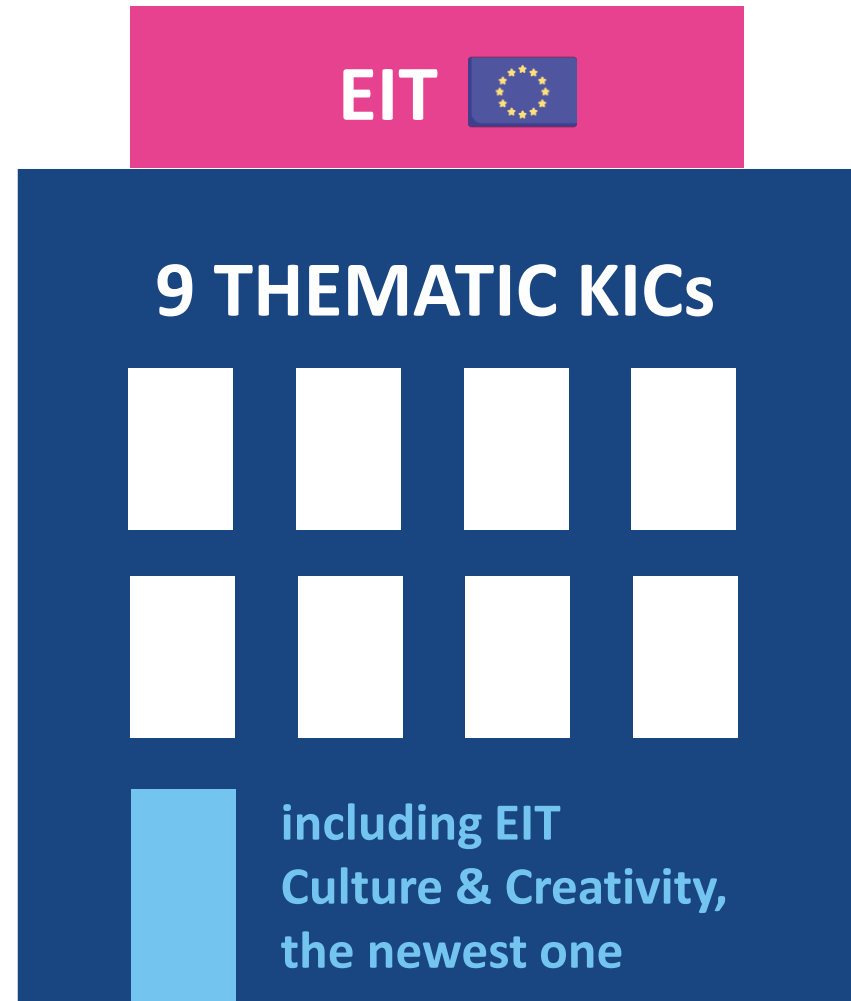
Many creative businesses struggle to access the finance, network, skills and talents they need.

WHO WE ARE






Founded in 2023 by the **European Institute of Innovation and Technology** (EIT), we are a Knowledge and Innovation Community (KIC) dedicated to supporting

ecosystems and industries.

Our goal is to help them thrive, becoming a competitive, prosperous, and resilient economic force.



