



## Partner search form

For Creative Europe project applications

Call	Support to Creative Europe project
Strand or category	Creative Europe project

### Cultural operator – who are you?

Name of organisation	Université de Bourgogne
Country	France
Organisation website	<a href="https://www.u-bourgogne.fr/">https://www.u-bourgogne.fr/</a>
Contact person	HC Chan, hoi-cheong_chan@etu.u-bourgogne.fr
Organisation type	University
Scale of the organization	100+ employees
PIC number	999839820
Aims and activities of the organisation	Tertiary education
Role of the organisation in the project	Institute of the project leader
Previous EU grants received	Nil

### Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	theater, visual arts, environment, interdisciplinary project
Description or summary of the proposed project	<p>The project, Go Curb Carbon, uses an app to encourage ordinary citizens in five cities to reduce their carbon footprint.</p> <p>The app combines a carbon calculator, a green bonus wallet and an event recommendation page. Users can take up carbon reduction challenges in the calculator. Once clearing the challenges, they will get green bonuses with which they can redeem discount or free theater tickets and design products.</p> <p>The project needs theater or visual arts partners in five cities to offer the redemption items and run the program. The project emphasizes local offerings to locals. Partners have high autonomy in event organization surrounding the themes of urban environmental protection and audience participation.</p> <p>Practically, partners can share experiences and tour performances and design products across the cities.</p> <p>With the above model, the project aims to bring new audiences into theaters and introduce young artists to the public. Meanwhile, citizens would form low-emissions habits.</p>
Partners currently involved in the project	Nil

### Partners searched – which type of partner are you looking for?

From country or region	All eligible countries
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Preferred field of expertise	theater, visual arts, creative lab
Please get in contact no later than	June 15, 2021

**Projects searched – are you interested in participating in other EU projects as a partner?**

Yes / no	No
Which kind of projects are you looking for?	N.A.

**Publication of partner search**

This partner search can be published?*	Yes <del>or no</del>
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