# Partners search

For Creative Europe project applications

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| Call | Support to European Cooperation Projects  |
| Strand or category | *Small Scale Cooperation/medium scale Cooperation* |

## Cultural operator – who are you?

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| Name of organisation | Women Business Council in Georgia / Art Council  |
| Country | *Georgia* |
| Organisation website | [*www.weekofart.com*](http://www.weekofart.com)*; www.wbcg.org* |
| Contact person | *Natia Meparishvili –* *weekofartgeorgia@gmail.com**; info@weekofart.com* |
| Organisation type | *Non-profit organization* |
| Scale of the organization | *Number of employees – 11, 2024 year turn over: 30 000* |
| PIC number | *887232908* |
| Aims and activities of the organisation  | The Week of Art / Digital Exhibition Week of Women in Art is an international initiative launched in Georgia in 2021, aimed at empowering women artists and enhancing their visibility in the cultural and creative sectors. The initiative provides a sustainable digital platform for women artists to present, promote, and sell their works internationally. It seeks to strengthen women’s participation in culture and the creative industries by engaging professional, amateur, and student artists alike. Additionally, the program fosters international cultural exchange and networking, connecting women artists from Georgia and other countries with curators, galleries, and art institutions. Through innovation, digitalization, and cross-border collaboration, the initiative also contributes to promoting gender equality and inclusion in the arts. |
| Role of the organisation in the project | *Coordinator* |
| Previous EU grants received | None |

## Proposed Creative Europe project – to which project are you looking for partners?

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| Sector or field | *Visual arts, arts and technology, community arts,* digital and new Media, arts market and commerce, education, curatorial work and exhibition, international cultural exchange and networking, residency, Forums on Creative Industries and etc. |
| Description or summary of the proposed project | The **Digital Exhibition Week of Women in Art** is an international initiative designed to empower women artists and enhance their visibility in the cultural and creative sectors. The project provides a sustainable digital platform where women artists—professional, amateur, and student—can present, promote, and sell their artworks to an international audience. In the frame of the project, a **digital exhibition** is organized to showcase the artists’ works, accompanied by a **forum** that facilitates mentorship, professional guidance, and discussions on the challenges women face in the arts, including visibility, career development, and gender equality. By connecting artists with curators, galleries, and cultural institutions worldwide, the project fosters collaboration, international networking, and cultural exchange. Through digital innovation, mentorship, and cross-border dialogue, it promotes inclusion, professional growth, and international exposure for women artists while addressing systemic challenges in the arts sector. |
| Partners currently involved in the project | None |

## Partners searched – which type of partner are you looking for?

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| From country or region | *Open to all regions* |
| Preferred field of expertise  | The preferred fields of expertise for the project lie at the **intersection of visual arts and contemporary applied arts**, with a specific focus on **sustainability, innovation, and community projects**. Relevant expertise also includes organizing **residencies**, curating **pop-up digital museums**, and facilitating **networking and international collaboration** among artists, curators, and cultural institutions. Skills in mentorship, art promotion, and gender equality initiatives within the creative sectors are also highly valued. |
| Please get in contact no later than | *November 2025* |

## Projects searched – are you interested in participating in other EU projects as a partner?

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| Yes / no | Yes |
| Which kind of projects are you looking for?  | Diverse from the Creative Industry field including visual art, community arts, residencies, networking, festivals and film, performing arts as well  |

## Publication of partner search

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| This partner search can be published?\* | *Yes* |