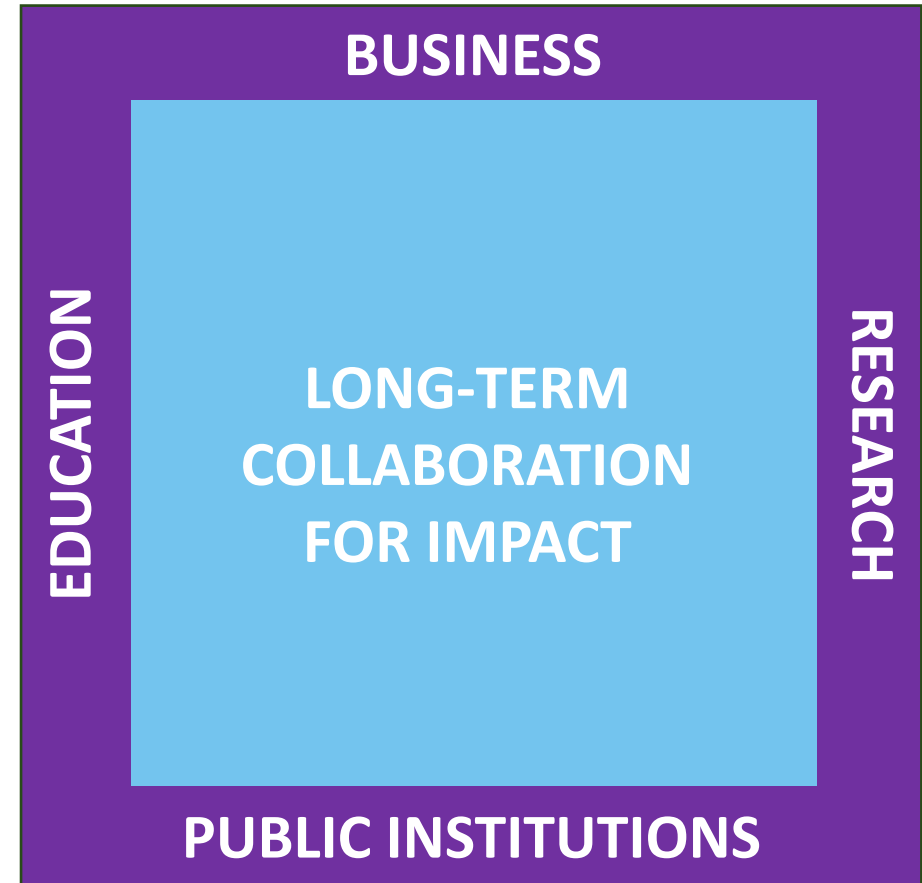
OUR FOCUS AREAS

	Fashion	Moving towards sustainable production and consumption in line with EU circular economy standards.
	Architecture	Using innovative technologies and circular, fair practices to maintain, renovate, or rebuild architectural sites and buildings to meet net-zero goals .
	Cultural Heritage	Adapting heritage sites to climate change and enhancing social cohesion .
	Audio-visual & Media	Promoting responsible technologies from EU companies to protect consumers and reduce environmental impact.
	Gaming	Supporting EU SMEs in adopting AI, no-code tools, user-generated content while promoting digital ethics .

OUR ECOSYSTEM Public & Private Partnership

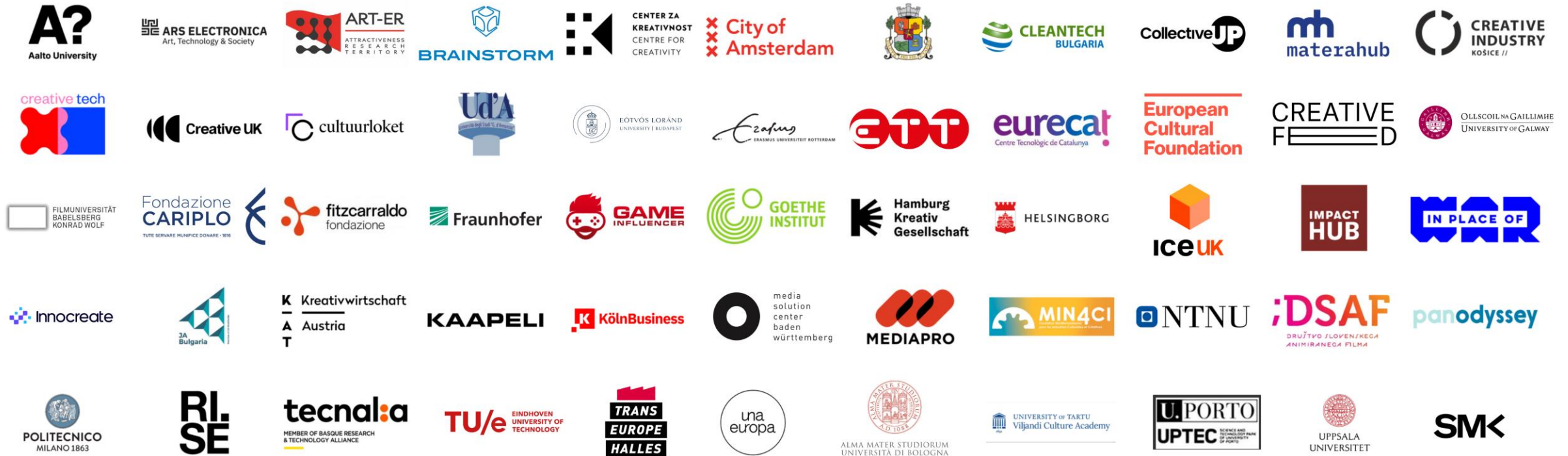
Together with our **community of more than 60 partners**, we create purposeful connections between startups and corporates, entrepreneurs and investors, consumers and industry, research and impact, ideas and reality.

We empower our partners to achieve what one cannot accomplish alone.



