



# Partner search form

For Creative Europe project applications

Call	<i>Support to European Cooperation Projects 2026</i>
Strand or category <i>(please choose)</i>	<i>Small Scale Cooperation Projects</i>

## Cultural operator – who are you?

Name of the organisation	ARTBYTE
Country	Romania
Organisation website	<i>www.artbyte.ro</i>
Contact person	<i>contact@artbyte.ro</i>
Organisation type	NGO
Scale of the organization	Small-sized organisation
PIC number	867250423
Aims and activities of the organisation	<p>ARTBYTE is a Romanian NGO active in the cultural and creative sector, focusing on the intersection between culture, digital innovation and audience engagement. The organisation develops projects that promote cultural heritage, artistic expression and contemporary storytelling through digital formats, including audiovisual content and immersive experiences.</p> <p>ARTBYTE aims to make culture more accessible, especially for younger audiences, by combining education, creativity and technology. Its activities include the development of cultural projects, collaborations with international partners, creation of digital cultural content and initiatives that highlight local identity and memory.</p>
Role of the organisation in the project	<i>Coordinating</i>
Previous EU grants received	No previous EU grants received as project coordinator. ARTBYTE is currently expanding its international activities and aims to build strong European partnerships through Creative Europe projects.

## Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	Cultural heritage, digital culture, immersive media (VR/AR), audiovisual storytelling, audience development, cultural tourism, architecture, history
Description or summary of the proposed project	The proposed project aims to develop an innovative transnational cultural experience based on local heritage, historical memory and immersive storytelling. Each partner country will contribute to the creation of a series of short audiovisual experiences showcasing culturally and historically significant sites from their city or region, including both existing and disappeared places.

	<p>These materials will be developed using digital and immersive formats (such as video and VR), making cultural heritage more accessible and engaging for contemporary audiences, especially young people. In addition, each country will contribute to the development of an interactive narrative experience, where users are placed in a historical or cultural context and make decisions that influence the story's outcome.</p> <p>The project aims to promote European cultural diversity, strengthen intercultural understanding and explore new ways of presenting heritage through digital tools. The partnership will bring together organisations with expertise in culture, storytelling, education and digital production.</p>
Partners currently involved in the project	Currently involved: ARTBYTE (Romania). The organisation is in discussions with potential partners from Italy and other eligible Creative Europe countries. The consortium is currently under development.

**Partners searched – which type of partner are you looking for?**

From country or region	Eligible Creative Europe countries, with particular interest in partners from Italy, Germany, Ukraine and other European countries with strong cultural heritage and digital innovation sectors.
Preferred field of expertise	We are looking for organisations active in cultural heritage, history, local identity and memory, including museums, cultural institutions, NGOs and organisations working with heritage interpretation and cultural education. Experience in storytelling, audience engagement and international cultural cooperation is considered an asset.
Please get in contact no later than	10 April 2026

**Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	Yes
Which kind of projects are you looking for?	We are interested in participating as a partner in European cooperation projects focused on cultural heritage, history, local identity and memory. We are particularly interested in projects that explore storytelling, cultural education, audience engagement and the promotion of heritage to wider and younger audiences. We are open to collaborations that combine culture with creative approaches and accessible formats.

**Publication of partner search**

This partner search can be published?*	Yes
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