Date:

Partner search form

For Creative Europe project applications

Call	*Support to European Cooperation Projects*
Strand or category	*Medium Scale Cooperation Projects*

Cultural operator – who are you?

Name of organisation	Société de l'augmentisme
Country	France
Organisation website	
Contact person	Alexandra Boucherifi-Kornmann
Organisation type	Association
Scale of the organization	Bureau of the Association : 3 people Volunteers (scientific committee) : 10 people
PIC number	???
Aims and activities of the organisation	The association "La Société de l'Augmentisme" (The Augmentism Society) has the following main missions: • To raise awareness and promote augmented art, particularly through augmented painting, a pictorial movement founded by the artist ABK, and the issues it raises, among the widest possible audience by advocating the principle of accessibility to culture for all. • To promote cultural diversity, convinced of the educational and human issues set out in the UNESCO Convention of October 20, 2005 on Cultural Expression. • To promote augmented art at the local, national, European, and even international levels. • To support augmented art. In order to fulfill these missions, the association will produce or distribute in France, and/or in Europe and internationally various cultural actions such as exhibitions-mediation, conferences, installations, performances, artistic educational projects in extenso, concerts, audiovisual creations, recordings, publications or any cultural events or supports for which it will be the mediator, producer or organizer. These actions may result in remuneration received for services rendered and provided.
Role of the organisation in the project	Leader-Creator of the European Biennial of AI and augmentism.
Previous EU grants received	*None*

* By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	AI, research in art and science, contemporary art.
Description or summary of the proposed project	The PROXIMA Biennial, European Biennial of AI and Augmentism, aims at bringing together artistic creation, research in artificial intelligence and emerging technologies (augmented reality, mapping, etc.), and the new imaginaries that result from them, with a particular focus on painting. Its transdisciplinary and civic-minded approach supports technological changes through the prism of culture, with a critical approach. At the heart of this initiative, Augmentism, or the augmented painting, defines itself as an emerging pictorial movement based on the hybridization of pigment and pixel through new technologies such as augmented reality, mapping, AI… By articulating the heritage of traditional painting with the potential offered by contemporary technologies, it opens up a new field of dialogue and concepts. The Biennial thus aims at promoting sensitive, critical, and inclusive approaches and contribute to a collective reflexion on the role of artificial intelligence and technology in creation and society.
Partners currently involved in the project	France (Société de l'augmentisme), Greece (Institut Français de Thessalonique), Italy (Meet Center, Milan)

Partners searched – which type of partner are you looking for?

From country or region	European countries
Preferred field of expertise	*Multidisciplinary organizations or institutions operating in the field of arts and culture that include Artificial Intelligence, Augmentism, Painting, New technologies, Art and science, Research field, Museums, Centre of arts, Colleges and universities.*
Please get in contact no later than	

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	YES
Which kind of projects are you looking for?	*We are interested in participating as a partner in projects related to :* *- Art and science collaborations,* *- Research field = research and knowledge exchange,* *- Museums, Cultural centres (not only digital),* *- European matters,* *- Culture,* *- Residencies,* *- Project with commitment value (environmental sustainability, human rights, education and inclusion).*

Publication of partner search

This partner search can be published?*	Yes