60+ CORE PARTNERS

From research, business, education and public institutions



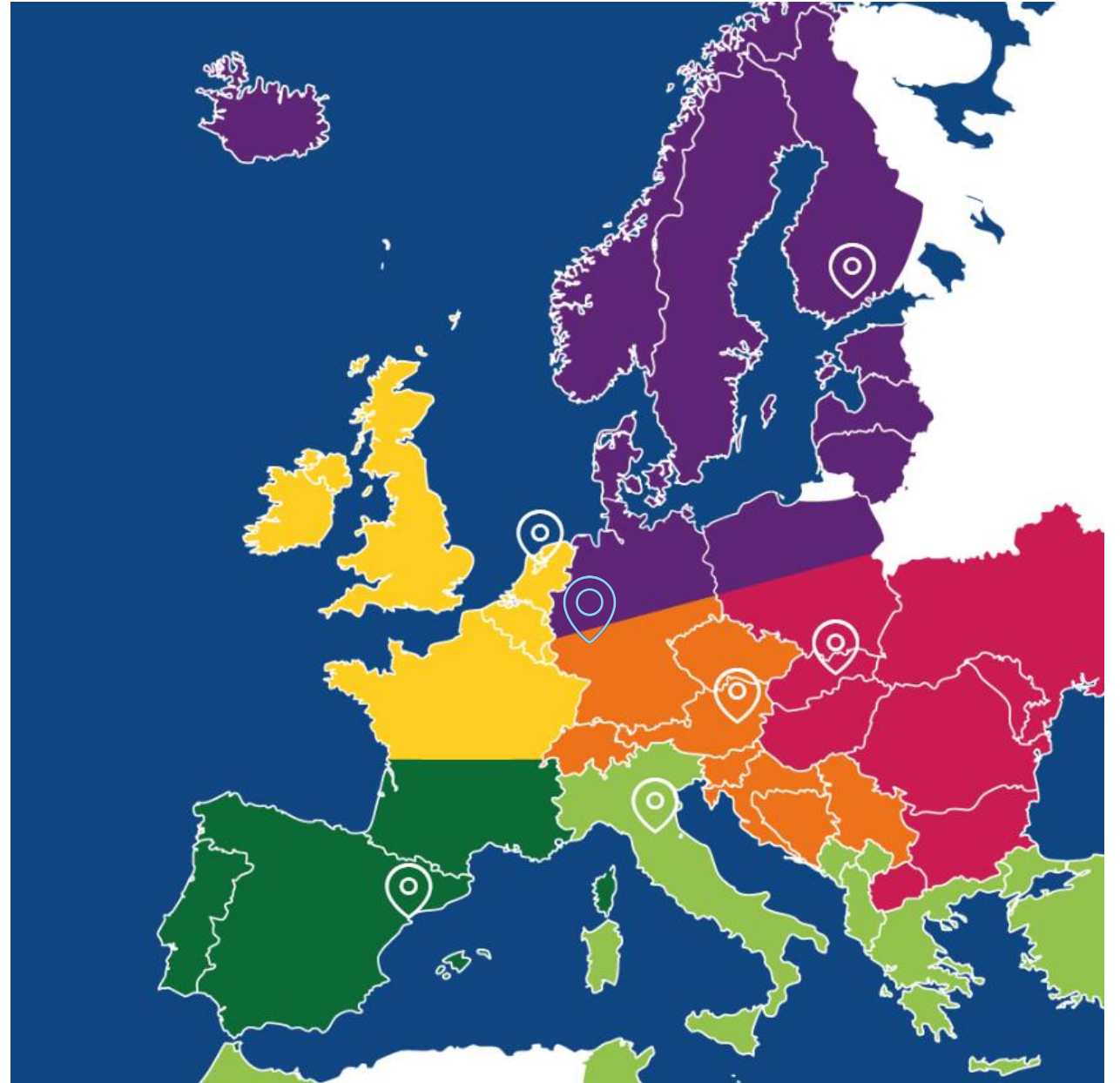
OUR TEAMS ACROSS EUROPE

Activities in
30 COUNTRIES

Headquarters in
COLOGNE

6 REGIONAL HUBS

Amsterdam, Barcelona, Bologna,
Helsinki, and Vienna



DIGITAL HUB

The dedicated platform for people and organisations working in culture & creativity across Europe.

Open to all

Additional benefits for members



Find partners for
joint projects



Discover events
in your field
across Europe



Collaborate with
peers on EU or
regional policies



Join the
community
now!

OUR OFFER



NETWORK

Accelerate innovation through our 6 regional hubs

-

Provide access to top talent and educative programmes for skills development

-

Build long-term partnerships beyond standard EU grant cycles



MARKET EXPLORATION

Fast-track market entry for startups and scaleups

-

Provide large organisations with early access to new innovations

-

Support with market insights, matchmaking, trade missions, and showcases



FINANCE

Reduce risk with co-investment opportunities

-

Turn creative ideas into sustainable businesses



POLICIES

Shape policy and prepare partners for regulatory changes

-

Enhance competitiveness in Europe and globally

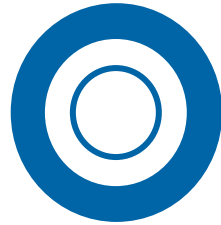
OUR MEMBERSHIP OFFER



ASSOCIATE

Entry level: gain visibility and tap on the opportunities EIT Culture & Creativity offers

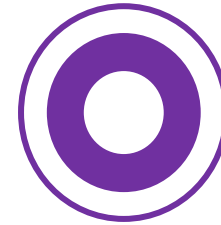
-
No fee



COMMUNITY PARTICIPANT

Position yourself and your organisation in your region

-
From 100 to 5.000 /year



COOPERATION PARTNER

Boost your opportunities to collaborate and engage with the **entire European CCSI ecosystem**

-
From 5.000 to 20.000 /year

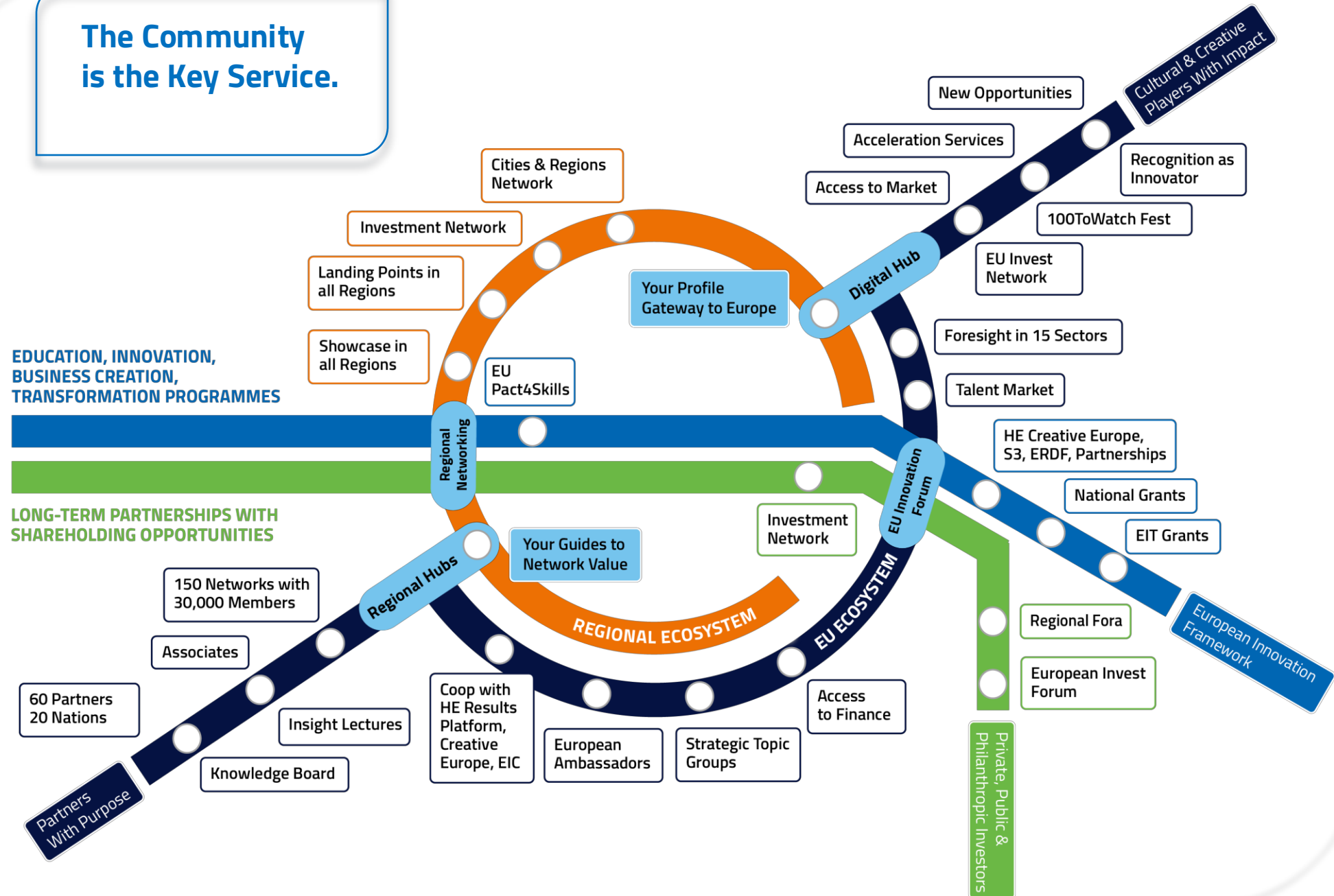


CORE PARTNER

Become part of the **governance structure** and vote in the General Assembly

-
25.000 /year

The Community is the Key Service.



Thank you.